



EMILY LI

Recent Graduate at Simon Fraser University | Freelance Editor

Vancouver, BC | hello-em.github.io/Portfolio | hello.li.emily@gmail.com | 778 896 9522

I've always had an interest in digital content and visual design. UX/UI design is still quite new to me and every day I learn new things. I want to create something that makes an impact on other lives and lowers frustration.

WORK EXPERIENCE

FREELANCE VIDEO EDITING

Self-employed | Aug 2021 - Current

- Editing short videos for clients to use on their business platforms
- Working mainly with real estate videos

BEST BUY CANADA LTD

Customer Experience Associate Contract | Oct 2021 - Feb 2022

- Analyze customer's needs on an ongoing basis to assist in identifying and recommending enhancements.

THE ARTONA GROUP INC

Customer Service Representative/ Yearbook Mentor | Sep 2016 - May 2018

- Overlooked and assisted yearbook productions for high schools
- Taught and guided students through Indesign and Photoshop tutorials
- Responsible for meeting deadlines and scheduled work timeline

MUJI CANADA LIMITED

Brand Ambassador/ Sales Associate | Jun 2017 - Nov 2017

- Provide customers with a better understanding of the company's branding and purpose
- Communicate effectively with a large team

EDUCATION

SIMON FRASER UNIVERSITY

Bachelor of Arts - Interactive Arts & Technology | Sep 2018 - Aug 2021

LANGARA COLLEGE

Business Management | Sep 2016 - Apr 2018

