

Emily Liu

emilyliu.co • emilyliu107@gmail.com

Education

University of Waterloo

Graduating May 2022

B.A. Interaction Design and Business. Minor in Technology Entrepreneurship

Experience

Shopify • UX Design Intern

Jan 2021 - Aug 2021

Currently designing experiences for Shopify Payments, Shop Pay Installments, and envisioning a new dispute management experience on the Money team.

Wish • Product Design Intern

May 2020 - Dec 2020

Collaborated with cross-functional teams to envision the visual brand for new platform - Merchant Plus. Designed various onboarding features, account settings page, and payout related pages.

Led the concept and design of an internal merchant review tool that replaced the use of manual spreadsheets. Increased efficiency in detecting and preventing fraudulent merchants drastically.

Community

UW Management Consulting Club • VP Marketing

Feb 2018 - Present

Led team of 4 to audit and rebrand all creative assets and promotional strategy to develop a modernized and consistent brand identity and online presence.

TyItGO • Design lead

Aug 2019 - Oct 2019

Freelance project to build a design system and a revenue generating MVP mobile apps within 2 months for a business-to-business delivery start-up.