

Emily Lu 300114727

SEG 3125

Project 1 Report

June 10th, 2022

Your previous experience in JavaScript development, and what you did as tutorial videos/readings to acquire the necessary skills to do the current project.

I have no previous experience in JavaScript/HTML /CSS/Bootstrap. To prepare for this step of the project, I watched the suggested Bootstrap series on Youtube (Net Ninja videos). I tried to follow along with the videos if I felt that something he was scripting would be useful for my project.

I am also currently taking CSI 3140, where we are learning the basics of HTML, CSS, and JavaScript - the information that I'm learning in that class was very helpful for this project. I also referred to the bootstrap guide whenever I was unsure of what type / input to use.

Business Service

I chose to implement a website for a veterinary hospital. Users will be able to read about the hospital, their vets and the provided services. They can also book appointments and send an email directly to the hospital with any questions or concerns.

Inspiration sites

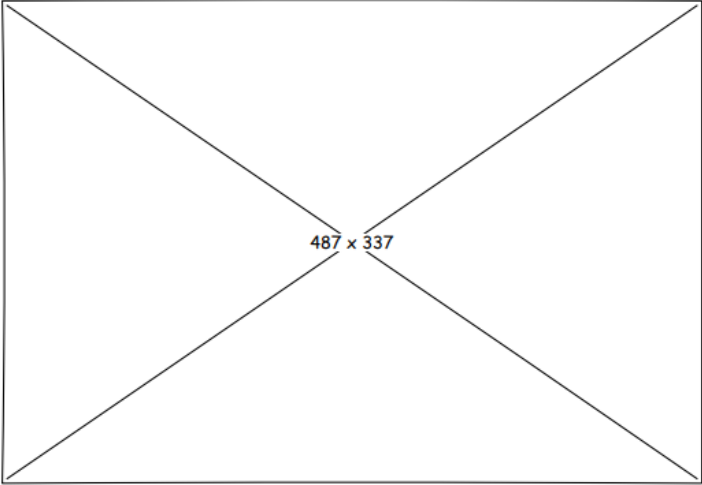
I referred to the Ottawa Animal Hospital (<https://ottawabarrhavenanimalhospital.vet/>) and Ottawa Veterinary (<https://vcacanada.com/ottawa>)

Original mockups

Home Page

Westside Animal Hospital

[Home](#)[About Us](#)[Our Team](#)[Services](#)[Book Appointment](#)[Contact Us](#)



Aberant induit hominum cornua ambitae ipsa pluviaque colebat fulminibus
liquidum faecis animalibus naturae concordi perpetuum declivia dextra
liberioris tellus vindice terram fuit consistere sive erant aestu ab uno mundum
chaos: corpora di praebebat summaque instabilis lege cum perpetuum
securae tractu cingebant sine liquidas conversa legebantur siccis membra
mare illi, alto caelo ventos fecit chaos.

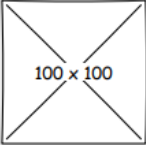
Contact Us

Street Address
Postal Code
City, Country
Phone Number
Email

Operating Hours

Monday
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Weekend

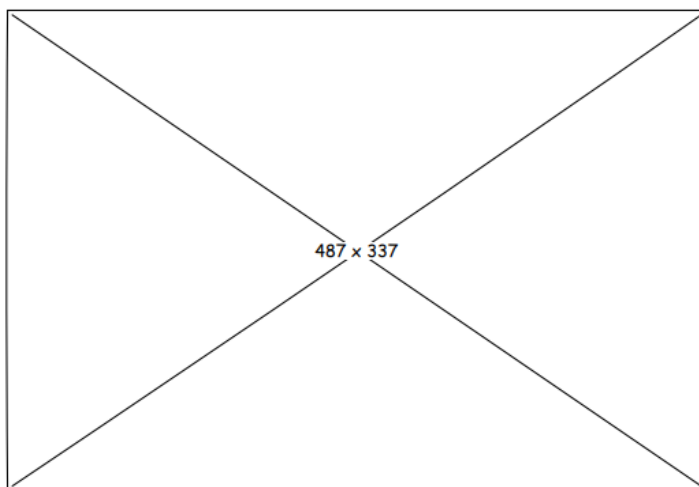
Directions



Westside Animal Hospital

[Home](#) [About Us](#) [Our Team](#) [Services](#) [Book Appointment](#) [Contact Us](#)

[Home](#) > [About Us](#)



