

Insper Code

BRANDING

BOOK

PROJETO HELP THE FOX

2025

LOGOS E VARIAÇÕES



HELP
THE
FOX

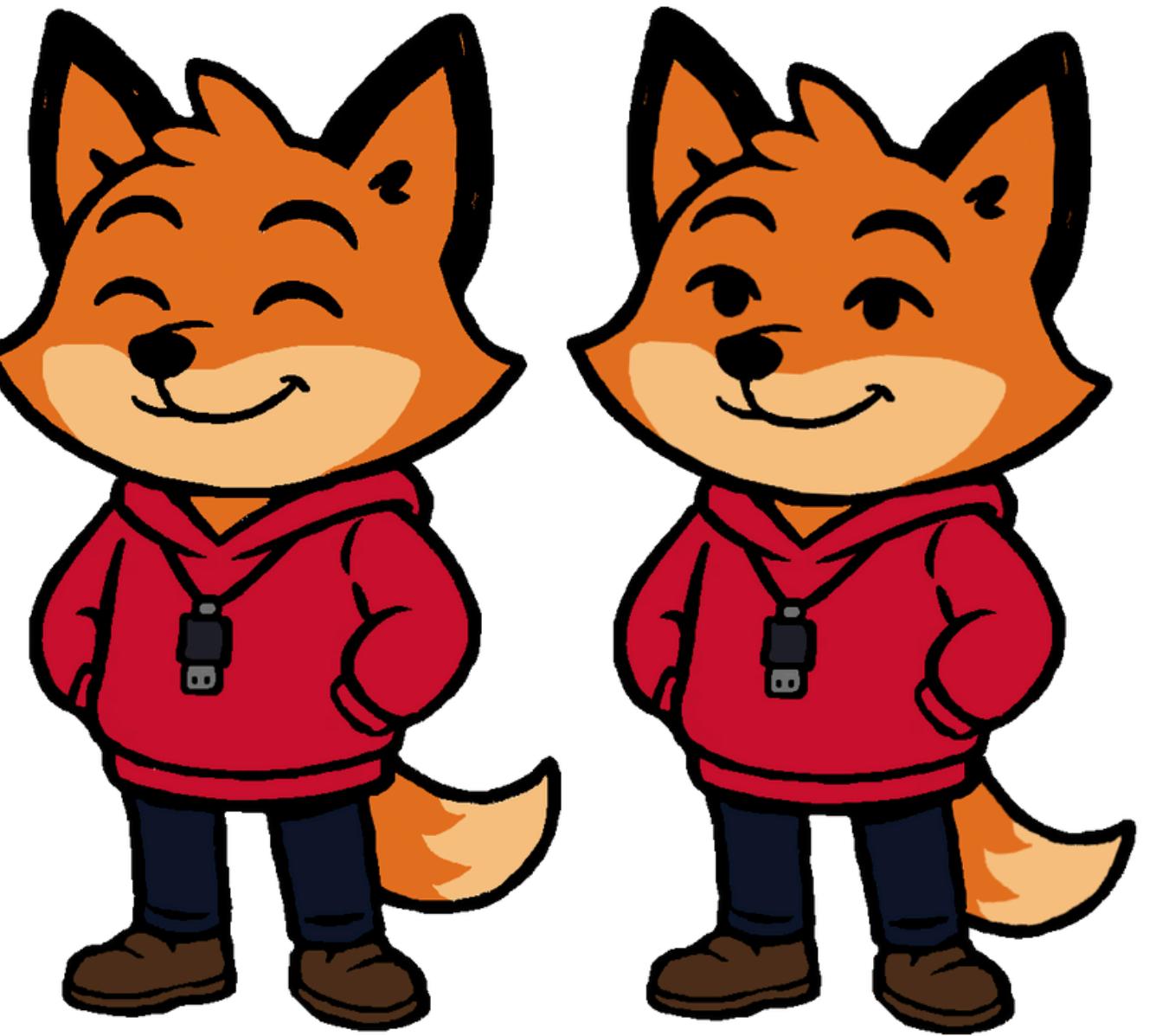
PERSONAGENS E VARIAÇÕES



LOLA



FABRÍCIO
FARIAS



PALETA DE CORES E FUNDOS

FONTES E VARIAÇÕES

Montserrat bold

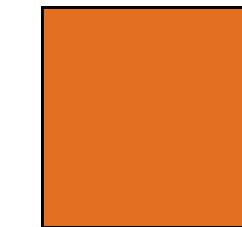
Montserrat regular

Montserrat light

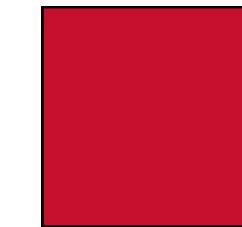
PALETA DE CORES



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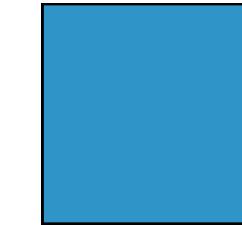
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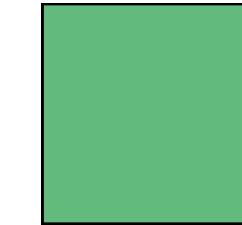
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