



CSCI-UA-4-005

# **Intro to Web Design + Computer Principles**

## **Responsive Design: Day 1**

Professor Emily Zhao

M/W 12:30PM – 1:45PM



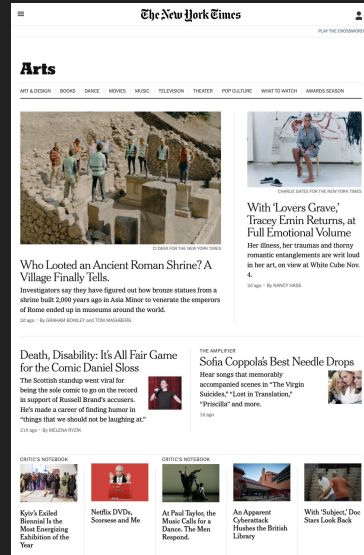
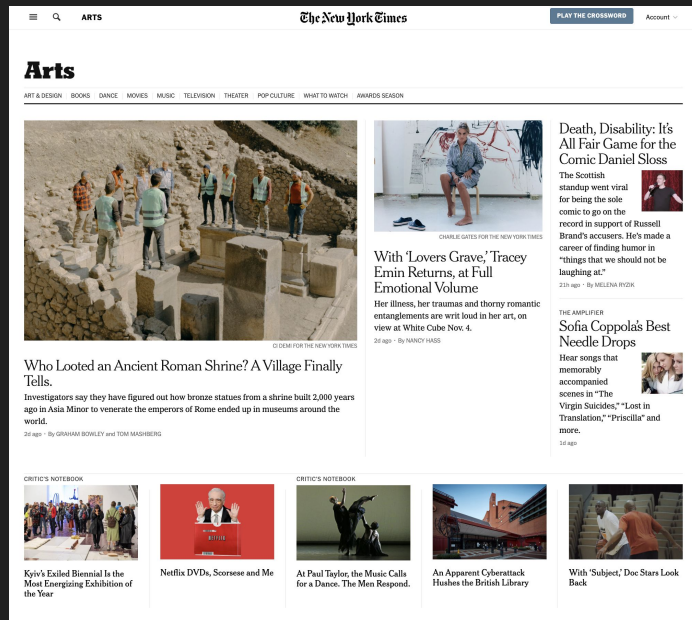
## Agenda

- Responsive Design
  - Mobile-first approach
  - px vs rem
  - Media Queries
  - Responsive Images
- Assignment #7 Introduction

# Responsive Design

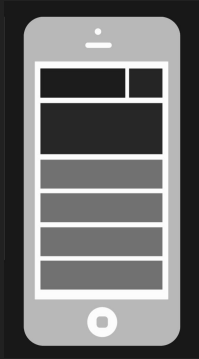
# Responsive Design

The goal of responsive design is to create a user-friendly experience regardless of whether the website is accessed on a desktop computer, laptop, tablet, smartphone, or any other device with a web browser.



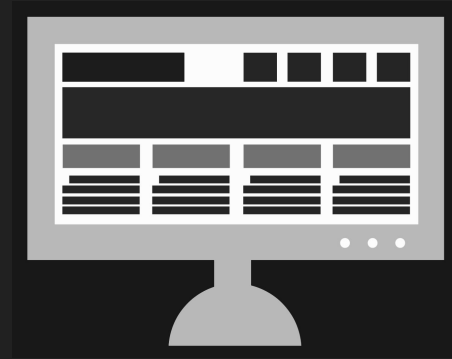
# **Foundations of Responsive Design**

- Mobile-First Approach
- Relative Units
- Media Queries
- Flexible Layouts
- Flexible Images



## \* **Mobile-First**

- Content-first
- Essential functionality
- Lifestyle/news-focused



## **Desktop**

- Traditional
- Feature-rich
- Office-based

*\* more and more recommended in a mobile-centric world*

## Units of Length

There are two types of length units in CSS:

- `absolute`
- `relative`

Alternative specifications:

- `auto` (browser calculates length)
- `inherit` (from the parent element)

# Units of Length

## ABSOLUTE

px

## RELATIVE

%

em

rem

For styling related to fonts,  
% and em are equal can be used  
interchangeably

For non-font-related  
elements, % is relative to  
parent container while em is  
related to font-size

Stands for "root em",  
relative to the font size  
of the root element  
(usually the `<html>`  
element)



## Media Queries

Media queries are a fundamental part of responsive web design, allowing you to create websites that adapt and respond to different screen sizes and devices.