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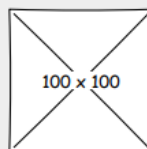
Contact Us

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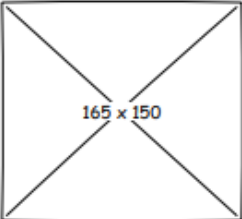
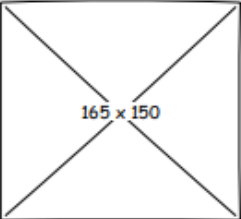
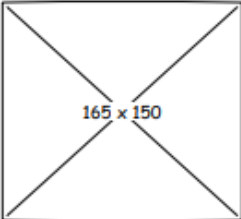
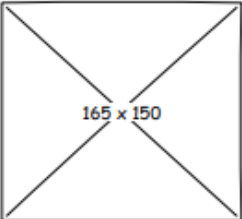

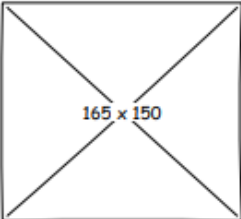
Operating Hours

Monday
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Westside Animal Hospital

<p>Name</p>  <p>165 x 150</p> <p>Aberant induit hominum cornua ambitae ipsa pluviaque colebat fulminibus liquidum faecis animalibus naturae concordi perpetuum declivia dextra liberioris tellus vindice terram fuit consistere</p>	<p>Name</p>  <p>165 x 150</p> <p>Aberant induit hominum cornua ambitae ipsa pluviaque colebat fulminibus liquidum faecis animalibus naturae concordi perpetuum declivia dextra liberioris tellus vindice terram fuit consistere</p>	<p>Name</p>  <p>165 x 150</p> <p>Aberant induit hominum cornua ambitae ipsa pluviaque colebat fulminibus liquidum faecis animalibus naturae concordi perpetuum declivia dextra liberioris tellus vindice terram fuit consistere</p>
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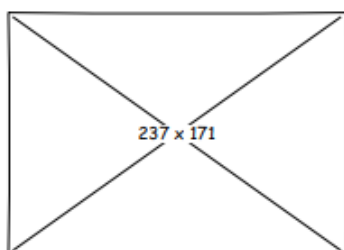
<p>Contact Us</p> <p>Street Address Postal Code City, Country Phone Number Email</p>	<p>Operating Hours</p> <p>Monday Tuesday Wednesday Thursday Friday Weekend</p>	<p>Directions</p>  <p>100 x 100</p>
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Westside Animal Hospital

[Home](#)[About Us](#)[Our Team](#)[Services](#)[Book Appointment](#)[Contact Us](#)

[Home](#) > [Our Team](#) > Vet Name

Name



Aberant induit hominum cornua
ambitae ipsa pluviaque colebat
fulminibus liquidum faecis animalibus
naturae concordi perpetuum declivia
dextra liberioris tellus vindice terram
fuit consistere

Working Hours

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Westside Animal Hospital

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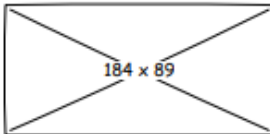
[Our Team](#)

[Services](#)

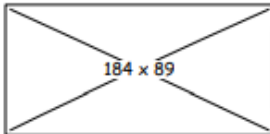
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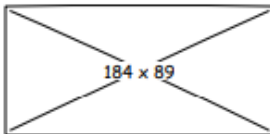
[Home](#) > [Services](#)



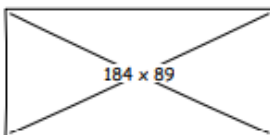
Primary Care: Aberant induit hominum cornua ambitae ipsa pluviaque colebat fulminibus liquidum faecis animalibus naturae concordi perpetuum declivia dextra liberioris tellus vindice terram fuit consistere sive erant aestu ab uno mundum chaos: corpora di praebebat summaque



Dentistry: Aberant induit hominum cornua ambitae ipsa pluviaque colebat fulminibus liquidum faecis animalibus naturae concordi perpetuum declivia dextra liberioris tellus vindice terram fuit consistere sive erant aestu ab uno mundum chaos: corpora di praebebat summaque



Nutrition: Aberant induit hominum cornua ambitae ipsa pluviaque colebat fulminibus liquidum faecis animalibus naturae concordi perpetuum declivia dextra liberioris tellus vindice terram fuit consistere sive erant aestu ab uno mundum chaos: corpora di praebebat summaque



