

Emily Liu

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WORK EXPERIENCE

Shopify – Design Intern

Starting Jan 2021

Incoming Design Intern on the Financial Solutions team.

Wish – Product Design Intern

May 2020 - Dec 2020

- Assisted in curating the visual brand of Merchant Plus - MVP with 2 other designers. Designed various onboarding features, settings pages, and 2 payment-related pages used by 10,000+ merchants and growing.
- Increased accuracy and efficiency in detecting and preventing fraudulent merchants by designing a new internal reviewing tool from scratch to replace the previous tedious manual spreadsheet approach.

COMMUNITY EXPERIENCE

StarterHacks – Design Mentor

Jan 2020

Assisted hackers in developing an empathetic mindset in initial hacking stages, documenting interaction flows, and designing presentation decks.

TyItGO – Design Lead

Aug 2019 - Oct 2019

Freelance project for a start-up providing business-to-business delivery systems. Established a design system while managing team of 3 designers to develop a revenue-generating MVP mobile apps within 2 months.

Management Consulting Club - VP Marketing

Feb 2018 - Dec 2019

Audited and rebranded all creative assets and promotional material to develop a modernized and consistent brand identity and online presence.

Entrepreneurship Society - Design Director

Jan 2018 - Dec 2019

Assisted in research, usability testing, and information architecture for Project Janus - a web platform to connect students with local start-ups.

EDUCATION

University of Waterloo

Sep 2017 - May 2021

B.A. Interaction Design & Business

Minor: Technology Entrepreneurship

SKILLS

Design

Interaction design, product thinking, prototyping, storytelling, user diagrams, user research, UX/UI, visual design

Tools

Adobe Creative Cloud, Figma, InVision, Sketch, Procreate, Protopie, Zeplin

Code

HTML/CSS, JavaScript, React.js
Python (beginner level)