They are a CSS feature that enables you to apply styles and layout changes based on the characteristics of the user's device, such as screen width, height, orientation, and more.

Media queries make it possible to create a single website that looks and functions well on various devices, from large desktop monitors to small smartphones.

## CSS Rule Set

```
body {  
  background-color: cyan;  
}
```

## CSS Rule Set with a Media Query

```
@media (min-width: 480px) {  
  body {  
    background-color: yellow;  
  }  
}
```

## Common Conditions

- `width` and `height`: You can set conditions based on the width and height of the device's screen.
- `min-width` and `max-width`: Specify a range of screen widths.
- `orientation`: Adjust styles based on the device's orientation (landscape or portrait).
- `device-pixel-ratio`: Target high-resolution screens (e.g., Retina displays).
- `aspect-ratio`: Set styles based on the aspect ratio of the screen.
- `color`: Detect whether the device supports color or is grayscale.

## Media Type

Media types describe the general category of a device. Except when using the not or only logical operators, the media type is optional and the `all` type will be implied.

- `all`: Suitable for all devices
- `print`: Intended for paged material and documents viewed on a screen in print preview mode
- `screen`: Intended primarily for screens
- `speech`: Intended for speech synthesizers

# Logical Operators

The logical operators **not**, **and**, and **only** can be used to compose a complex media query. You can also combine multiple media queries into a single rule by separating them with commas.

- **and**: used for combining multiple media features together into a single media query, requiring each chained feature to return true for the entire query to be true
- **not**: used to negate a media query, returning true if the query would otherwise return false
- **only**: used to apply a style only if an entire query matches and is useful for preventing older browsers from applying selected styles

## Combining Conditions

```
@media only screen and (min-width: 480px) {  
  body {  
    background-color: orange;  
  }  
}
```

## Basic Stylesheet Linking

```
<link rel="stylesheet" href="styles.css">
```

## Link with Media Query

```
<link rel="stylesheet" media="only screen and  
(min-width: 640px)" href="tablet.css">
```

## Viewport Meta Tag

To ensure that media queries work correctly on mobile devices, it's important to include the viewport meta tag in the HTML `<head>` section of your web pages. This tag helps control the initial scale and width of the viewport.

```
<meta name="viewport" content="width=device-width,  
initial-scale=1">
```



# Simple Media Query Demo

# Breakpoints

PORTRAIT	Smartphone	480px	30rem <i>(if default font-size is 16px)</i>
	Tablet	768px	48rem <i>(if default font-size is 16px)</i>
LANDSCAPE	Notebook	1024px	64rem <i>(if default font-size is 16px)</i>
	Laptop	1200px	75rem <i>(if default font-size is 16px)</i>
	Desktop/TV	1200px+	

**Revisiting NYC Website**



# Responsive Images

## **Responsive Images**

- Responsive images refer to images that adapt and change based on the viewport size and device they are being displayed on.
- They are an important aspect of responsive web design, allowing images to look good and load fast across different screen sizes.
- Responsive images serve better images to clients and also improves website loading time.

## srcset

- Srcset is an HTML image attribute that specifies the list of images to use in different browser situations.
- The browser will pick the most optimal image version, based on the screen size and resolution.

```

```

## **srcset** + image density

- The more common way to set include size information in the srcset attribute is to label each file by image density.
- You do this by putting 1x, 2x, 3x and so forth after the URL.

```

```

## **srcset** + image width

- The other way to inform the browser about the different sizes is to actually specify the image width in pixels.
- This gives the browser more information about the images, so it can make a better decision about which one to select.
- This is also good if your image versions aren't in exact proportion to each other.

```

```



## srcset

- Srcset is an HTML image attribute that specifies the list of images to use in different browser situations.
- The browser will pick the most optimal image version, based on the screen size and resolution.

