

Emily Brown



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Experience

Career Break

Full-time Caregiver

JUNE 2023 - PRESENT

I took a break from paid labor to bond with my daughter and make my transition into parenthood. This stimulating and fulfilling period has re-focused my expectations of future work; I'm ready to solve communication puzzles, sharpen my writing, and collaborate with a creative team.

Product Marketing Copywriter

Brainstorm

APRIL 2021 - MARCH 2022

I wrote scripts for instructional videos about software, consisting of a conversational end-user directed explanation and a technical set of instructions for screen capture and video production. I also wrote SEO-driven blog posts, website copy and email marketing with BrainStorm's marketing team.

Copywriter

Intercom

MARCH 2022 - JUNE 2023

I wrote targeted nurture email streams introducing content offers like blog posts, podcast episodes, and webinars. I also supported the marketing team in writing and editing marketing emails for virtual and in-person events. conversational ad copy, direct response landing page copy, and other projects as-needed.

Development Assistant

Berkeley Public Library Foundation

MAY 2019 - NOVEMBER 2020

I processed and acknowledged donations and analyzed historical and incoming fundraising data. I also wrote and edited all fundraising collateral and event promotional material. I coordinated logistics for the annual gala, an event attended by 250 people, including several well-known Bay Area authors.

Education

MFA in Creative Writing

MILLS CLASS OF 2020

Completed a poetry manuscript. Coursework in creative writing pedagogy, literary editing and production, critical theory, craft of poetry, and Romanticism. Electives in music composition, music improvisation, and performance.

BA in English Literature

BYU CLASS OF 2016

Studied abroad in London with John Bennion and Peter Everett in a three-month interdisciplinary writing and visual arts program. Extensive coursework in creative writing, Russian language, and Russian literature.

