

Emily Liu

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WORK EXPERIENCE

Shopify - Design Intern

Jan 2021 - May 2021

- Empathizing with merchants across the world to design payment-related digital experiences on the Merchant Services – Financial Solutions team.

Wish - Product Design Intern

May 2020 - Dec 2020

- Collaborated with cross-functional teams to envision the visual brand for Merchant Plus - MVP. Designed various onboarding features, Account Settings page, and 2 payout pages. Used by 10,000+ merchants.
- Increased accuracy and efficiency in detecting and preventing fraudulent merchants drastically by designing a new internal reviewing tool from scratch to replace the previous approach using manual spreadsheets.

COMMUNITY EXPERIENCE

StarterHacks - Design Mentor

Jan 2020

Assisted hackers in developing an empathetic mindset in initial hacking stages, documenting interaction flows, and designing presentation decks.

TyItGO - Lead Designer

Aug 2019 - Oct 2019

Freelance project for a start-up providing business-to-business delivery systems. Established a design system while managing team of 3 designers to develop a revenue generating MVP mobile apps within 2 months.

Management Consulting Club - VP Marketing

Feb 2018 - Dec 2019

Audited and re-branded all creative assets and promotional material to develop a modernized and consistent brand identity and online presence.

Entrepreneurship Society - Design Director

Jan 2018 - Dec 2019

Assisted in research, usability testing, and information architecture for Project Janus - a web platform to connect students with local start-ups.

EDUCATION

University of Waterloo

Sep 2017 - May 2021

B.A. Interaction Design & Business

Minor: Technology Entrepreneurship

SKILLS

Design

Interaction design, product thinking, prototyping, typography, user research, UX/UI, visual design, wireframing.

Toolkit

Adobe CC, Figma, frontend frameworks (JavaScript), InVision, Keynote, Sketch, Procreate, Protopie, Zeplin.

Soft skills

Collaboration, communication (visual & verbal), leadership, problem solving, storytelling, stakeholder management.