

EMILY SU

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EDUCATION

Carnegie Mellon University

BS in Information Systems
Additional Major in HCI
Expected May 2018
GPA 3.7/4.0
Dean's List with Honors

SKILLS

Adobe Creative Suite
(Adobe Ps, Ai, Id, Lr)
Sketch 3
Rapid Prototyping
(Invision, Keynote)
User Research/Testing Methods
Programming
(HTML5/CSS3, Javascript, Python,
Ruby on Rails, SQL)

RECOGNITION

Boeing UpLift Case Competition

First Place Winner

MediaMath Summer Hackathon

Best in Show & People's Choice

ACTIVITIES

Alpha Kappa Psi
Asian Student Association
Carnegie Mellon Student Life

EXPERIENCE

UX/UI Design Intern | MediaMath

New York, NY | Jun 2016 - Aug 2016

Designed, prototyped, and user-tested Helix, a data-sharing and lookalike audience modeling product. Redesigned ad creation workflow to support Facebook's new ad exchange. Performed data-driven research to help standardize visual design across company offerings and prototype new interactions and UI components.

HCI Research Assistant | CMU Human-Computer Interaction Institute

Pittsburgh, PA | Jan 2015 - May 2016

Conducted user research with local business groups to understand how small businesses analyze location-based social media traffic. Designed user testing procedures and submitted IRB to test how users use geofenced Q&A mobile application to ask campus related questions.

67-250 Teaching Assistant | CMU Information Systems Department

Pittsburgh, PA | Jan 2016 - May 2016

Aided professor in restructuring web development curriculum and labs to teach introductory web design fundamentals. Designed course project for students to learn responsive web design and user testing methodologies. Provided critical feedback for various assignments for over 50 students.

PROJECTS

Product Designer | SecurityPulse

Pittsburgh, PA | Mar 2016 - Jul 2016

Designed data-visualization dashboard for security professionals. Led design research, created mockups and prototypes, and developed front-end. Documented design process and explored future variations for mobile.

Design Chair | Alpha Kappa Psi

Pittsburgh, PA | Aug 2015 - Jan 2016

Planned and executed 2015-2016 brand identity system to recruit 150+ prospective members, including t-shirts, print media, and social media content. Designed marketing materials in service of the organization's partners, including Big Brothers Big Sisters and Belvedere Trading.