

To What Extent Is AI Affecting Affordability For Young Professionals In Oshawa?

Group Members:

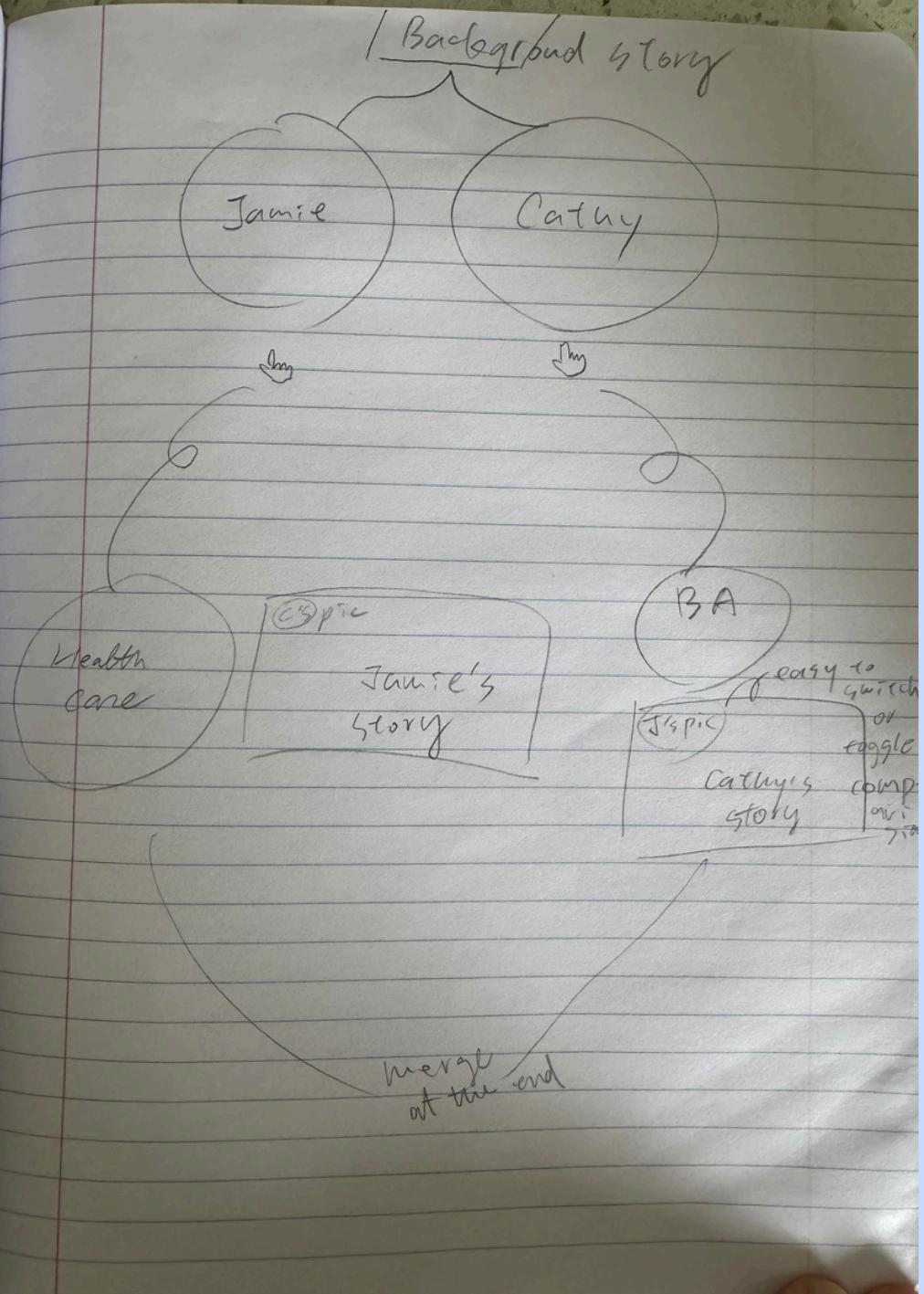
- Wan-Ting Chang
- Suneera Shaik
- Le Thu Ngan Nguyen
- Ei Myat Mon
- Hemaswi Gorrela
- Sara Al Aghbar

AGENDA

- Method and hand drawn sketch
- Dataset used
- Story flow
- Personas
- Tools and techniques used
- Color palette & font choice

WHO DID WHAT?

