Emily O. Gee

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Education

University of Maryland - College Park, MD   Expected May 2020
B.S. Operations Management & Business Analytics, and Information Systems
Honors College; Dean's scholarship

Experience

Data Science Intern, *Facebook* - Menlo Park, CA   May 2019 - Aug 2019
- Explored different user segments to understand product-market fit for new feature by querying, aggregating, and analyzing large datasets
- Applied NLU models to build data pipeline with predictions of commerce intent to gain insight on organic product usage
- Developed machine learning models to classify Facebook stories and determine feature importances

President, *enTERPreneur* - College Park, MD   Jan 2018 - Apr 2019
- Introduced entrepreneurship to underrepresented student communities
- Increased general body membership by over 5x in one semester
- Directed an executive board of 6-8 other members to plan monthly general body meetings, fundraisers, and startup visits

Assistant Marketing Director, *Technica* - College Park, MD   May 2017 - Nov 2018
- Promoted world's largest all-female and non-binary hackathon through social media campaigns and email marketing to encourage gender diversity and inclusion in tech
- Analyzed website metrics and KPIs with Google Analytics to adjust marketing strategies
- Wrote original Medium articles for the Technica brand to engage our community
- Increased website traffic by 376% in month leading up to Technica 2017

Data Analytics Intern, *Facebook* - Menlo Park, CA   Jun 2018 - Aug 2018
- Analyzed online behavioral advertising data to determine prioritization for the Ads Ranking Return On Ad Spend product
- Highlighted importance of different verticals, and advertisers with cross-border revenue

Projects

Potato the Game - *Bitcamp 36-hour hackathon*   Apr 2018
- Programmed an original video game using Java and Processing framework
- Collaborated with three other team members to code, debug, and present hack

Honors & Awards

Forbes Under 30 Scholar - *Forbes Magazine*   Sept 2018
Awarded exclusive free access to Forbes Under 30 Summit in Boston, MA

Adele's Circle of Women Scholarship - *University of Maryland*   Apr 2018
Awarded to female students who have shown outstanding leadership

Skills

SQL (Hive/Presto), Python, R, HTML/CSS, JavaScript, Microsoft SQL Server, VBA, Excel, Git