EMILY LICHTENBERG

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LinkedIn Github   Portfolio

SKILLS React, Redux, Ruby, Ruby on Rails, Javascript, jQuery, SQL, Git, HTML5, CSS3, Webpack, Heroku, OOP, RSpec

PROJECTS

mySlack (Rails, React, Redux, Action Cable, HTML)   **Live Site | Github**
A full stack single-page Slack clone that allows users to chat in real time.
· Built two CRUD cycles for channels and messages to provide user with flexibility to customize their chatting experience
· Implemented Action Cable to integrate WebSockets into Rails applications to allow for real-time chat capabilities
· Utilized containers to map necessary state to redux store and avoid making additional AJAX requests

Unshelvd (MongoDB, Express, React, Node, HTML, CSS)   **Live Site | Github**
A MERN stack app where users can save board games to a library and receive tailored suggestions on what to play next.
· Collaborated with 3 team members using Git and constant communication to achieve our goals with few conflicts in just four days
· Created backend data validations to avoid inconsistent data and added default values where possible to improve user experience

Music Player (Javascript, Howler.js, HTML, CSS)   **Live Site | Github**
An online musical keyboard for users to create their own masterpiece.
· Integrated Howler audio library for easy use of audio sprites to simulate realistic musical tones
· Developed metronome by accounting for async nature of JavaScript and provided user with precise time-keeping

WORK EXPERIENCE

Maisonette, *Manager – Planning and Merchandise Operations* Brooklyn, NY   October 2020-October 2021
· Built team from zero to three associates with the goal of automating tasks and improving efficiency in Merch division
· Responsible for training 12 person buying team on data tools and reporting, empowering them to make data driven decisions
· Ran monthly business review with COO on proactive growth initiatives, allowing company to achieve sales within 10% of goal
· Partnered with Tech division to overhaul product information system reducing time for merchants to upload new product in half
  while maintaining strong data quality
· Led merchant efforts to redesign company website by restructuring product taxonomy and merging PDP variants

Walmart eCommerce, *Category Lead – Kids' Furniture* Hoboken, NJ   August 2019-September 2020
· Managed team of five Category Specialists; responsible for P&L management of $200M annual business
· Optimized channel distribution across Owned, DSV and Marketplace assortment which resulted in 900 bps improvement in margin
· Created new vertical site experience within Kids' Room to ensure proper exposure of and navigation to our browse pages; increased
  cross category shopping resulting in 11% lift in average order value
Category Specialist – Dining Furniture   January 2018-August 2019
· Led cross-functional partnership with Supply Chain; developed best practices for forecasting and ordering of import inventory
  resulting in increased in-stock rates and over $20M in recaptured revenue
· Established the White Label project and launched 9 new brands with 2,000 items while co-leading a team of 17 Category Specialists
· Guided team through planning and execution of Holiday and Tax Time by negotiating vendor promotions, securing marketing
  support and collaborating with Walmart Stores to ensure a seamless omnichannel experience

Macy's, *Omni Merchandise Planner – Women's Coats* New York, NY   September 2017- January 2018
· Created store specific financial plans for 541 Macy's retail locations
· Developed strategy to grow luxury brand presence throughout Macy's stores and online
· Adjusted merchandise flow to ensure product arrival to store locations at the optimal point in every season
Omni Inventory Planner – Women's Career Clothing   August 2016- September 2017
· Analyzed forecasted demand, inventory levels, and sell-throughs to manage weekly replenishment orders
· Added core fashion to replenishment through productivity analysis resulting in higher sales, in-stock, and turn
· Collaborated with vendors by providing preseason order projections to improve shipping and fill rates

EDUCATION

App Academy: Four-month intensive program in full-stack software development; 2022
Northwestern University: Bachelor of Arts in Economics; Minor: Transportation Logistics; 2016

INTERESTS Classical piano, *Survivor*, New York Rangers