- Brainstorming – All members
- Story Flow – Sara, Amie, Hemaswi
- Data Gathering & Analysis – Suneera, Hemaswi
- Persona Development – All members
- Data Design – Sara, Hemaswi
- Data Story – Hemaswi, Sara



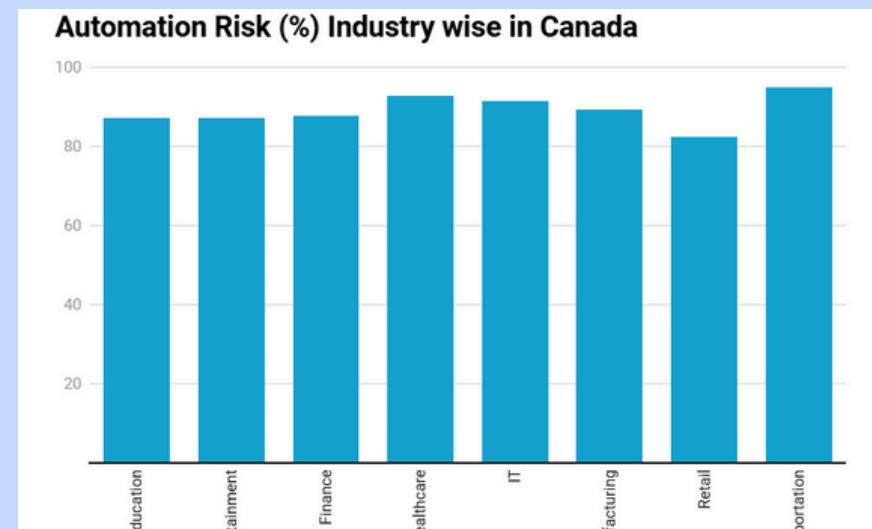
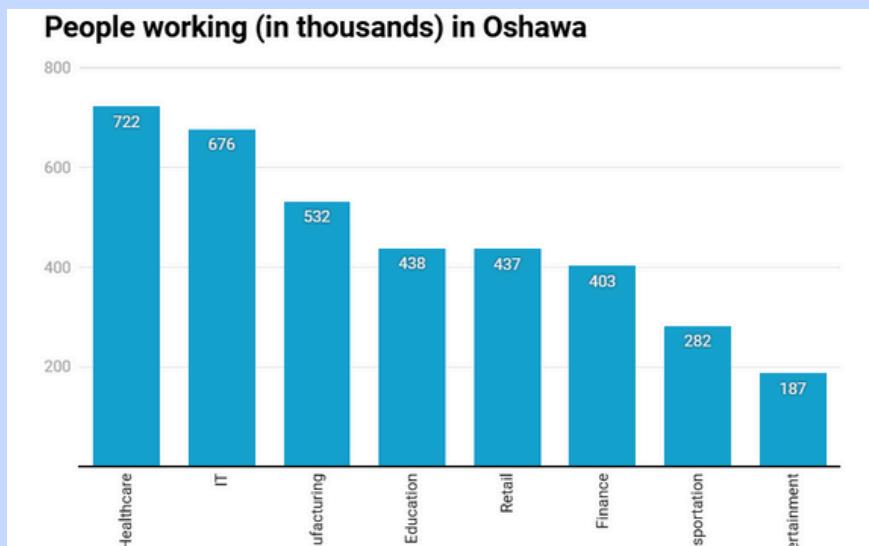
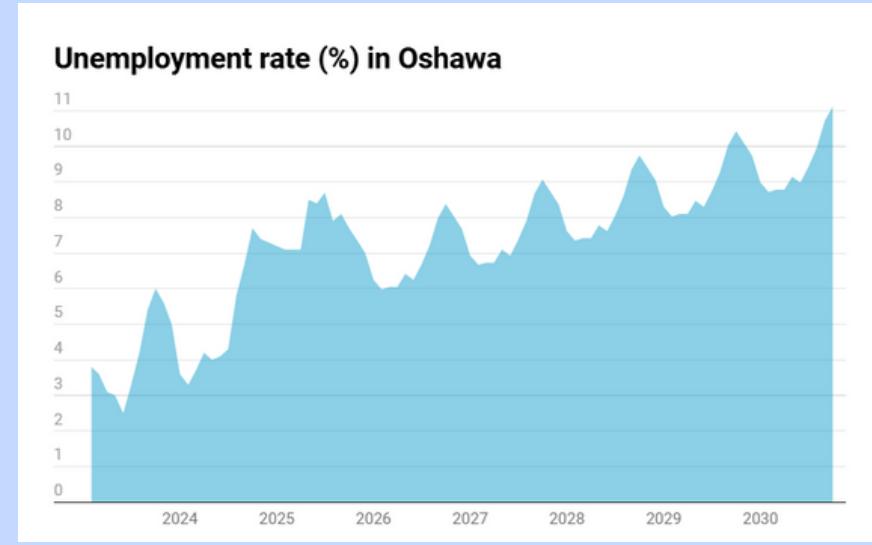
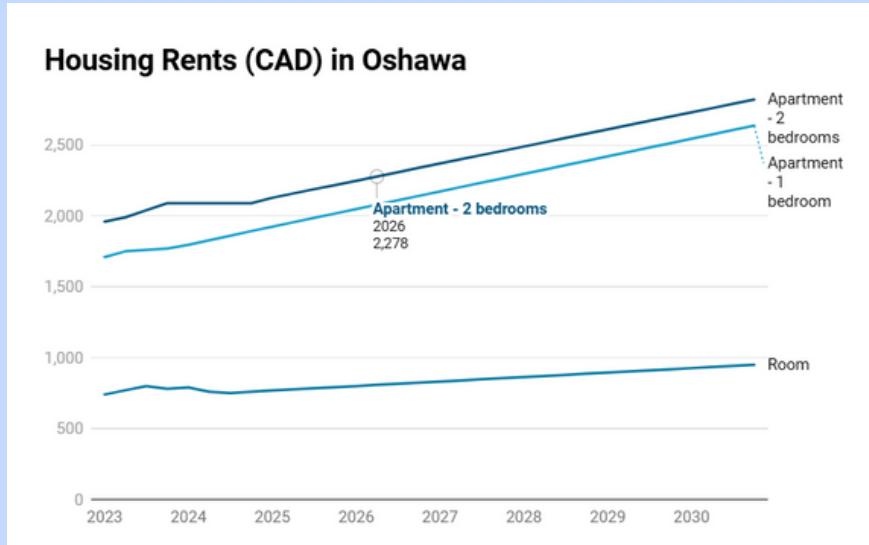
METHOD USED

