

Emily Golding

CIT 230

Week 04

Website Planning Document

Site Name: Idahome Forecast – idahomeforecast.com

Site Purpose:

The purpose of this weather site is to communicate the local of Preston, Soda Springs and Fish Haven Idaho as well as surrounding areas. The site will also provide storm warnings and weather advisories as well as include photos of any recent weather events.

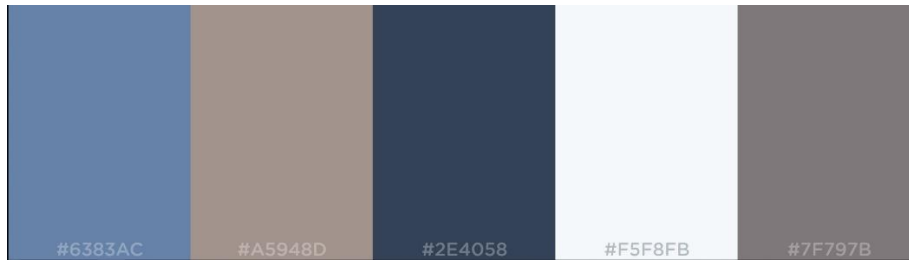
Target Audience:

The audience of the site are those actively seeking weather information, which can include both residents of the area and those that are visiting. Information needs to be available and understandable for those that might know what is considered normal weather and what might be considered unusual weather. People who will come to the site will be on both desktop and mobile, so it is important that the site can be accessible and functional on both devices. It is also important that the site be easy to read, as all levels of technical ability will be visiting the site.

Site Map:



Color Scheme:



Background color: #f5f8fb

Header Text: #2e4058

Paragraph text: #7f797b

Accent Colors: #a59482

Navigation Color: #6383ac

Typography:

Headers: Roboto Slab, Regular, Serif 40 px

Footer Navigation: Roboto Slab, Regular, 20px

Example

H2 Roboto, Bold Italic, San-Serif 25 px

H3 Robot, Bold, San-Serif 20px

Example

Paragraph: Open Sans, Regular, San-serif 16px

Primary Navigation: Roboto Slab, Regular, 30px

Example

Wireframe Sketches:

