

**Student Name- Ei Myat Mon**

## **Assignment 3 – Canada’s Immigration Levels Plan 2026–2028 (Persuasive Infographic)**

### **Introduction And Rationale**

Canada's Immigration Levels Plan 2026–2028 will ensure that the total annual new permanent residents will not exceed 380,000 and will also impose restrictions on the inflow of temporary residents—mostly international students—to the extent that their number will decrease to the point that they no longer create a problem for housing, schools, and other services. To convey these changes in a less complicated manner, the project adopts a three-step infographic design process: The first Iteration shows the core message through a simple sketch, the second Iteration transforms that sketch into a clean digital version, and the third Iteration narrates a detailed visual story with better charts, icons, and figures. The result of all these iterations together is nothing less than the simplification of complex policy data into a visually clear and easy-to-understand explanation of Canada's immigration system that is being changed for sustainability and long-term planning.

### **Iteration 1 – Sketch**

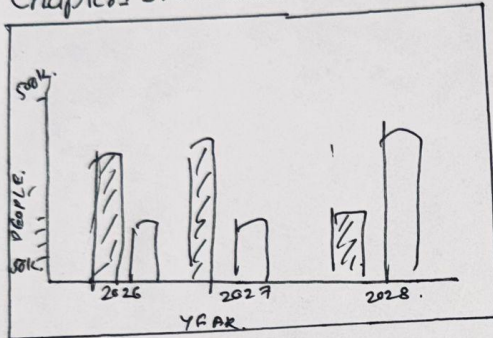
# Canada's Immigration Levels Plan 2026-2028

Annual PR Target  
380,000 (2026-2028)

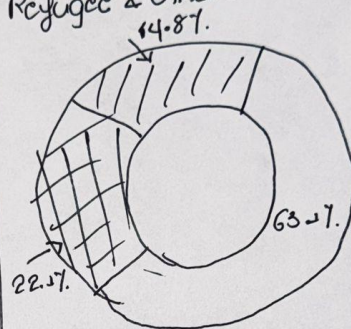
New PR Arrivals Targets  
385k → 370k → 370k  
2026 2027 2028

Students (New Arrivals)  
155k → 150k → 150k  
2026 → 2027 → 2028

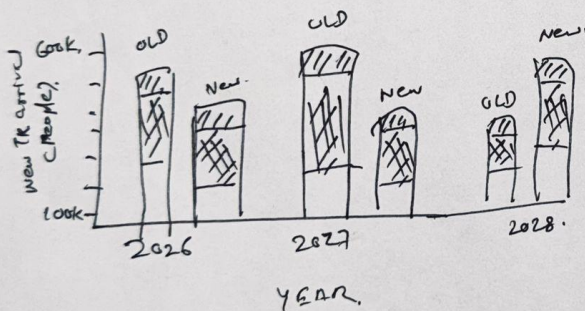
## Chapter 1 - Permanent Residents



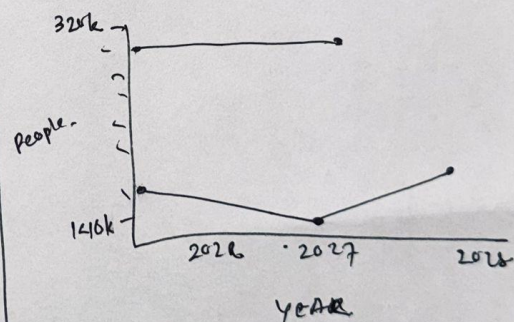
PR Class Split - 2026 (Economic, Family, Refugee & Other)