Scrolly Telling

DATASETS USED

- Industries affected by AI in Canada - 2024 - 2030.
- The top eight industries affected by AI in Canada were selected. The job market for those industries in Oshawa in 2024 were examined, focusing on the 24–54 age group.
- Unemployment rate in Oshawa from 2022 to 2025 (age group 24 - 34) and forecasted it through 2030.
- Housing rents in Oshawa from 2023 to 2030 (data forecasted from 2026 to 2030 based on historical data (2017 to 2025)).

GRAPHS & CHARTS USED



Intro

Problem Statement

Oshawa was affordable before AI

AI is reshaping job opportunities in Canada.

Now, rising rents, job disruption, and higher unemployment are making it harder to live here

Take the top few affected fields in CA to compare them in Ontario

Rent is increasing in Oshawa

Unemployment rate is increasing

STORY FLOW

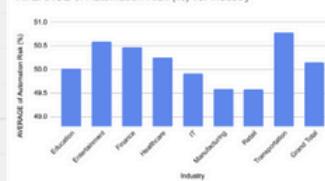
Our take on solution

Storytelling

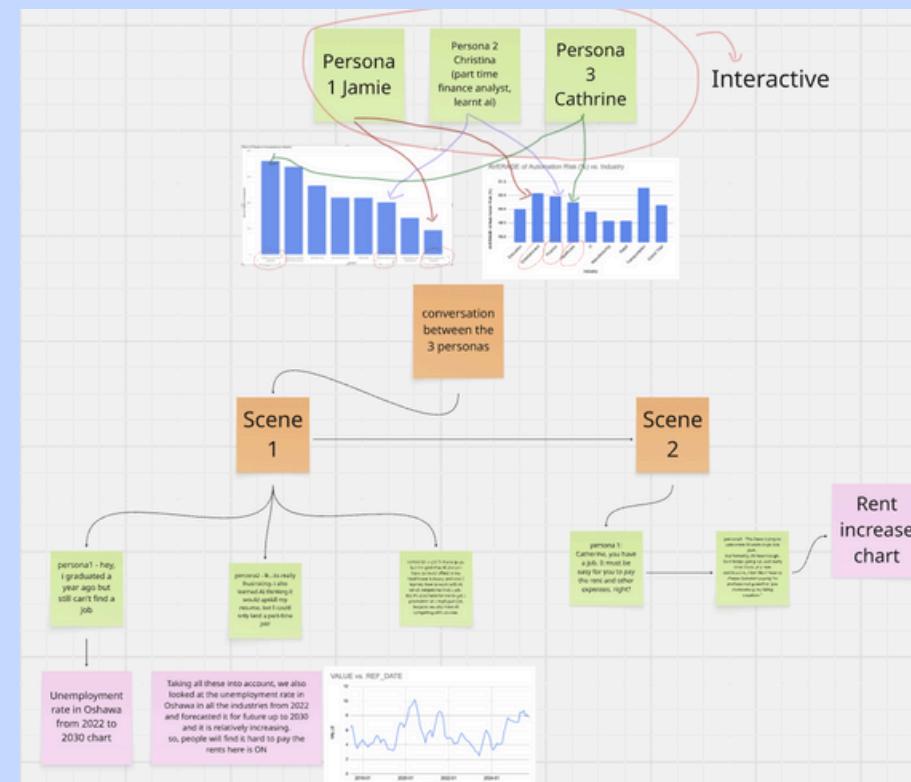
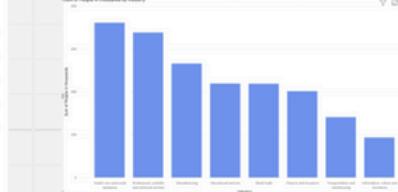
Industry effected by AI in Canada Chart (all industries)

No. of People in each industry Chart (ON) (highlight the persona's industry)

AVERAGE of Automation Risk (%) vs. Industry



No. of People in thousands by Industry



Conclusion

use AI to develop your skills

Adapt the changes to

Government support programs

PERSONA DEVELOPMENT

- Industry
- Working? Yes, No
- Affect of AI on their job positions

JAMIE



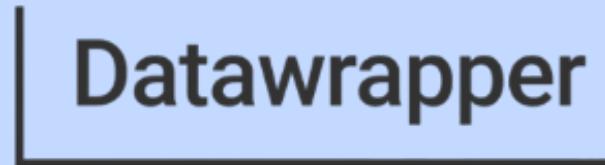
CHRISTINA



CATHERINE

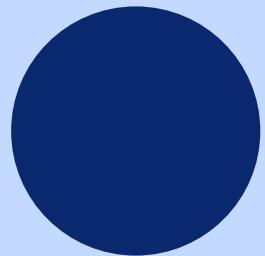
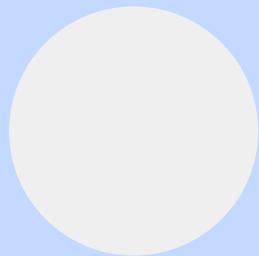


TOOLS & TECHNIQUES USED



VISUAL ELEMENTS

Poppins



SCROLLY TELLING DATA STORY

Explore Here!