

**Insper Code**

BRANDING

BOOK

2025

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# LOGOS

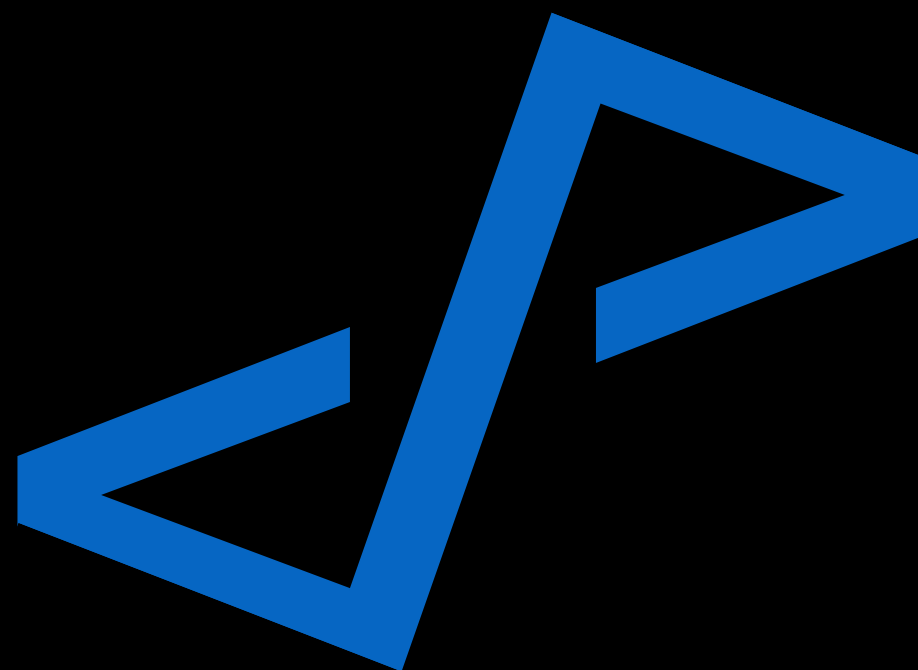
## E VARIAÇÕES



**Insper** code  
Organização Estudantil

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## FONTES E VARIACÕES

**Montserrat bold**

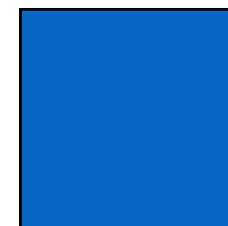
Montserrat regular

Montserrat light

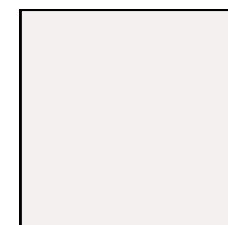
## PALETA DE CORES



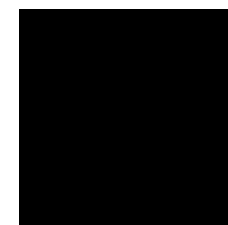
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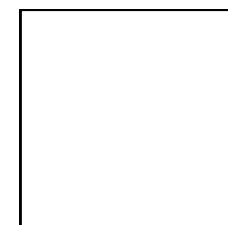
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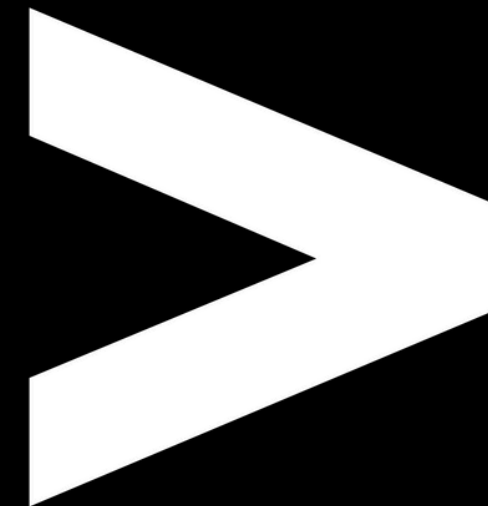
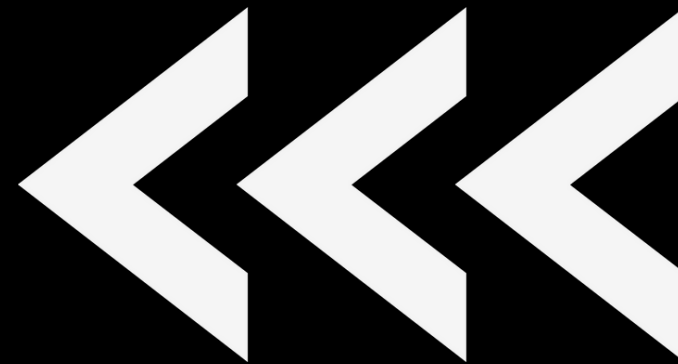


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ffffff

ELEMENTOS  
DECORATIVOS



CABEÇALHO

@INSPERCODE

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