

# Emily



# Brown

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## Experience

### Product Marketing Copywriter

Brainstorm

APRIL 2021 - CURRENT

I write scripts for instructional videos about software, which consist of a conversational end-user directed explanation and a technical set of instructions for screen capturers and the video production team. I also write SEO-driven blog posts, website copy and email marketing with BrainStorm's marketing team.

### Administrative Assistant

Mariposa Baking Company

OCTOBER 2017 - MAY 2019

I wrote product descriptions and copy for email newsletters, social media, marketing collateral, and website. I maintained and managed the company website. I also collected and analyzed sales, nutritional, and cost data.

### Development Assistant

Berkeley Public Library Foundation

MAY 2019 - NOVEMBER 2020

I processed and acknowledged donations and analyzed historical and incoming fundraising data. I also wrote and edited all fundraising collateral and event promotional material. I coordinated logistics for the annual gala, an event attended by 250 people, including several well-known Bay Area authors.

### Teaching Associate

Citizen Schools

OCTOBER 2016 - JUNE 2017

I managed attendance data and fostered relationships with students and parents. In cooperation with scientists from the community, I taught basic science and astronomy to middle-school students through engaging experiments and crafts. I also taught basic guitar skills to six students during student free time.

## Education

### MFA in Creative Writing

MILLS CLASS OF 2020

Completed a poetry manuscript. Coursework in creative writing pedagogy, literary editing and production, critical theory, craft of poetry, and Romanticism. Electives in music composition, music improvisation, and performance.

### BA in English Literature

BYU CLASS OF 2016

Studied abroad in London with John Bennion and Peter Everett in a three-month interdisciplinary writing and visual arts program. Extensive coursework in creative writing, Russian language, and Russian literature.

See work samples at



emilycolleenbrown.com