



CSCI-UA-4-005

# **Intro to Web Design + Computer Principles**

**Review Unix + Introduce HTML**

Professor Emily Zhao

M/W 12:30PM – 1:45PM



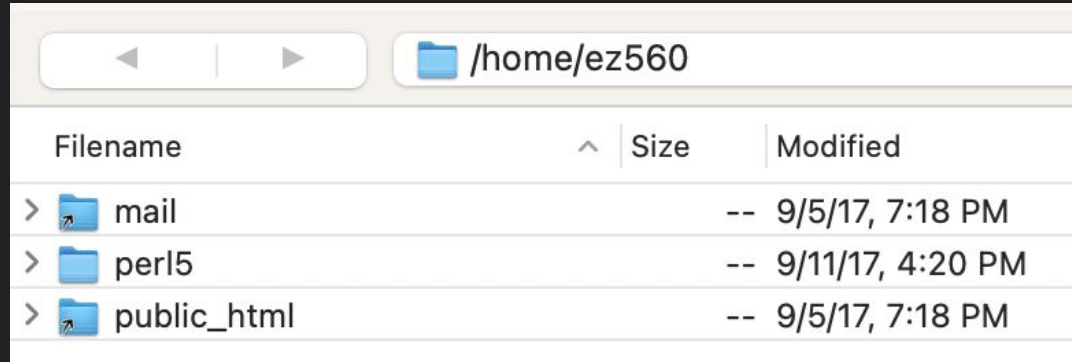
## Agenda

- **Review Unix/Assignment #1**
  - i6 accounts
  - Accessing servers
  - Setting permissions
- **Introduce HTML**
- **Assignment #1 Workshop**

## i6 Services

<http://i6.cims.nyu.edu/~NETID>

- `i6.cims.nyu.edu` is a server that provides a Linux environment for students to develop and host their websites
- Each account is granted a home directory and a web directory:



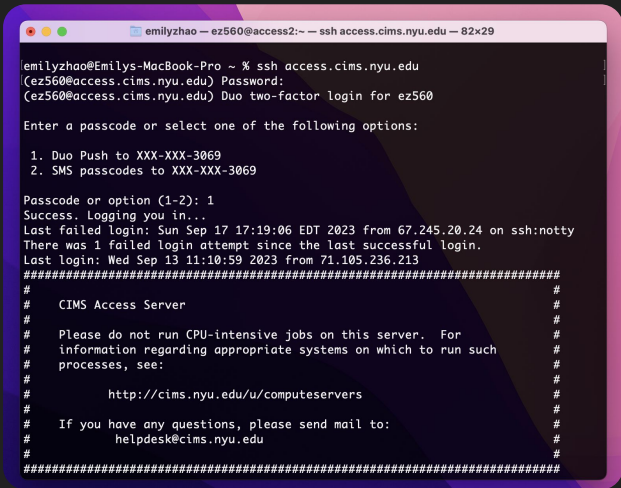
The screenshot shows a file manager window with a title bar containing a folder icon and the path `/home/e560`. Below the title bar is a table listing the contents of the directory. The table has three columns: 'Filename', 'Size', and 'Modified'. There are three entries, each preceded by a right-pointing arrow and a folder icon. The entries are 'mail', 'perl5', and 'public\_html'. The 'mail' and 'public\_html' entries have a size of '--' and a modification date of '9/5/17, 7:18 PM'. The 'perl5' entry has a size of '--' and a modification date of '9/11/17, 4:20 PM'.

Filename	Size	Modified
> mail	--	9/5/17, 7:18 PM
> perl5	--	9/11/17, 4:20 PM
> public_html	--	9/5/17, 7:18 PM

# SSH (Secure Shell)

Allows users to securely log into remote systems and execute commands on those systems