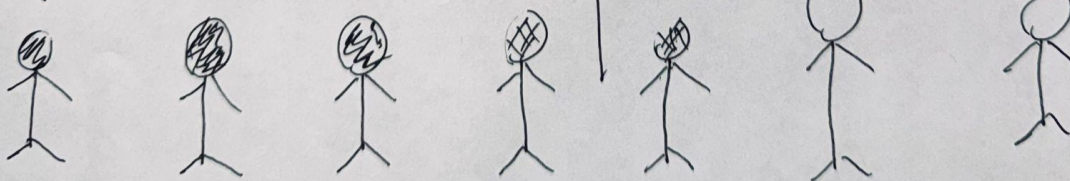
## Chapter 2 - Temp Residents



## International Students - New Arrivals (Old vs New)



## People in the Data - 3D Isometric Strip



## Regional Spotlight - Where arrival land

☐ ONTARIO.
 ☐ British Columbia

☐ Alberta.
 ☐ Prairies

☐ Quebec
 ☐ Atlantic

Mini Bars - Share by Region

Ontario
British Columbia
Quebec
Alberta

Short messages

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## Source & Citation



Iteration 2 – Digital Draft

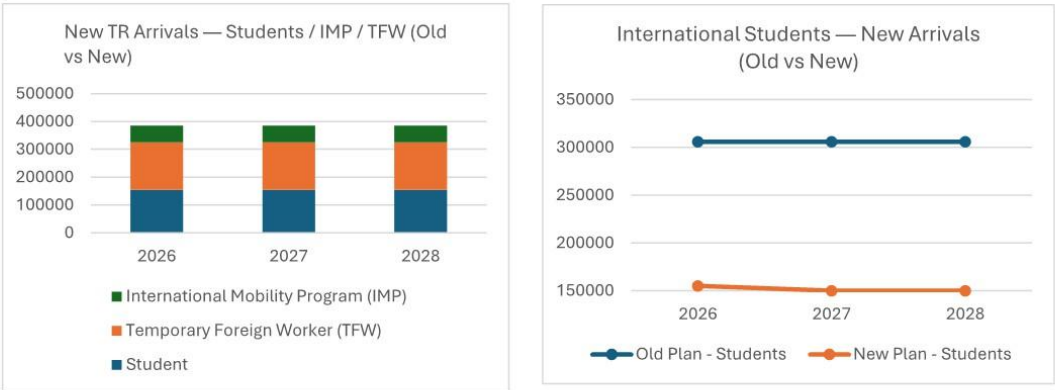
Canada’s Immigration Levels Plan (2026 – 2028)



Chapter 1 – Permanent Residents



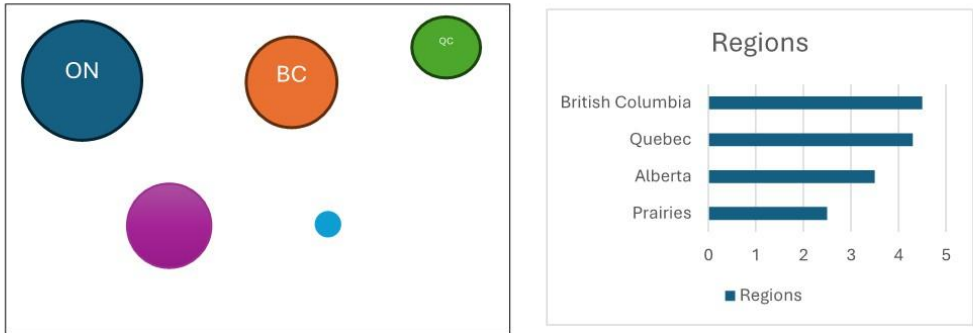
Chapter 2 – Temp Residents



People in the Data – 3D Isometric Strip (1 Figure ≈= 25000)



Regional Spotlight – Where arrival land



The 2026–2028 plan captures a shift in priorities: permanent residency remains stable to provide long-term certainty, while temporary resident pathways are carefully adjusted to balance labour needs with capacity pressures. Student inflows decline to ease strain on housing and institutions, and work-permit programs stay steady to meet targeted shortages.

