

LI-JUNG (EMILY) LEE

EMAIL: lkl5199@psu.edu WEBSITE: emilylee927.github.io/showcase PHONE: 814-321-1416

LOCATION: State College, PA

SUMMARY

Aspiring multimedia specialist with experience in web design, graphic design, photography, and video production. I also have a diverse educational background in telecommunications, criminology, business, and political science. You can find my portfolio at emilylee927.github.io/showcase.

EDUCATION

The Pennsylvania State University

Aug. 2016 - Current

B.A. Telecommunications

B.A. Criminology

Minors in Business and Political Science

GPA: 3.26 Overall / 3.64 Major

Dean's List: Fall 2017 - Spring 2018

Studied abroad in Florence, Italy for design and photography in Summer 2018

Studied abroad in Barcelona, Spain for political science and Spanish in Summer 2017

EMPLOYMENT

Center For The Performing Arts, *Graphics Designer & Event Planner*, State College, PA

Aug. 2018 -
Current

- Plan, coordinate, and execute events to build a local community around performing arts.
- Produce event promotion videos and create graphics on promotion flyers.

Redifer Dining Commons, *Videographer & Editor*, State College, PA

Aug. 2017 -
Current

- Film, edit and produce video recaps of campus dining events and cooking videos.
- Promote events and build online communities on social media platforms.

The Makery, *Instructional Video Maker*, State College, PA

Jan. 2017 - Mar. 2017

- Film, edit and produce instructional video about search engine optimization for SkillShare.
- <https://www.skillshare.com/classes/Search-Engine-Optimization-SEO-for-Etsy/1979015359?via=search-layout-grid>

SKILLS

WEB DESIGN: HTML, CSS, JavaScript, Bootstrap

GRAPHICS DESIGN: Canva, Photoshop, Illustrator, InDesign, Procreate

VIDEO PRODUCTION: Final Cut Pro, Premeier, Storytelling

ACTIVITIES

Penn State Ballroom Dance Club, *Vice President*

- Organize logistics of showcase events and manage outreach to vendors and sponsors.
- Manage social media pages, create posters and flyers, film and edit videos.

Raw Aesthetic Movements, *Media Content Producer*

- Produced dance videos and graphics to promote events and communicate a public image of a welcoming organization.
- Inspired and implemented ideas of selling personalized jackets, which I designed in collaboration with another artist.

YouTube, *Channel Owner*

Current

- Sponsored by OneClass to produce videos which introduce Penn State to prospective students, while promoting the OneClass brand to the Mandarin-speaking market.
- Create lifestyle videos to share my traveling and study abroad experiences. - youtube.com/channel/UCGvPMLW4RHJF6_FllmdRxMQ