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ABOUT ME

I am a student currently working towards a BFA in Communication Design. My practice is rooted in a background in traditional art (painting, illustration, 3D), shaping my understanding and approach to digital work and editing. I am drawn to printed work, photography, and collage, and exploring new creative mediums.

SKILLS & SOFTWARE

- Software: Adobe suite (focus on Photoshop, InDesign), Figma, Google Workspace, Canva, Procreate
- Languages: English, Indonesian
- Photo editing (retouching photographs for official use, splicing photos together to create new images)
- Bookmaking (formatting, printing, binding, novel-style typesetting, type-focused artbooks, photo books)
- Formatting material for various platforms (Instagram, Twitter, Spotify, Broadcast TV)
- Painting, drawing, illustration, collage (traditional and digital)
- Making infographics, posters, Instagram posts, catalogues, indexes

EXPERIENCE

YVEYANG GALLERY

Graphic Design

March 2024 - Ongoing

- Photo editing - retouching artwork photos (colour matching to real work, editing lighting, editing work onto walls, to scale with a person, fixing glare, etc.)
- Creating exhibition indexes, press releases, and catalogue PDFs (InDesign)
- Cataloging work onto Artlogic, Artsy, Artnet
- Gallery sitting/attending

OCTOBER OPULENCE NEW YORK FASHION SHOW 2023

Backstage Manager

October 2023

- Managed the runway shows of Pakistani designers Hassan Sheheryar Yasin (HSY), Lajwanti, Akbar, Samaira Bridal, and more
- Organized and ran the show from backstage, and was responsible for ensuring that it ran smoothly, communicating with the team to make adjustments to the show as needed
- Steamed garments, assisted during fitting — labelled and organized the clothing and accessories according to show order and model, getting models in and out of heavy garments

MUSICA STUDIOS

Graphic Design Team

June - August 2023

- Retouching photos for official release
- Creating and releasing album/single covers for *Peraukertas* and *Satria the Monster* (discussing and brainstorming ideas with the team based on prompts given by the artist, developing and finalizing compositions based on discussion and feedback)
- Making thumbnails for music video releases, and making replacements based on video's performance
- Creating banners for new releases on Spotify
- Creating moodboards for photoshoots and cover art
- Assisting at photoshoots

EDUCATION

SEKOLAH PELITA HARAPAN

Lippo Village, Indonesia

International Baccalaureate (IB) Program

Graduated in May 2022

PARSONS SCHOOL OF DESIGN

New York, NY

BFA in Communication Design

Expected Graduation in May 2026