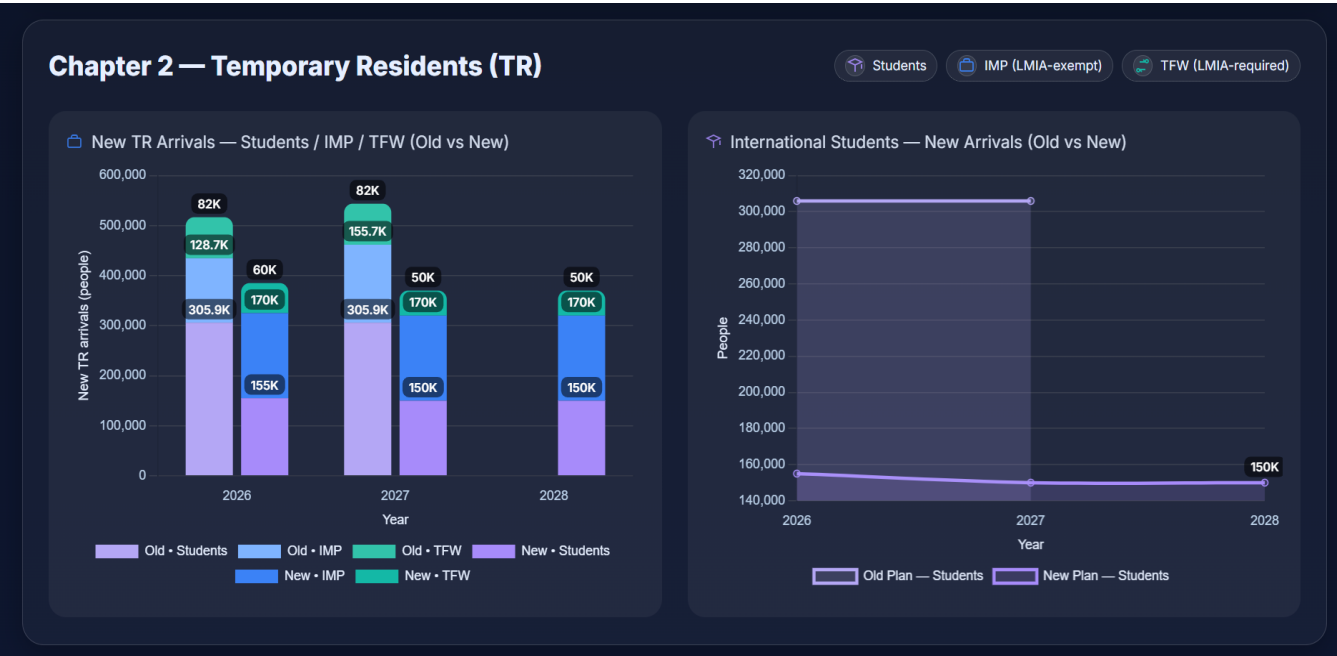
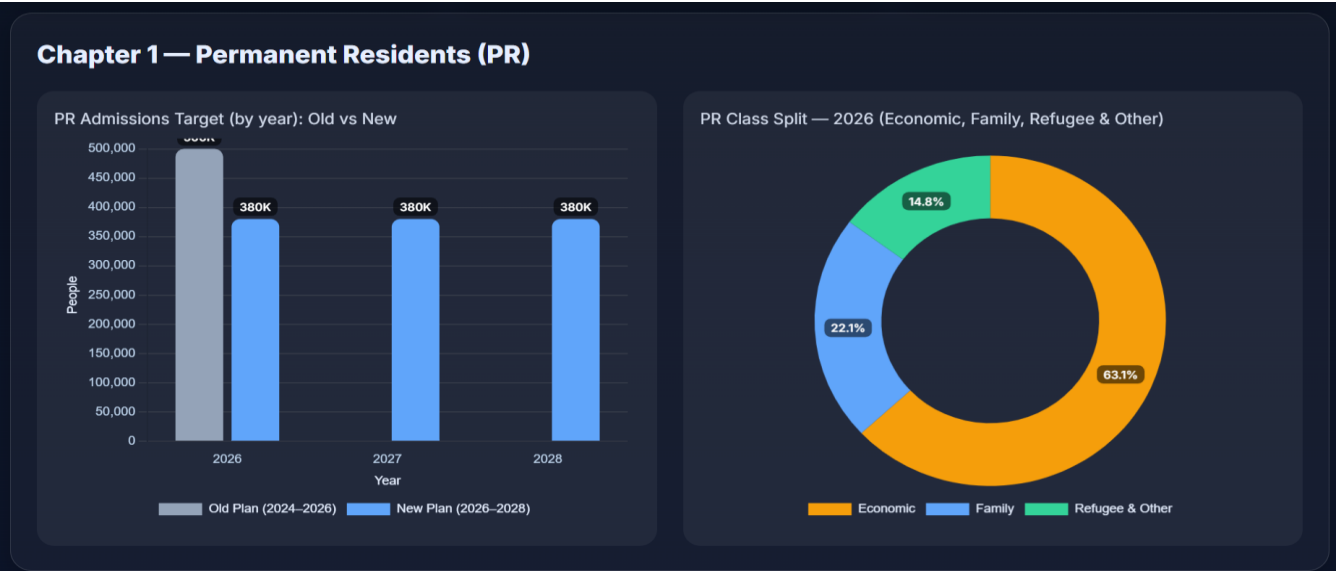
Sources (Official IRCC Pages)