## sizes

- Allows you to specify the layout width of the image for each of a list of media conditions
- Each condition is specified using the same conditional format used by media queries.

# Using srcset and sizes

```

```

# srcset and sizes

```

```

All images require **alt** text

- Helps screen-reading tools describe images to visually impaired readers
- Try to be as descriptive as possible in your alt text
- Used by search engines to understand the content of image, improving your SEO (search engine optimization)

## srcset and sizes

```

```

Specify the source of your image

Browsers that do not support **srcset**  
and **sizes** will fallback to **src**

## srcset and sizes

```

```

In **srcset**, you specify a list of images in different sizes.

Behind the file name of each image you specify the width of the image in pixels (with **w** not **px**).

For example, **small.jpg 240w** means that this image is 240px wide.

## srcset and sizes

```

```

With **sizes** you specify the size of the image and in which situation it must be displayed.

This is done by a combination of a media query and the width of the image.

## srcset and sizes

```

```

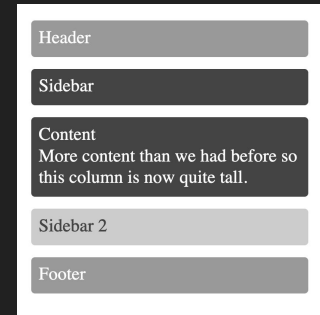
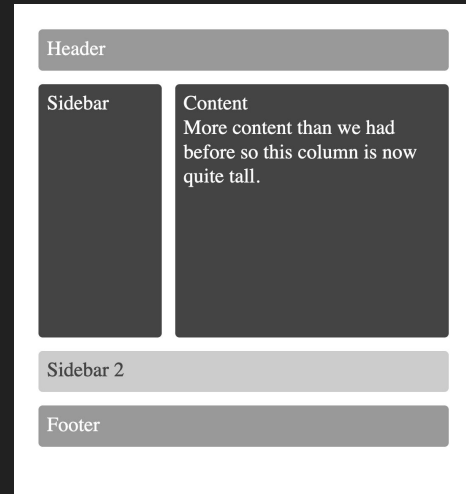
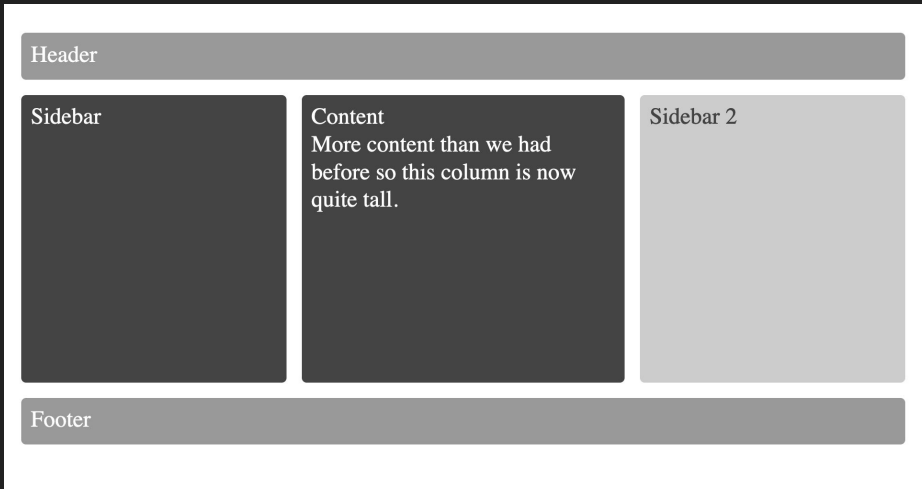
In this code, if *viewport width* equals 960px or greater, then show the image with the width of 540px.

Now you may notice that in our example of srcset there's no image with a width of 540px. That's not a problem. The browser will select the best image available upwards in size. In this case, large.jpg will be used with a width of 720px.

# Responsive Grid Exercise

Make the grid website responsive to different browser widths:

*Starter files can be found on the class website*





## **Homework**

- Assignment #6 (due midnight)
- Assignment #7 (due next week)