Surgery: Aberant induit hominum cornua ambitae ipsa pluviaque colebat fulminibus liquidum faecis animalibus naturae concordi perpetuum declivia dextra liberioris tellus vindice terram fuit consistere sive erant aestu ab uno mundum chaos: corpora di praebebat summaque

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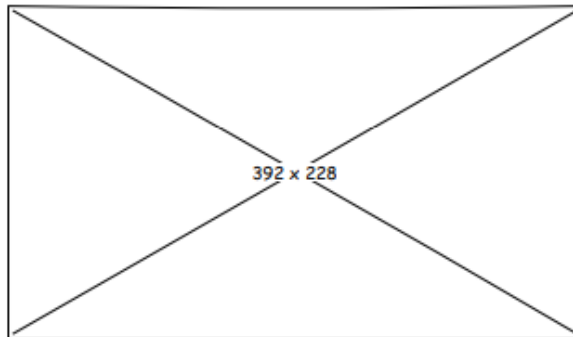
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Westside Animal Hospital

[Home](#)[About Us](#)[Our Team](#)[Services](#)[Book Appointment](#)[Contact Us](#)[Home](#) > [Services](#) > Specific Service

Service Name



Aberant induit hominum cornua ambitae ipsa pluviaque colebat
fulminibus liquidum faecis animalibus naturae concordi perpetuum
declivia dextra liberioris tellus vindice terram fuit consistere sive
erant aestu ab uno mundum chaos: corpora di praebebat
summaque

Vets: x xxxxx

General Cost: xxxx

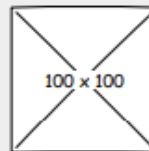
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Westside Animal Hospital

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[Home](#) > Book Appointment

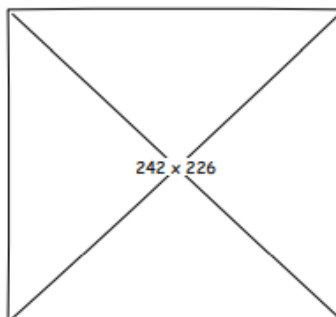
Book an Appointment

General Information

Service

Preferred Vet

Reason for visit



Appointment Information

Select Appointment Date:

AUG - 2016						
S	M	T	W	T	F	Sa
31	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

Select Appointment Time:

<input type="text" value="Time"/>	<input type="text" value="Time"/>
<input type="text" value="Time"/>	<input type="text" value="Time"/>
<input type="text" value="Time"/>	<input type="text" value="Time"/>
<input type="text" value="Time"/>	<input type="text" value="Time"/>
<input type="text" value="Time"/>	<input type="text" value="Time"/>
<input type="text" value="Time"/>	<input type="text" value="Time"/>

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Westside Animal Hospital

Home

About Us

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Contact Us

Home > Book Appointment

Book an Appointement

Personal Information

First Name

Text box

Last Name

Text box

Phone Number

Text box

Email

Text box

Address

Text box

Pet Type

Text box

Pet Name

Text box

Additional Information

Text box

Payment

Cost

xxxx

Payment Method

Combo Box

▼

Book Appointment

Contact Us

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100 × 100

Westside Animal Hospital

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[Home](#) > [Book Appointment](#) > Appointment Confirmation

Appointment Confirmation

Service Type
Vet
Appointment Date
Appointment Time
Reason for Visit

First Name
Last name
Phone Number
Email
Address
Pet Type
Pet Name
Additional Information
Cost
Payment Method

[Click Here to Cancel Your Appointment](#)

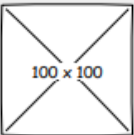
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[Home](#) > [Contact Us](#)

Send Us and Email

Indigestaque sic habendum calidis erat auroram tempora
quod fossae hunc.

First Name

Text box

Last Name

Text box

What can we help you with?

Combo Box

▼

Email Address

Text box

Phone

Text box

Postal Code

Text box

Preferred Method of Contact?

Combo Box

▼

Message

Text box

Submit

Contact Us

Street Address
Postal Code
City, Country
Phone Number
Email

Operating Hours

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A few UI elements you kept, and UI elements you changed, following the received comments at Step 2 of this project.

UI Elements I kept:

- I think the breadcrumb is a very good way to help the users follow what page they are currently visiting, and how to easily go back to a more general section.
- The textarea input field in the form to book an appointment is another thing I kept. There could be a lot of notes or additional information that a customer would like to include. This text area permits them to do so.
- I kept the footer the same because it contains important information about the hospital and it is accessible on every page.
- The ability to send an email directly to the hospital on the Contact Us page makes it easy for the visitor to provide feedback/make queries without going through another page or program.

