

CASUAL GAMERS TAKEN TO A NEW LEVEL !





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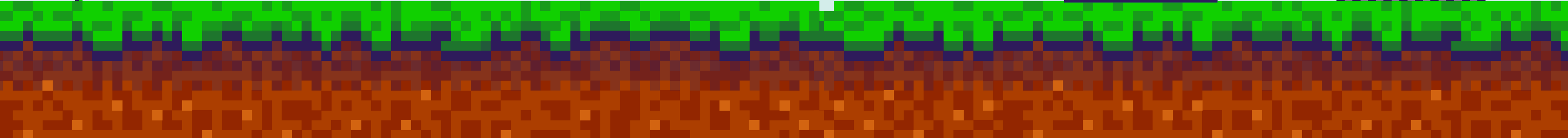
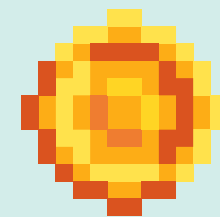
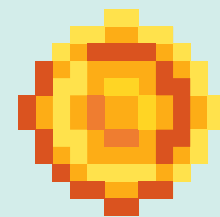
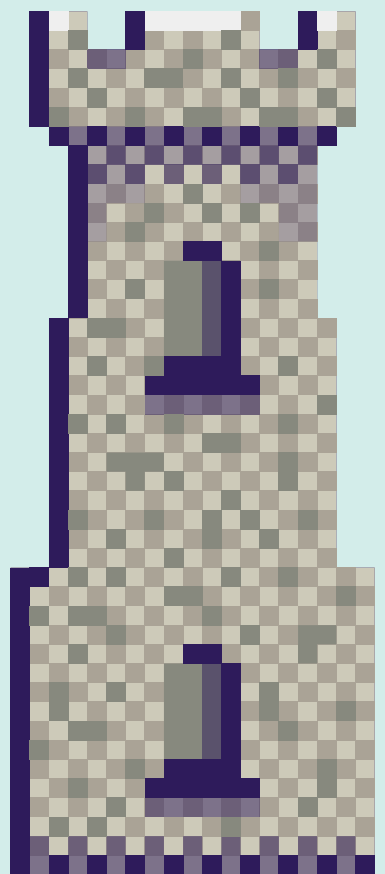
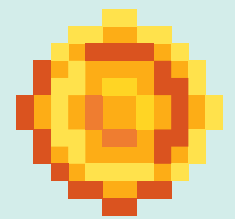
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EXECUTIVE SUMMARY

Genre: Farming Simulation/Puzzle Merging game

ISSUE: There's is no performance tracking. No insights
in how to be more efficient in gameplay time. NO
LEADERBOARD

Games: Stardew valley and Farm Merge Valley

Recommendations: Take casual gameplay to a whole new
level with the help of Mobalytics

The background is a pixel art landscape. At the top, there are three clusters of pixelated clouds in shades of blue and purple. On the right side, there is a bright yellow sun with orange rays. Below the sun, on the right, is a large, dark green pixelated tree. The ground is a mix of green and blue pixels, representing grass and small flowers. In the bottom left, there is a pixel art character of a person with brown hair, wearing a blue shirt and pink overalls, standing next to a small brown dog. Two small yellow sun-like icons are floating in the middle ground.

GENRE OVERVIEW

Farming stimulations manage a farm collect and grow crops and manage animals. While Farm merge valley is focused on combining items to level up and expand land.

STARDEW VALLEY

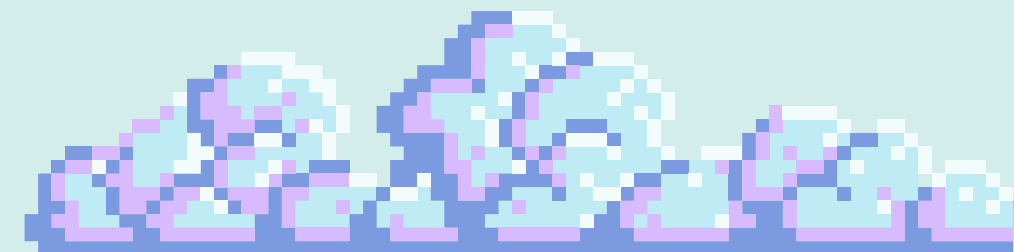
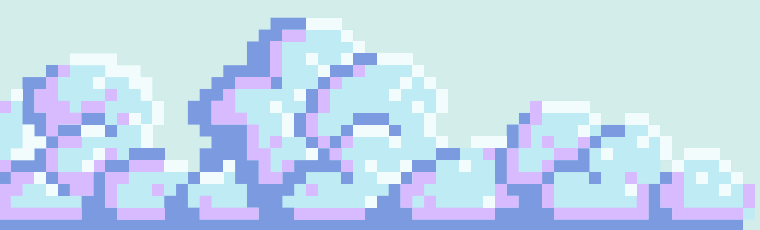
Stardew Valley is a casual farming game where you build a farm and grow crops, raise animals, and build relationships with the townspeople. You can explore, fish, mine, and complete quests while expanding your farm. The game offers a peaceful experience to casual gamers whether you play alone or with friends. It's strategic and requires a bit of analyzing to how you will approach the task in the games. There is also a leveling up side quest in the game.



