

# Emily Liu

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## WORK EXPERIENCE

### Shopify - UX Design Intern

Jan 2021 - Aug 2021

- Working on the Money - Payments & Risk team.
- Currently designing for Shopify Payments, Shop Pay Installments, and envisioning a new dispute management experience.

### Wish - Product Design Intern

May 2020 - Dec 2020

- Collaborated with cross-functional teams to envision the visual brand for new platform - Merchant Plus. Designed various onboarding features, account settings page, and payout related pages.
- Led the concept and design of an internal merchant review tool that replaced the use of manual spreadsheets. Increased efficiency in detecting and preventing fraudulent merchants drastically.

## LEADERSHIP EXPERIENCE

### TyItGO - Lead Designer

Aug 2019 - Oct 2019

Freelance project for a start-up providing business-to-business delivery systems. Established a design system while managing team of 3 designers to develop a revenue generating MVP mobile apps within 2 months.

### Management Consulting Club - VP Marketing

Feb 2018 - Present

Audited and re-branded all creative assets and promotional material to develop a modernized and consistent brand identity and online presence.

### Entrepreneurship Society - Design Director

Jan 2018 - Dec 2019

Assisted in research, usability testing, and information architecture for Project Janus - a web platform to connect students with local start-ups.

## EDUCATION

### University of Waterloo

Sep 2017 - May 2022

B.A. Interaction Design & Business

Minor: Entrepreneurship in technology

## SKILLS

### Design

Interaction design, product thinking, prototyping, typography, user research, UX/UI, visual design, wireframing.

### Toolkit

Adobe CC, Figma, frontend frameworks (JavaScript), InVision, Keynote, Sketch, Procreate, Protopie, Zeplin.

### Soft skills

Collaboration, communication (visual & verbal), leadership, problem solving, storytelling, stakeholder management.