- Login, change password, change file permissions



```
emilyzhao — ez560@access2:~ — ssh access.cims.nyu.edu — 82x29
emilyzhao@Emilys-MacBook-Pro ~ % ssh access.cims.nyu.edu
(ez560@access.cims.nyu.edu) Password:
(ez560@access.cims.nyu.edu) Duo two-factor login for ez560

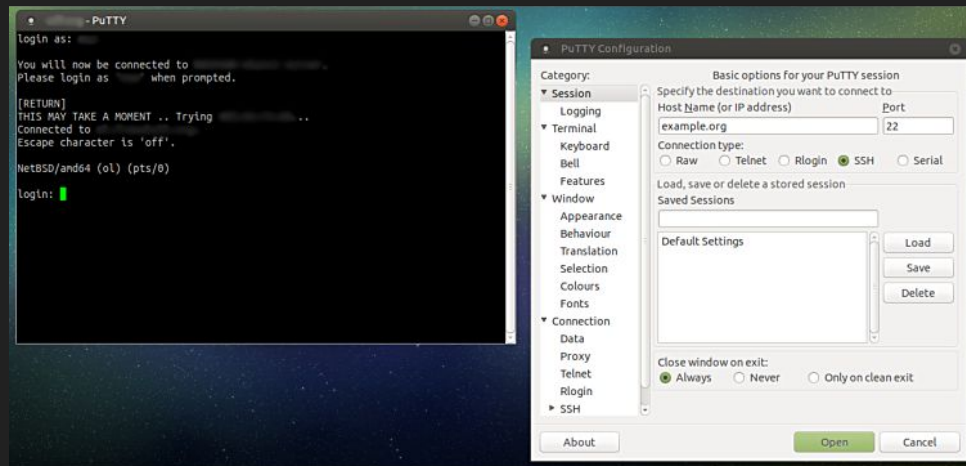
Enter a passcode or select one of the following options:

1. Duo Push to XXX-XXX-3069
2. SMS passcodes to XXX-XXX-3069

Passcode or option (1-2): 1
Success. Logging you in...
Last failed login: Sun Sep 17 17:19:06 EDT 2023 from 67.245.20.24 on ssh:notty
There was 1 failed login attempt since the last successful login.
Last login: Wed Sep 13 11:10:59 2023 from 71.105.236.213
#####
#
# CIMS Access Server
#
# Please do not run CPU-intensive jobs on this server. For
# information regarding appropriate systems on which to run such
# processes, see:
#
# http://cims.nyu.edu/u/computeservers
#
# If you have any questions, please send mail to:
# helpdesk@cims.nyu.edu
#
#####
```

# puTTY

an open-source terminal  
emulator and SSH client for  
Windows



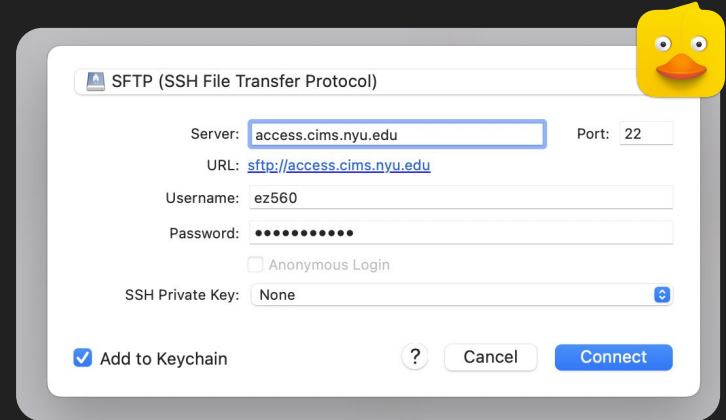
## Common Unix Commands

% <code>ls</code>	list directory files
% <code>pwd</code>	show current directory
% <code>cd</code>	change directory
% <code>cd ~</code>	go to home directory
% <code>cd ..</code>	go to parent directory
% <code>touch</code>	create, change, modify timestamp of file
% <code>mkdir</code>	create directory

## SFTP (SSH File Transfer Protocol)

A file transfer protocol that operates over an SSH connection

- Used solely for transferring files between client and server
- File management capabilities such as uploading, downloading, renaming, and deleting files



## chmod

Every file and directory has nine permissions associated with it

The Unix `chmod` command sets permissions of files and directories

Files and directories have three types of permissions (or none):

- r (read)
- w (write)
- x (execute)
- - (no permission)

The above permissions occur for each of the following classes or users:

- u (user/owner)
- g (group)
- o (other/world)



# Standard Web Permissions

## Permissions

U	G	W
rwX	rwX	rwX
rwX	rwX	r-X
rwX	r-X	r-X
rw-	rw-	r--
rw-	r--	r--

## Unix Commands

```
% chmod 777 filename
% chmod 775 filename
% chmod 755 filename
% chmod 664 filename
% chmod 644 filename
```

Standard **file** permission: 644

- owner can read and write file
- group can read file
- others can read file

Standard **directory** permission: 755

- owner can read, write + execute file
- group can read and execute file
- others can read and execute file

## Assignment #1

1. Log into i6 account (**ssh**)
2. Change password (**ssh**)
3. Create HTML landing page (**text editor**)
4. Upload file to server (**SFTP**)
5. Change permissions of file/directory (**ssh**)

**i6 server, Cyberduck, local computer**

## i6 Server

```
mail  
perl5  
public_html  
- index.html
```

Think of them as two **SEPARATE** computers

Terminal/puTTY allows you to view and change file/folder permissions on the i6 server

Cyberduck (SFTP client) allows you to upload files to the i6 server.

