

# Emily O. Gee

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## Education

**University of Maryland** - College Park, MD

Expected May 2020

B.S. Operations Management & Business Analytics and Information Systems

Honors College; Dean's scholarship

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## Experience

**Data Science Intern, Facebook** - Menlo Park, CA

May 2019 - Aug 2019

- Explored various user segments to understand product-market fit for new Marketplace feature by querying, aggregating, and analyzing large datasets
- Applied natural language understanding (NLU) models to build data pipeline with predictions of commerce intent to gain insight on organic product usage
- Developed classifier models to determine feature importances in Facebook stories for commerce
- Shared insights with cross-functional partners to drive various product decisions

**Assistant Marketing Director, Technica** - College Park, MD

May 2017 - Nov 2018

- Promoted world's largest all-female hackathon through social media campaigns and email marketing to encourage gender diversity and inclusion in tech
- Analyzed website metrics and KPIs with Google Analytics to adjust marketing strategies
- Wrote original Medium articles for the Technica brand to engage our community
- Increased website traffic by 376% in month leading up to Technica 2017

**Data Analytics Intern, Facebook** - Menlo Park, CA

Jun 2018 - Aug 2018

- Analyzed online behavioral advertising (OBA) data to determine prioritization for the Ads Ranking Return On Ad Spend product
  - Highlighted importance of travel and financial verticals, and advertisers with cross-border revenue
  - Leveraged big data technologies: SQL, Python, Excel, bootstrap statistical analysis
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## Projects

**Personal Website** - [www.emilygee.me](http://www.emilygee.me)

Dec 2018 - Present

- Personalize website with my accomplishments and media
- Technologies: HTML/CSS, JavaScript, Git

**Potato the Game** - *Bitcamp 36-hour hackathon*

Apr 2018

- Coded in Java for first time to program an original video game using Processing framework
  - Sketched wireframes of different game screens
  - Implemented design thinking process to improve the user experience and interface
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## Honors & Awards

**Forbes Under 30 Scholar** - *Forbes Magazine*

Sept 2018

Awarded exclusive free access to Forbes Under 30 Summit in Boston, MA

**Adele's Circle of Women Scholarship** - *University of Maryland*

Apr 2018

Awarded to female students who have shown outstanding leadership

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## Skills

SQL (Hive/Presto), Python, R, HTML, CSS, JavaScript, Microsoft SQL Server, VBA, Excel, Git