

# Emily Liu

PRODUCT DESIGNER

 [www.emilyliu.co](http://www.emilyliu.co)

 [emilyliu107@gmail.com](mailto:emilyliu107@gmail.com)

## WORK EXPERIENCE

### Shopify - Design Intern

Starting Jan 2021

Incoming Design Intern on the Financial Solutions team.

### Wish - Product Design Intern

May 2020 - Dec 2020

- Assisted in curating the visual brand of Merchant Plus - MVP (desktop). Designed on-boarding features, settings pages, and payment pages.
- Collaborated in cross-functional team to design and prototype internal tool (desktop) to increase efficiency in fraud detection and prevention.

## COMMUNITY EXPERIENCE

### StarterHacks - Design Mentor

Jan 2020

Assisted hackers in developing an empathetic mindset in initial hacking stages, documenting interaction flows, and designing presentation decks.

### TyItGO - Lead Designer

Aug 2019 - Oct 2019

Freelance project for a start-up providing business-to-business delivery systems. Established a design system while managing team of 3 designers to develop a revenue-generating MVP mobile apps within 2 months.

### Management Consulting Club - VP Marketing

Feb 2018 - Dec 2019

Audited and rebranded all creative assets and promotional material to develop a modernized and consistent brand identity and online presence.

### Entrepreneurship Society - Design Director

Jan 2018 - Dec 2019

Assisted in research, usability testing, and information architecture for Project Janus - a web platform to connect students with local start-ups.

## EDUCATION

### University of Waterloo

Sep 2017 - May 2021

B.A. Interaction Design & Business

Minor: Technology Entrepreneurship

## SKILLS

### Design

Interaction Design, Product Thinking, Prototyping, Storytelling, User Flow Diagram, User Research, Visual Design

### Tools

Adobe CC, Figma, Sketch, Procreate, Protopie, Zeplin

### Code

HTML/CSS, JavaScript, React.js  
Python (beginner level)