

Emily Rose Canina

Education

Quinnipiac University, Hamden CT, Class of 2013
BA in Interactive Digital Design, Minor in Marketing

Lorenzo Di Medici, Florence Italy, Spring 2012

Experience

Marketing and Design Intern, H.Pearce Real Estate, CT June-Dec 2012

My responsibilities included various design and office tasks. I teamed up with another intern to redesign the company's commercial site, www.hpearcecommercial.com. In addition, I created an agents' personal website template using Wordpress.

Design Intern, VarierUSA, MA June 2010 - Jan 2013

Website content management for www.varierusa.com was my main task over the Summer. My other tasks ranged from office to warehouse work, SEO, and social networking. During my first summer at the company I helped out at the NeoCon tradeshow.

Tradeshow Exhibitor for Varier, NeoCon Tradeshow, Chicago, June 2011

I helped in preparing for the tradeshow as well as helped make sure the event ran smoothly, which included conversing with any potential customers and connections.

Summer Intern, Manasian, Inc., Boston, June 2010

My responsibilities consisted of organizing the contacts and phone book, creating Excel spread sheets for projects and due dates, mounting finalized works and projects, answering the phone, emailing clients, and faxing documents.

Student Caller, Quinnipiac University Polling Institute, CT Work Study- Fall 2010- 2011

Each work shift entailed calling numerous landlines and cellphones both locally and nationally depending on the political survey being asked at that time. The phone numbers were randomly computer generated.

Admissions Fileroom Worker, Harvard Admissions, Cambridge, Jan 2010 and 2011 (Winter Break)

My tasks included filing, organizing, and assembling college applications. Every so often, if lucky, a select few were given the task to staple or alphabetize the applicants' submissions.

Activities

AIGA 2013 Emerging Professional Workshop, CT Chapter, Feb 2013

This workshop included a panel of six design professionals who shared their insights about the design world as well as gave advice to those just breaking into the industry.

Vice President, Quinnipiac University Interactive Design Organization (QUIDO) 2009-Present

This organization meets once a week for peer homework help and the occasional tutorial. An annual IDO Showcase is held in every Spring to display students submitted work. I was an active member all four years and Treasurer for the Fall Semester 2012.

Promotions Committee Member, Student Programming Board (SPB) 2010-2011

This club plans events and activities every week for the students. For a year and a half I designed all SPB event ads to be placed in the QU Chronicle bi-weekly. In November of that year I was awarded SPB Member of the Week 2010.

Volunteer, Alzheimer's Association Volunteer Memory Ride 2012, Fort Devens MA Summer 2012

The Memory ride is a fundraiser bike ride throughout Fort Devens and part of the town. As a volunteer I helped set up the starting area with the check in tables, refreshments and food tables. Also, I assisted where needed during the event and the end clean up of retrieving all the route markers and arrows around the course.

Participant, Half Marathon Firenze 2012, Firenze, Italy Spring 2012

While studying abroad in Florence I participated in the annual 13K spring run around the beautiful Italian city.

Volunteer, The Big Event, Hamden CT Spring 2010

My freshman year I volunteered for the one of the University's biggest community service events. I was assigned to the Long Island Sound to remove debris and pollution.

Skills

Computer

InDesign, Design Process, Word Press, Illustrator, Microsoft Office, Flash, Photoshop, Dreamweaver, Audacity, Garageband, WIX, Maya, Page Lime, Page Lime, SPSS, Qualtrix

Professional

Search Engine Optimization, Mind Mapping, Marketing: Advertisement, Marketing Principles, Consumer Behavior, Integrated Marketing Communications, Product & Price Strategy, Marketing Research

178 Bishops Forest Dr
Waltham MA 02452

www.emilycanina.com
emily.canina@gmail.com
617. 543. 2584