Emily **Serven**
Front-End Web Developer

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EDUCATION

UNIVERSITY OF CONNECTICUT
Expected May 2018

B.A.: Digital Media & Design
Concentration: Website design & development

Major GPA: 4.0

Dean's List: Fall 2017

Related Courses:
• Advanced Web Design and Development
• Introduction to Mobile Application Development
• Object Oriented Design and Programming
• Design Lab
• Digital Media Strategies for Business

SKILLS

• HTML, CSS, PHP
• JavaScript, ReactJS, D3.js
• Git
• WordPress
• Adobe Photoshop
• Adobe Experience Design
• Design & Photography
• Team Player

CERTIFICATIONS

• Google Analytics IQ
  (Exp. Nov 2018)

EXPERIENCE

NBC SPORTS   6/2017 – Current
Information Technology Intern
• Create prototype web app using HTML, CSS, jQuery, A-Frame, and 360° multimedia
• Develop web application for the IT department's internal use to assist with documentation. Application uses ReactJS, React Router, and ReactVR

Digital Intern (starting September 2017, concurrent with Information Technology internship):
• Benchmark NBC Sports and "NBC Sports Gold" app against competitor apps and document possible improvements to be made for team to reference when taking action
• Audit user experience of "NBC Sports Gold" mobile app and connected apps by going through user path to purchase and document experience for supervisor's reference when designing new iterations

EMILY SERVEN WEB DEVELOPMENT   12/2011 – Current
Web Development Consultant
• Implement PHP modifications to WordPress files to align website features with client needs
• Prototype and design websites in Sketch and Adobe XD with an emphasis on UX
• Manage projects by consulting with clients in-person and remotely, split tasks among specialized team
• Implement systems for clients to input data into custom fields, utilize that standardized data and create automated collections of content
• Create budgets, track time, and invoice clients for work
• Ensure websites stay updated with new features and security updates
• Manage client servers and make DNS changes when necessary
• Selected Clients: Taylor Design, Feyer Music, Revel Cellars

SQUAREWHEEL GROUP   9/2016 – 6/2017
Web Development Lead
• Modified design and functionality of client Hubspot websites
• Managed CSS and WordPress plugins to add functionality to websites, modify theme files in PHP to accommodate client needs
• Implemented internal workflows and processes for digital

NURENU BRAND MARKETING   7/2012 – 12/2016
Front-End Developer
• Utilized CSS, PHP, and facets of the WordPress platform (plugins and themes) to create websites that exceed client expectations

AWARDS & HONORS

DMD DEPARTMENTAL AWARD | *UConn Digital Media and Design Dept.*   May 2017
1ST PLACE | *Ferguson VR Hackathon*   May 2017
FINE ARTS TALENT SCHOLARSHIP | *UConn School of Fine Arts*   Spring 2017
BEST USE OF THE SCRIPTR SERVICE | *New Haven Hackathon*   Jan 2017
1ST PLACE, INTERNET OF THINGS CATEGORY | *Stamford Hackathon 2.0*   Feb 2016