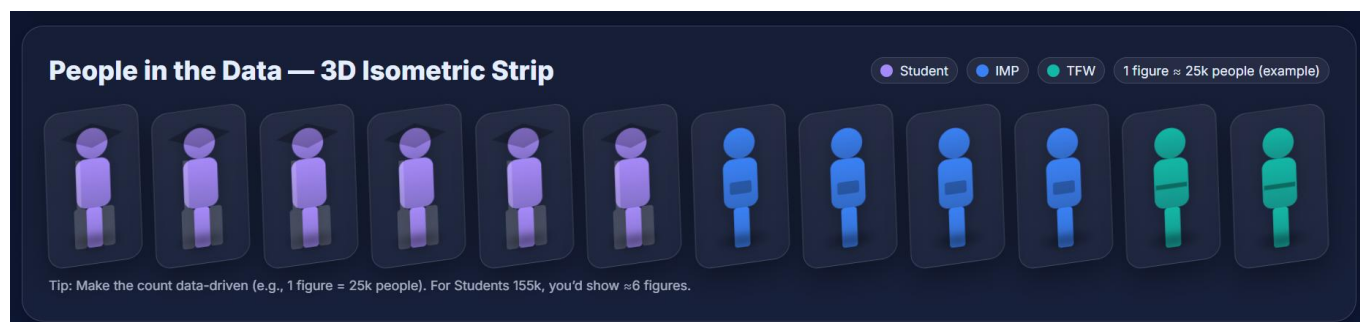
<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/mandate/corporate-initiatives/levels.html>

<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/mandate/corporate-initiatives/levels/supplementary-immigration-levels-2026-2028.html>

<https://www.canada.ca/en/immigration-refugees-citizenship/news/notices/supplementary-immigration-levels-2024-2026.html>

Iteration 3 – Visualized Informatic graphs





The 2026–2028 plan captures a shift in priorities: permanent residency remains stable to provide long-term certainty, while temporary resident pathways are carefully adjusted to balance labour needs with capacity pressures. Student inflows decline to ease strain on housing and institutions, and work-permit programs stay steady to meet targeted shortages. Together, the data tells a story of moderation, sustainability, and a more predictable immigration future.

#### Sources (Official IRCC Pages)

<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/mandate/corporate-initiatives/levels.html>  
<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/mandate/corporate-initiatives/levels/supplementary-immigration-levels-2026-2028.html>  
<https://www.canada.ca/en/immigration-refugees-citizenship/news/notices/supplementary-immigration-levels-2024-2026.html>

### Target Audiences:

The infographic primarily focuses on the policymakers, higher education leaders, workforce planners, employers, and community organizations who are the ones that need to have a clear picture of the 2026-2028 immigration plan of Canada concerning permanent residency, student intake, and work-permit pathways. It also includes international students and migrant workers who are looking for a simple visual understanding of the changes and their effects on opportunities, thus being the indirect audience.

## Conclusion

The Immigration Levels Plan for the years 2026-2028 indicates that Canada is opening its door to newcomers in a more stable and environmentally friendly way. The system is designed to not only accommodate but also to create a situation where equal growth is achieved through the steady permanent residency targets and the changes made in the temporary resident pathways, particularly in the student and work-permit streams. The three versions of the infographic not only illuminate these shifts through an easy and visual manner but also assist the audience in comprehending how Canada is polishing its immigration strategy to support long-term planning, economic needs, and community well-being.

## References:

<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/mandate/corporate-initiatives/levels.html>

<https://www.canada.ca/en/immigration-refugees-citizenship/corporate/mandate/corporate-initiatives/levels/supplementary-immigration-levels-2026-2028.html>

<https://www.canada.ca/en/immigration-refugees-citizenship/news/notices/supplementary-immigration-levels-2024-2026.html>

## Appendix



Canada\_Immigration\_Iteration\_3.html

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