If you want to update a file on the i6 server, you must edit it from Cyberduck or re-upload from your computer.

## Your Computer

```
desktop  
documents  
web_design  
- A1  
  - index.html
```

# HTML

```
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8">
    <title>Your name goes here</title>
  </head>
  <body>
    <h1>Introduction to Web Design</h1>
    <p>Your self introduction goes here</p>
    <ul>
      <li>HTML</li>
      <li>CSS</li>
      <li>Raster Graphics</li>
      <li>Vector Graphics</li>
      <li>Page Layout</li>
      <li>Responsive Design</li>
      <li>JavaScript</li>
      <li>Final Project</li>
    </ul>
  </body>
</html>
```



## HTML

Add and orders elements on a webpage. Like the *skeleton* of a webpage.



## CSS

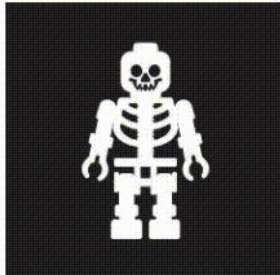
Handles the styling of your website. For example, fonts, colors, sizing, etc.



## JavaScript

Adds action and allows user interactions. For example, buttons and text input fields.

**HTML**  
structure



**CSS**  
presentation/appearance



**JavaScript**  
dynamism/action





Language

**HTML**

**CSS**

**Javascript**

Purpose

Structure, Objects, Things

Looks, Style

Actions

Syntax

`<p> <h1> <br>`

`P {color: red;}`

`var x = 5;`

Grammar

nouns

adjectives

verbs

Building

Walls, structure

Paint, curtains

Electrical, Plumbing, AC

# Hypertext Markup Language (HTML)

A language for describing Web pages

Hypertext: links that connect web pages to another

Markup Language: uses tags to define text structure and formatting

*\* not a programming language!*



# Hypertext Markup Language (HTML)

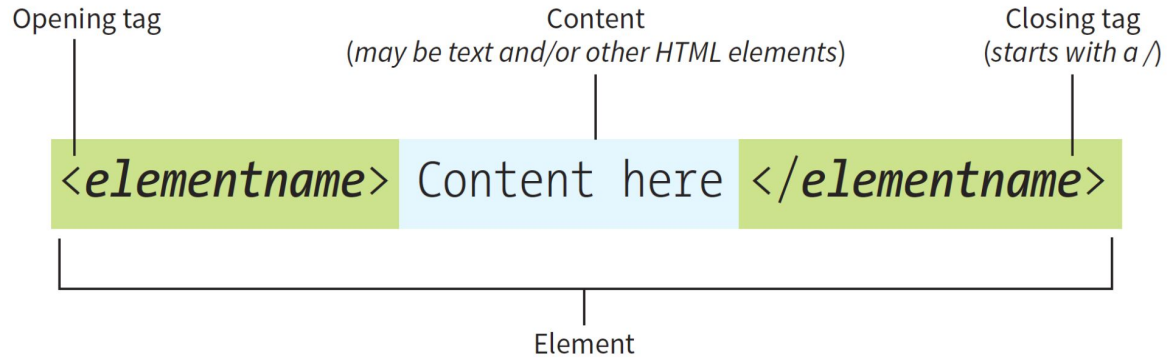
A language for describing Web pages

Hypertext: links that connect web pages to another

Markup Language: uses tags to define text structure and formatting

*\* not a programming language!*

# HTML Element



Example: `<h1>` Black Goose Bistro `</h1>`

**FIGURE 4-6.** The parts of an HTML container element.

# <h1> Why Coding Your Own Website Rocks </h1>

<p> There are many reasons why coding your own website is better than using a website builder </p>

<ul>

<li> Low cost </li>

<li> Rewarding </li>

<li> Flexibility </li>

</ul>

## <h2> Low Cost </h2>

<p> It's much cheaper than Squarespace!</p>

## Why Coding Your Own Website Rocks

There are many reasons why coding your own website is better than using a website builder.

- Low Cost
- Rewarding
- Flexibility

### Low Cost

It's much cheaper than Squarespace!

