Emily Hoult
UI/UX Designer Berlin, Germany

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www.behance.net/emilyhoult

UI/UX designer with a background in e-commerce, passionate about bringing designs to life through motion and designing seamless and intuitive interfaces. I'm looking to apply my eye for detail, problem solving and eagerness to learn to a full time UI design position.

SKILLS

UI/UX Design
Style Guides
Branding
Mood Boards
Icons
Animations
Logos
User Research
Wireframing
User Flows
User Testing
Prototyping

Tools/Skills
Adobe XD
Sketch
Figma
InVision
Microstrategy
Tableau
HTML
CSS
JavaScript
GitHub
Atom
Basic SQL

Languages
English
B1 German
Beginner Dutch

EXPERIENCE

Category Planner, Zalando Lounge - Berlin, DE
Dec 2019 - Aug 2020

- Liaised with multiple stakeholders, collected and analysed data to build 3 year forecasts
- Transferred quarterly planning document to new program, redesigned and automated template to be used department-wide
- Built and designed reports and dashboards in data visualisation software Tableau

Assistant Merchandise Planner, Zalando SE - Berlin, DE
Aug 2018 - Nov 2019

- Built an automated template in Excel using macros to track and analyse product ranges
- Negotiated discounts with suppliers and managed day-to-day communications
- Represented team in key user meetings and presented findings in stand-up meetings

Merchandise Planning Assistant, Zalando SE - Berlin, DE
Nov 2016 - Jul 2018

- Responsible for upskilling of team members and onboarding new joiners
- Set up cross team collaborations between key stakeholders to improve communication
- Developed Excel based template to track supplier deliveries, improving on existing process

International Sales & Consumer Experience Intern, Kipling: VF Europe - Bornem, BE
Jun 2014 - Jun 2015

- Designed and implemented a branded board game to be used as training material to onboard new Customer Relationship Management program to all store staff
- Designed a monthly newsletter and ad hoc reports sent out to all sales partners

EDUCATION

UI Design, CareerFoundry - Berlin, DE
Apr 2020 - Jan 2021

Online project based course focusing on core design principles, UX design fundamentals, mobile app design for Android & iOS, responsive web design, and frontend development.

BA (Hons) Fashion Management, NTU - Nottingham, UK
Sep 2012 - Jun 2016

1st Class Honours

Thesis: An investigation into the use of personalisation strategies to build lasting relationships with consumers