UI Elements I Changed:

- As suggested by a few peers, I changed the cancel appointment function to a button. This makes my page much nicer.
- I combined the Home and About Us page. They both contain similar information and both pages were originally pretty empty.
- Rather than having 20+ buttons, I converted them to a dropdown select for booking appointment times. This makes the form much less clustered and is still easy to use.
- I added a confirmation page for when a visitor sends an email through the Contact Us page.

The two personas/goals you chose to take into consideration in your UI.

First persona:

REVIEWER #1 TO YOUR SUBMISSION

Name: Stephanie Johnson

Intrinsic characteristics:

- Age: 45 years old
- Gender: Female
- Education: bachelor's degree in English literature

Relation to technology/domain:

- Computer experience: can use the internet and booking websites with ease
- Experience with the application: has used it once before to book an emergency appointment for her cat
- Emotional reaction: relaxed
- Motivation: to get book an annual check-up appointment for her cat and dog (at the same time)

Goal: she wants to book an appointment for both of her pets simultaneously. Stephanie might be interested in having an option to add a pet to the booking or select multiple services.

Stephanie would like to book an appointment for both her pets simultaneously. I gave some thought to her goal as a user and I determined that she can do this using the textarea input box. She can add additional information regarding her second pet here if both pets are requiring the same service. If they require different services, she will have to make another appointment (e.x: she wants a specialist for another service).

Second persona:

REVIEWER #4 TO YOUR SUBMISSION

Rohit (Client of Westside Animal Hospital)

- 1)Close to Nature
- 2)Empathetic
- 3)Compassionate

Person is a client of hospital. Person will book appointment at the hospital for the particular service and choose an expert for that service.

Person is not able to change the appointment date and time. If he/she wants to modify the appointment time, its not possible in the design provided.

Rohit would like to modify their appointment. I did not take this into consideration during my mockup but I realize now that it would be very useful for clients. So on the appointment confirmation page, I added a button that allows users to modify their appointment.

A link to your UI

<https://delightful-kashata-489cbd.netlify.app/>

A link to your Bootstrap code

<https://github.com/emilyjmlu/emilyjmlu.github.io>

Comments on how you integrated in your UI the concepts presented in Module 2 on goal oriented interactions as well as verbal and visual communication. Highlight 3-4 elements from your UI.

- Colors: I used blue because blue represents trust, confidence and calm. I want visitors of this hospital to trust us to take care of their pets and to be able to rely on us. I chose lighter shades of blue for a more soft feel.
- Breadcrumb: Always giving users the option to go back to a more general section, and also letting them know where they are on the website at all times. No confusion with where to find information.
- Accordion: Instead of having a fairly empty page listing a general summary of pages, and then needing to go to a new page for each section, I found the accordion was a good replacement. We are able to see all the services on one page. If the user is not interested then they can simply collapse the div. This also makes it easier to compare services.
- Split form into two: Instead of having a very long boring form on a single page, I split up the form into two (with the ability to navigate back and forth between the form pages). This breaks up a big task into smaller tasks for the visitor and also makes it easier to follow along.

Appendix

YOU TO SUBMISSION #1

Julie, 23 years old, very sociable, lives in Toronto

Her best friend is Belgian from Turkish origins, Julie is interested in fortune telling but does not know much about it, investigating locations in Toronto that can provide this service. While she browses the web page, she is not able to find a description of what is predicted during the fortune telling session. It would be helpful for users who are new to these services and / or don't know much about the culture to have a service description.

YOU TO SUBMISSION #2

Philip, age 10, shy, low confidence,

Philip is very timid and his parents believe that giving him a nice haircut would help increase his confidence. His parents show him this website to the hair salon. Given that Philip doesn't usually get his hair cut professionally, he is not familiar with different types of haircuts. He would like to be able to browse around to see a couple haircuts and hair styles that have been done before from these experts.

YOU TO SUBMISSION #3

Taylor, age 22, person with initiative, just moved out of parents house, confident

Since she just moved out, she is becoming more independent and finding her own doctors, getting her own insurance, etc. A friend suggested this to be a good dental clinic so Taylor is now exploring the clinic services on the website. She is interested in one of the services so she proceeds to start booking an appointment. However, she is wondering if there is a special offer for new clients. Maybe add a section somewhere indicating if there are any special offers for new clients.