# Yingyao Lu

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## **CAREER OBJECTIVE**

**Solutions-driven Web and App Developer** with experience in leading cross-functional teams throughout the product life cycle, dedicated to leverage technical, analytical, and problem-solving skills to build and optimise the performance of dynamic, user-centric, high-impact websites and applications for national and global companies.

### **SKILLS**

- Programming C++, Java, Python
- JavaScript, ES6, jQuery
- HTML5, CSS3, SASS, LESS
- Responsive Design Bootstrap
- Modern Frameworks Angular, React
- Ionic Mobile App Development
- Build Tools Gulp, Webpack
- Version Control SVN, Git, SourceTree

- Agile Methodologies
- Design Tools Figma, Axure, Photoshop
- Data Visualisation with Tableau
- Data Mining and Analytics
- Self-motivated Learning
- Goal-driven and Time Management
- Collaboration and Flexibility
- Strategic Thinking

#### **INDUSTRY EXPERIENCE**

# Mar 2021 – Present Cross-Platform App Design and Development - Atlas of Emotions

NLP, Ionic, Angular, SASS, Cordova, Figma, Photoshop, Agile Methodologies

- Design and develop "Atlas of Emotions" iOS and Android mobile application to enable emotional awareness of mental health issues during the pandemic.
- Utilise Natural Language Processing (NLP) techniques to analyse users' sentiment and emotion based on device keyboard activities throughout the day.
- Adopt Ionic cross-platform and Angular frameworks to build a visual analytics dashboard that demonstrates analytics and visualisations of mental health-related posts and underlying emotions related to that behaviour.

#### Aug 2020 - Nov 2020 Web Development - Staff Management Utility

HTML, CSS, JavaScript, jQuery, Google API, Axure, Agile Methodologies

- Developed a web-based platform Staff Management Utility to help the company optimise
  the process of assessing and delivering staff administration work and provide actionable
  insights.
- Adopted Agile development process and performed as a Scrum Master to facilitate scrum events including daily scrum meeting, sprint planning, sprint demo and retrospective meetings. Conducted sprint planning, manage user stories and backlogs, track tasks and timelines to ensure that deliverables are completed within each sprint.
- Delivered three major functionalities: Visualised Organisational Chart, Searchable Staff
   Information List and Customise Administration Reports with criteria.

## **WORK EXPERIENCE**

#### 2017 - 2019 Project Manager

V-Key Management Consulting Co, Ltd (Beijing, China)

- Planed, coordinated, and executed consulting projects with China's top financial institutions.
- Mapped out important objectives for the companies' future with the organisations' leaders.
- Established schedules, milestones, and assigned responsibilities across organisations.

# 2013 - 2016 Business Analyst / Consultant

V-Key Management Consulting Co, Ltd (Beijing, China)

- Identified business opportunities and facilitated the collaboration between clients' Finance and Sales Departments to launch and manage marketing programs.
- Evaluated clients' business models, reviewed financial statements, tracked profits and losses, formulated strategies to gain competitive advantages.
- Conducted market research, created detailed implementation plans, prepared project reports, and offered process improvement advice.

#### 2012 - 2013 Marketing Specialist

Quicksilver Recycling Services (Florida, United States)

- Conducted local market research and analysed the company's customer segments.
- Helped develop marketing strategies to gain competitive advantage and revenue growth.
- Assisted in web development, SEO and digital marketing to shift business online.

## **EDUCATION**

2019 – Present	University of Adelaide	South Australia, Australia
GPA: 6.7/7	Master of Computing and Innovations	
	Expected Completion: June 2021	
2009 – 2012	The University of Tampa	Florida, United States
GPA 3.68/4	Master of Business Administration	
	Master of Science in Finance	
	Awarded full scholarship	
2005 – 2009	North China Electric Power University	Beijing, China
GPA 87/100	Master of Business Administration	
	Project 985, 211	

### **VOLUNTEER EXPERIENCE**

Feb 2020 Green Loop Bin Buddy

Australian Green Clean

Assisted in recycling management services at festivals

Helped ensure compostable materials are diverted from landfill

#### **INTERESTS**

**Travel** Extensive international travel and adventures in five continents

Comfortable working across cultures

Scuba Diving PADI Advanced Open Water Diver, Enriched Air Diver

Underwater photography and fish identification