

EMILY LICHTENBERG

erlichtenberg@gmail.com 914-787-9712 New York, NY

[LinkedIn](#)

[Github](#)

[Portfolio](#)

SKILLS React, Redux, Ruby, Ruby on Rails, Javascript, jQuery, SQL, Git, HTML5, CSS3, Webpack, Heroku, OOP, RSpec

PROJECTS

mySlack (Rails, React, Redux, Action Cable, HTML)

[Live Site](#) | [Github](#)

A full stack single-page Slack clone that allows users to chat in real time.

- Built two CRUD cycles for channels and messages to provide user with flexibility to customize their chatting experience
- Implemented Action Cable to integrate WebSockets into Rails applications to allow for real-time chat capabilities
- Utilized containers to map necessary state to redux store and avoid making additional AJAX requests

Unshelvd (MongoDB, Express, React, Node, HTML, CSS)

[Live Site](#) | [Github](#)

A MERN stack app where users can save board games to a library and receive tailored suggestions on what to play next.

- Collaborated with 3 team members using Git and constant communication to achieve our goals with few conflicts in just four days
- Created backend data validations to avoid inconsistent data and added default values where possible to improve user experience

Music Player (Javascript, Howler.js, HTML, CSS)

[Live Site](#) | [Github](#)

An online musical keyboard for users to create their own masterpiece.

- Integrated Howler audio library for easy use of audio sprites to simulate realistic musical tones
- Developed metronome by accounting for async nature of JavaScript and provided user with precise time-keeping

WORK EXPERIENCE

Maisonette, Manager – Planning and Merchandise Operations Brooklyn, NY

October 2020-October 2021

- Built team from zero to three associates with the goal of automating tasks and improving efficiency in Merch division
- Responsible for training 12 person buying team on data tools and reporting, empowering them to make data driven decisions
- Ran monthly business review with COO on proactive growth initiatives, allowing company to achieve sales within 10% of goal
- Partnered with Tech division to overhaul product information system reducing time for merchants to upload new product in half while maintaining strong data quality
- Led merchant efforts to redesign company website by restructuring product taxonomy, merging PDP variants; improved SEO value through product description, enabling customer to shop with ease

Walmart eCommerce, Category Lead – Kids' Furniture Hoboken, NJ

August 2019-September 2020

- Managed team of five category specialists; responsible for P&L management of \$200M annual business
- Optimized channel distribution across Owned, DSV and Marketplace assortment which resulted in 900 bps improvement in margin in seven months
- Created new vertical site experience within Kids' Room to ensure proper exposure of and navigation to our browse pages; increased cross category shopping resulting in 11% lift in average order value

Category Specialist – Dining Furniture

January 2018-August 2019

- Led cross-functional partnership with Supply Chain; developed best practices for forecasting and ordering of import inventory resulting in increased in-stock rates and over \$20M in recaptured revenue
- Established the White Label project through market research and successfully launched 9 new brands with over 2,000 items while co-leading a bi-coastal team of 17 Category Specialists
- Guided team through planning and execution of Holiday and Tax Time by negotiating vendor promotions, securing marketing support and collaborating with Walmart Stores to ensure a seamless omnichannel experience

EDUCATION

App Academy New York, NY

2022

- Four-month intensive program in full-stack software development

Northwestern University Evanston, IL

2016

- Bachelor of Arts in Economics; Minor: Transportation Logistics

INTERESTS Classical piano, *Survivor*, New York Rangers