

emily lordahl

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Designer and web developer;
type nerd and Dachshund lover

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experience

General Assembly • Web Development Instructor
New York, NY • July–October 2015
Mentored students in full-stack web development by teaching JavaScript and Ruby. Developed and introduced daily assignments to check for student understanding of programmatic concepts. Gave daily feedback and code reviews on student exercises.

General Assembly • Web Development Immersive
New York, NY • February–May 2015
SpiritGuide—Created a web application that leads users to yoga studios, vegetarian restaurants, juice bars and farmers markets by searching by location.

- Built with Ruby on Rails and Backbone
- Parsed and displayed data via the Yelp API, NYC OpenData and the Google Maps API
- Saved search results to a user's profile in a PostgreSQL database using a Rails server

CheckUp—Developed a web application that allows a user to login and receive health tips based on her age and gender. A user can mark health tips as complete to track checkups and maintain a healthy lifestyle.

- Parsed data via the HealthFinder.gov API
- Utilized Backbone to render user results
- Collected user data and progress in a PostgreSQL database using Sequelize on a Node server

featur—Constructed a web application that allows a user to search for a music artist to find collaborators and their shared songs. Users can save playlists and playback songs through Spotify's web plugin.

- Built with Backbone
- Parsed and displayed data via Spotify's API
- Stored playlists and songs in a PostgreSQL database using Sequelize on a Node server

GRAPHEK • Graphic Designer
Tysons Corner, VA • May 2013–July 2014
Designed solutions individually and collaboratively for non-profits, associations and private sector clients from sketch to completion in print and web media. Duties included concept development, storyboarding, design execution and production management to meet clients' goals and expectations.

LivingSocial • Graphic Designer
Washington, DC • October–December 2012
Concepted, designed and revised various collateral projects for both merchants and consumers that consistently maintained the LivingSocial brand.

Touch Three • Graphic Designer
Fairfax, VA • July 2011–October 2012
Managed complete design and production of multiple association publications; handled all client contact and production responsibilities for magazines and event marketing collateral.

education

James Madison University
School of Art, Design and Art History
Bachelor of Fine Arts in Graphic Design
Minor in Art History, Cum Laude
Harrisonburg, VA • May 2011

Umbau School of Architecture
Vienna, Austria • May–June 2011

skills

InDesign	• • • • •
Photoshop	• • • • •
Illustrator	• • • • •
Typography	• • • • •
Conceptualization	• • • • •
HTML5	• • • • •
CSS3	• • • • •
SCSS	• • • • •
JavaScript	• • • • •
Ruby	• • • • •
jQuery	• • • • •
Backbone	• • • • •
Ruby on Rails	• • • • •
Sinatra	• • • • •
PostgreSQL	• • • • •
MongoDB	• • • • •
Express	• • • • •
Angular	• • • • •
Node	• • • • •
Git/GitHub	• • • • •

honors & achievements

Gold EXCEL Award Survey, The National Campaign to Prevent Teen & Unplanned Pregnancy, 2015
Silver EXCEL Award Conference Branding, American Society for Parenteral & Enteral Nutrition, 2015
GD USA Award Invitation, Oxford Finance, 2014
GD USA Award Magalog, American Society of Association Executives, 2014
GD USA Award Report, The National Campaign to Prevent Teen & Unplanned Pregnancy, 2014
GD USA Award Magazine Redesign, AG Bell Association for the Deaf and Hard of Hearing, 2014
GD USA Award Report, The National Campaign to Prevent Teen & Unplanned Pregnancy, 2014
GD USA Award Self-Promotion, GRAPHEK, 2014
Gold EXCEL Award Report, The National Campaign to Prevent Teen & Unplanned Pregnancy, 2014
Honorable Mention ACUI Steal This Idea, 2011
Award of Merit & Scholarship Juried Undergrad Art Exhibit, 2008
Dean's List James Madison University, 2008–2010