

Emily Liu

PRODUCT DESIGNER

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EXPERIENCE

Shopify

Design Intern / Starting Jan 2021

Soon-to-be Winter 2021 Design Intern.

Wish

Product Design Intern / May 2020 - Dec 2020

- Assisted in curating the visual brand of Merchant Plus - MVP (desktop). Designed on-boarding features, settings pages, and payment pages.
- Collaborated closely with engineers to design and prototype an internal tool (desktop) to increase efficiency in fraud detection and prevention.

COMMUNITY

StarterHacks

Design Mentor / Jan 2020

Assisted hackers in developing an empathetic mindset in initial hacking stages, documenting interaction flows, and designing presentation decks.

TyItGO (Freelance)

Lead Designer / Aug 2019 - Oct 2019

Established a design system while managing a team of 3 designers to develop 2 revenue-generating MVP mobile apps within 2 months.

Waterloo Management Consulting Club

VP Marketing / Feb 2018 - Dec 2019

Audited and rebranded all creative assets and promotional material to develop a modernized and consistent brand identity and online presence.

Waterloo Entrepreneurship Society

Design Director / Jan 2018 - Dec 2019

Assisted in research, usability testing, and information architecture for Project Janus - a web platform to connect students with local start-ups.

EDUCATION

University of Waterloo

Sep 2017 - May 2021

B.A. Interaction Design & Business

Minor: Technology Entrepreneurship

SKILLS

Design

Interaction Design, Product Thinking, Prototyping, Storytelling, User Research, Visual Design

Tools

Adobe CC, Figma, Sketch, Procreate, Protocie, Zeplin

Code

HTML/CSS, JavaScript, Python (beginner level), React