



In your neighbourhood, in your city, on the planet

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Domain Research

A service or good that is offered using the sharing economics model, which is a community based peer-to-peer platform for acquiring the final service/good.



Domain Research

*"For the price its worth,
convenience, and simplicity"*

Advantages

Flexibility

Economic Benefit

Building Community Trust

Creating a platform for services or goods that would be otherwise harder to access without

Disadvantages

Lack of Regulations

Unstable Income, Not Suitable for Career

Safety Concerns

Unreliable quality of services/goods



Challenge #1



Opportunity #2

Frustration with locating film sets for student films, and small-scale film productions.

Opportunity #3

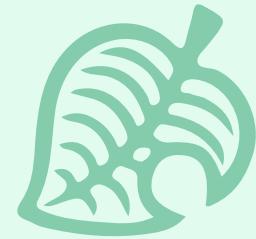
Easy access to spaces for film and photoshoots

Focusing on student access for visual content.
This services allow hosts to earn some cash while
providing a space for small scale film projects.



Challenges & Opportunities

Challenge #1



Opportunity #2

Offering digital storefronts to service and labour providers.

Opportunity #3

Digital Community Service Storefronts

An application that allows people to hire and offer their skilled services in your local area and is driven by the community.



Challenges & Opportunities

Challenge #1



Opportunity #2

Restaurants selling remaining raw stock locally
as a source of additional income.

Opportunity #3

Utilising Restaurant Suppliers & Connections

Allow people to tack on additional items to a local restaurant's inventory order to get hard to find items or items simply not sold that require importing such as fish from Tsukiji Fish Market in Tokyo, Japan.



References

Secondary Research Sites:

<https://www.eu-startups.com/2019/02/the-ever-growing-sharing-economy-pros-and-cons/>

<https://spendmenot.com/sharing-economy-statistics/>

<https://cwf.ca/research/publications/blog-the-sharing-economy-takeover/#:~:text=Statistics%20Canada%20reports%20that%20the,%24335%20billion%20industry%20by%202025.>

Reviewed sharing economics: Uber, Airbnb, Craigslist, Peerspace, Thisopenspace, Facebook Market, Buro, and Roomi

Presentation Graphics:

https://catwithmonocle.com/news/2019/09/18/animal-crossing-new-horizons-wallpapers/?fbclid=IwAR0lyS3ggtSIxUz_ohELLh9AHzdGpjM-tDwLxMFwleuvsvPj2_hMidD3YA8

https://wealthsimple-grow.ghost.io/content/images/2020/05/Animal_Crossing_050720.jpg

https://animalcrossing.fandom.com/wiki/Daisy_Mae

Inspired by the community on Animal Crossing

Screenshot of in-game content by Adrian He

