

# EMILY FUENTES

New York City Metropolitan Area

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## WORK EXPERIENCE

**BABE, BROOKLYN, NY** *Community Executive* October 2018 - Present

- Manage and develop concepts/creation for multiple social media accounts (Instagram/Facebook).
- Track membership growth/engagement through Facebook groups and Instagram segments/stories.
- Worked with the Head of Operations in developing customer acquisitions strategies and advisements.
- Produce, film and edit daily texting episodes of premium membership show *Is It Just Me*.
- Produce, film and edit Instagram and Facebook ads for babe membership, both video and gifs.

**MFM TRANSMEDIA, NEW YORK, NY** *Social Media Intern* August 2018 - November 2018

- Assistant photographer and videographer during social media campaign shoots.
- Built social media schedules for different Instagram accounts based on a monthly theme/goal.
- Film/edit content for Instagram stories using Adobe Photoshop and Premiere.
- Edited multiple Ad's used for Instagram postings and stories.
- Curate content based on the Company's style and needs.
- Boosted Instagram Story engagement by 300%.

**BABE, BROOKLYN, NY** *Video Editing Intern* August 2018 - October 2018

- Film and edit daily texting episodes of premium membership show *Is It Just Me*.
- Produce and edit episodes membership instructional videos.
- Manage and develop concepts/creation for multiple social media accounts (Instagram/Facebook).
- Involved under the membership team, working on developing customer acquisition strategies.
- Assisted in developing merchandising campaigns and consumer data collection.

**SPOT WELDERS INC., NEW YORK, NY** *Post Production Intern* June 2017 - August 2017

- Served as an assistant editor throughout various projects. February 2018 - April 2018
- Created short lifts and promotional videos.
- Prepped footage, workspaces, conform, design comprehensives and postings for editors via Adobe CC.
- Worked on music searches and sound design on different projects.
- Logged, inserted and managed footage vault.

**ALKEMY X, PHILADELPHIA, PA** *Post Production Intern* May 2017 - August 2017

- Assisted in creating short lifts for projects.
- Helped editors with rotoscoping unwanted elements using After Effects.
- Shadowed and assisted graphics departments with creating different designs for clients.
- Prepped editors workspaces via AVID.
- Logged and labeled footage for vault.

**THE COLLEGE OF NEW JERSEY, EWING, NJ** *Student Studio Technician* August 2015 - May 2018

- Scheduling and supervising rentals of equipment available to students.
- Responsible for organizing media equipment including video cameras, sound, and lighting equipment.
- Maintaining, scheduling and supervising for various sound and film editing spaces.

## SKILLS

- **SOFTWARE** - Adobe Premiere, Final Cut Pro, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Microsoft Office and Google Docs.
- **LANGUAGES** - Fluent in Spanish, basic American Sign Language.
- Advanced social media and blogging skills, such as Instagram, Facebook, Twitter and Tumblr.
- Knowledgeable around audio mixing boards and camera equipment.

## AWARDS

**THE COLLEGE OF NEW JERSEY COMMUNICATIONS DEPARTMENT**

- Matthew Wasser Internship Award 2018

**CAMPUS MOVIE FESTIVAL**

- Best Story Winner 2016
- Top 16 Finalist 2017

## EDUCATION

**THE COLLEGE OF NEW JERSEY**

May 2018

Bachelors of Arts Degree in Communication Studies with a concentration in Radio/Television/Film and Graphic Design minor