Emily Hoult

UI/UX Designer

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UI/UX designer with a background in e-commerce, passionate about designing seamless, intuitive and elegant solutions. I'm a quick learner and problem solver with a strong eye for detail, looking to apply my knowledge and desire to enhance user experiences to a full time UI/UX design position.

Education

Web Development
🏫 Le Wagon
🎓 2021

UI Design
🏫 CareerFoundry
🎓 2021

Fashion Management
🏫 Nottingham Trent University
🎓 2016

Langauges

English (native)

German (B1)

Skills

UI/UX Design

User Research & Testing

User Journeys & Flows

Wireframing, Prototyping

Style Guides, Mood Boards

Logos, Branding

Web Development

HTML, CSS, SCSS

JavaScript, Bootstrap

Ruby, Rails, SQL

APIs, Scraping

Tools

Sketch, Adobe XD, Figma

Git, GitHub, Heroku

Microstrategy, Tableau, Asana

Experience

Category Planner
💼 Zalando Lounge   📅 2019 - 2020

- Liased with multiple stakeholders, collected and analysed data to build 3 year forecasts
- Transferred quarterly planning document to new program, redesigned and automated template to be used department-wide
- Built and designed reports and dashboards in data visualisation software Tableau

Assistant Merchandise Planner
💼 Zalando SE   📅 2018-2019

- Built an automated template in Excel using macros to track and analyse product ranges
- Negotiated discounts with suppliers and managed day-to-day communications
- Represented team in key user meetings and presented findings in stand-up meetings

Merchandise Planning Assistant
💼 Zalando SE   📅 2016-2018

- Responsible for upskilling of team members and onboarding new joiners
- Set up cross team collaborations between key stakeholders to improve communication
- Developed Excel based template to track supplier deliveries, improving on existing process

International Sales & Consumer Experience Intern
💼 Kipling   📅 2014-2015

- Designed and implemented a branded board game to be used as training material to onboard new Customer Relationship Management program to all store staff
- Designed a monthly newsletter and ad hoc reports sent out to all sales partners