

Yingyao Lu

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Qualifications

- Three years of experience as Project Manager and three years as Management Analyst
- In-depth education in Management, Finance and Engineering
- Advanced analytical and problem-solving skills

Education

Master of Business Administration & Master of Science in Finance	Florida, U.S.A
The University of Tampa Awarded full scholarship GPA 3.68/4.0	2010-2012
Bachelor of Science in Electrical Engineering	Beijing, China
North China Electric Power University (Project 985, 211)	2005-2009

Work Experience

Beijing V-Key Management Consulting Co, Ltd	Beijing, China
<i>Senior Project Manager – Financial Analysis</i>	2017-2019

- Plan, coordinate and execute consulting projects with China's top financial institutions
- Evaluate clients' business models, review financial statements, formulate strategies to gain competitive advantages to improve their performance and profits
- Map out important goals for the companies' future with the organizations' leaders
- Establish schedules, milestones, and resources required to meet project objectives
- Assign responsibilities to team members within the organizations.

<i>Management Analyst / Consultant</i>	2013-2016
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- Identify business opportunities and facilitate the collaboration between clients' Finance and Marketing/Sales Departments to launch and manage marketing programs
- Conduct market research, including focus groups, interviews and surveys
- Analyze financial statements, track revenues and expenditures, profit and loss
- Modify marketing plans in response to changes in markets and create detailed implementation plans
- Prepare project reports and offer process improvement advice

Quicksilver Recycling Services	Tampa, Florida
<i>Marketing Specialist</i>	2012-2013

- Help develop the company's new marketing plan and focus of growth
- Assist in company marketing tasks including analyzing latest sales data in local market and the company's various customer segments
- Conduct the company website development in light of the company's new marketing strategy

Relevant Coursework

IT: C Language, Software Technology, Information Technology, Network Application, Database, Information Systems and Operation, Decision Modeling and analysis

Math: Advanced Math, Linear Algebra, Statistics for decision makers, Business Analysis and Valuation