

Website Planning Document

Accurate Weather

Motto: Easy. Simple. Fast.

Author: Emily Daniel

Site Purpose

The main purpose of this site is going to be to show the weather of Franklin, Greenville and Springfield. I want to portray the information in a way that is easy to read and navigate.

Target Audience

My target audience is mainly going to be elderly people who are checking the weather online (as opposed to the app that is on your smart phone). Because of this, my website is going to be simplistic and very user friendly.

Color Scheme



Typography

Bahnschrift, Arial, Sans.

Wireframe Sketches



