EMILY SU

UX Designer

(408) 666-1679 • emilyemsu@cmu.edu • emilyemsu.com

EDUCATION

Carnegie Mellon University

BS in Information Systems Additional Major in HCI Expected May 2018 GPA 3.76/4.0 Dean's List with Honors

SKILLS

Design

Wireframing Rapid Protyping Design Research Storyboarding Affinity Diagramming

Technical

Adobe Creative Suite (Ps, Ai, Lr, Id) Sketch HTML/CSS Javascript

RECOGNITION

Boeing UpLift DataVis Competition

First Place Winner

MediaMath Summer Hackathon

Best in Show & People's Choice

ACTIVITIES

Alpha Kappa Psi Asian Student Association Information Systems TA CMU HCII Research Carnegie Mellon Student Life

EXPERIENCE

UX Design Intern | Apple

Cupertino, CA | May 2017 - Aug 2017 Incoming UX Design Intern at Apple this summer.

UX/UI Designer | Iota Browser

Pittsburgh, PA | Sep 2016 - Current

Understanding how people search in mobile browsers and how to improve and augment their experience with searching. Branding and designing a cross-platform application with task groups, note-taking, and sharing.

UX/UI Design Intern | MediaMath

New York, NY | Jun 2016 - Aug 2016

Designed, prototyped, and user-tested Helix, a data-sharing and lookalike audience modeling product. Redesigned ad creation workflow to support Facebook's new ad exchange. Performed data-driven research to help standardize visual design across company offerings and prototype new interactions and UI components.

PROJECTS

UX Researcher and Designer | Fika

Pittsburgh, PA | Aug 2016 - Dec 2016

Delivered design concept that allows newcomers to attend events around them and meet new people. Conducted research on how international students and scholars adjust to Pittsburgh and campus environments.

Designer | SecurityPulse

Pittsburgh, PA | Mar 2016 - Jul 2016

Led wireframing and rapid prototyping to build data visualization dashboard for security professionals. Conducted research and interviews, created mockups, and developed front-end. Won Boeing UpLift DataVis Competition.