



Emily Hoult

UI Designer



Berlin, Germany



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portfolio link

SKILLS

Tools

Adobe XD
Sketch
Figma
InVision
Microstrategy
Tableau
Basic HTML
Basic SQL

UI Design

Style Guides
Branding
Mood Boards
Icons
Animations
Logos

UX Design

User Research
Wireframing
User Flows
User Testing
Prototyping

Languages

English
B1 German
Beginner Dutch

Interests

Music
Photography
Positive Psychology
Board Games

UI designer with a background in e-commerce, passionate about bringing designs to life through motion and designing seamless and intuitive interfaces. I'm looking to apply my eye for detail, problem solving and eagerness to learn to a full time position in UI design.

EDUCATION

UI Design Program, CareerFoundry - Berlin, DE

Apr 2020 - Jan 2021

Online project based program focusing on core design principles, UX design fundamentals, mobile app design for Android & iOS, responsive web design, and frontend development.

BA (Hons) Fashion Management, NTU - Nottingham, UK

Sep 2012 - Jun 2016

1st Class Honours

Thesis: An investigation into the use of personalisation strategies to build lasting relationships with consumers

EXPERIENCE

Category Planner, Zalando Lounge - Berlin, DE

Dec 2019 - Aug 2020

- Liaised with multiple stakeholders, collected and analysed data to build 3 year forecasts
- Transferred quarterly planning document to new program, redesigned and automated template to be used department-wide
- Built and designed reports and dashboards in data visualisation software Tableau

Assistant Merchandise Planner, Zalando SE - Berlin, DE

Aug 2018 - Nov 2019

- Built an automated template in Excel using macros to track and analyse product ranges
- Negotiated discounts with suppliers and managed day-to-day communications
- Represented team in key user meetings and presented findings in weekly team meetings
- Planned all team events and designed invites & flyers

Merchandise Planning Assistant, Zalando SE - Berlin, DE

Nov 2016 - Jul 2018

- Responsible for upskilling of team members and onboarding new joiners
- Set up cross team collaborations between key stakeholders to improve communication
- Developed Excel based template to track supplier deliveries, improving on existing process

International Sales & Consumer Experience Intern, Kipling: VF Europe - Bornem, BE

Jun 2014 - Jun 2015

- Designed and implemented a branded board game to be used as training material to onboard new CRM program to all store staff
- Designed a monthly newsletter and ad hoc reports sent out to all sales partners
- Developed strong time management skills due to working across two teams