## Common HTML tags

<code>&lt;h1&gt;</code> to <code>&lt;h6&gt;</code>	Headings that define the hierarchy of section titles
<code>&lt;p&gt; ... &lt;/p&gt;</code>	Defines paragraphs of text
<code>&lt;br&gt;</code>	A line break element to create new line
<code>&lt;hr&gt;</code>	"Horizontal rule", used to insert a visual break in content
<code>&lt;ul&gt; ... &lt;/ul&gt;</code>	Defines an unordered (bulleted list)
<code>&lt;li&gt; ... &lt;/li&gt;</code>	List element
<code>&lt;blockquote&gt;</code> ...	Defines a block of text that is a quotation
<code>&lt;/blockquote&gt;</code>	

```
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8">
    <title>Your name goes here</title>
  </head>
  <body>
    <h1>Introduction to Web Design</h1>
    <p>Your self introduction goes here</p>
    <ul>
      <li>HTML</li>
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      <li>Final Project</li>
    </ul>
  </body>
</html>
```

## Common HTML tags

<code>&lt;!DOCTYPE&gt;</code>	Declares the document type
<code>&lt;html&gt; ... &lt;/html&gt;</code>	Container for all other HTML elements (except <code>&lt;!DOCTYPE&gt;</code> )
<code>&lt;head&gt; ... &lt;/head&gt;</code>	Contains metadata about the document, such as page title and links to stylesheets or scripts
<code>&lt;title&gt; ... &lt;/title&gt;</code>	Sets the title of web page, which is displayed in browser's title bar or tab
<code>&lt;meta&gt; ... &lt;/meta&gt;</code>	Contains metadata information about the document, including character encoding and viewport settings

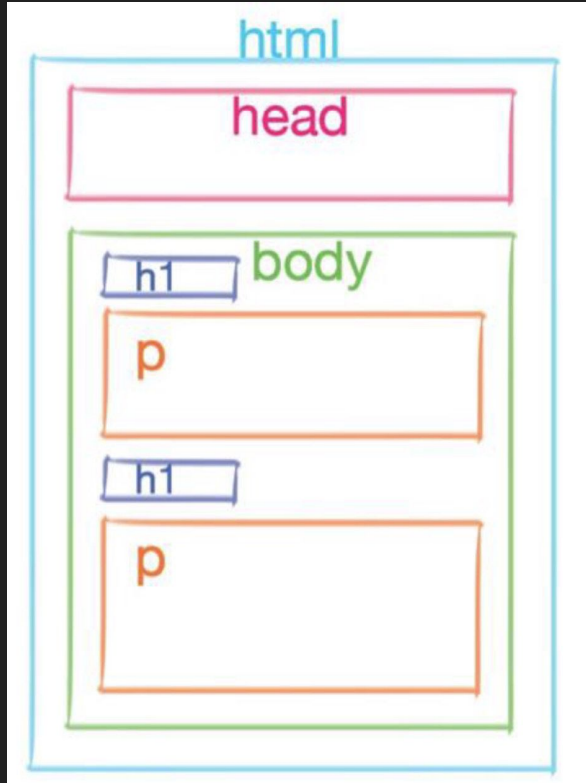
# HTML Boilerplate

```
<!DOCTYPE html>
<html lang="en">
  <head>
    <meta charset="utf-8">
    <title>HTML 5 Boilerplate</title>
  </head>
  <body>
    </body>
</html>
```

**Can you nest HTML elements with each other?**



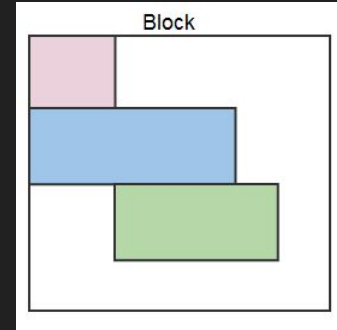
Yes, you can!



```
<!DOCTYPE html>
<html>
  <head>
    <meta charset="utf-8">
    <title>Your name goes here</title>
  </head>
  <body>
    <h1>Introduction to Web Design</h1>
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    </ul>
  </body>
</html>
```

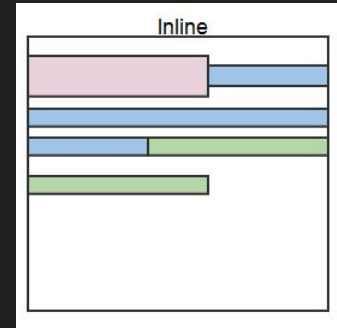
## Block Element

- Starts on a new line
- Takes up the full width available (stretches out to the left and right as far as it can).
- Examples: `<h1>`, `<p>`, `<ul>`, `<blockquote>`



## Inline element

- Doesn't create line breaks
- Occupies only necessary width
- Examples: `<a>`, `<strong>`, `<em>`, `<img>`, `<br>`



# Workshop

# Today's Attendance

(via PollEverywhere)

[pollev.com/emilyzhao](https://pollev.com/emilyzhao)

→ Did you finish Assignment 1 yet?



## **For next time**

- Complete Ed Lesson: HTML Basics
- Assignment #1
- Chapter 6: Adding Links
- Chapter 7: Adding Images