FARM MERGE VALLEY

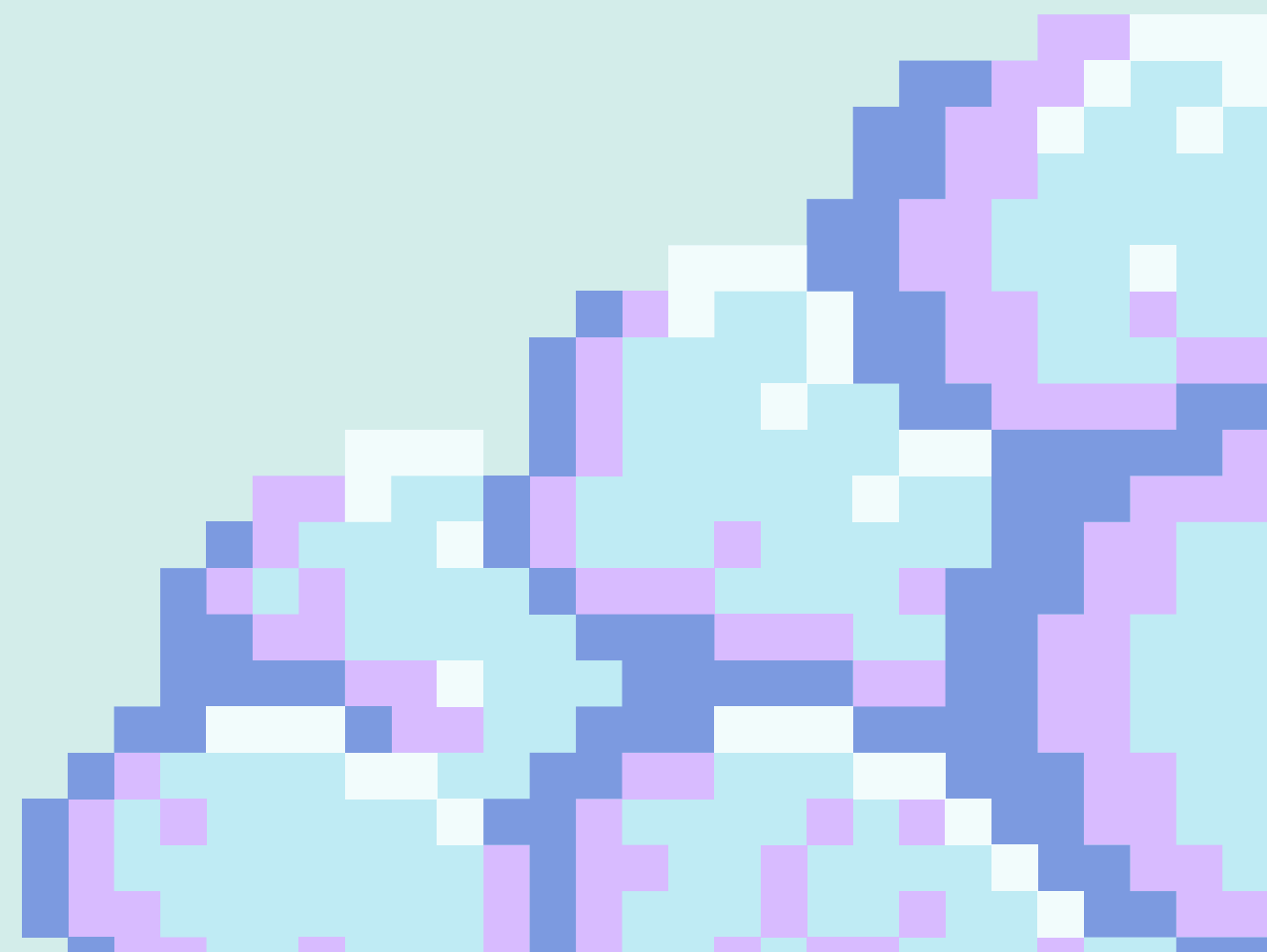
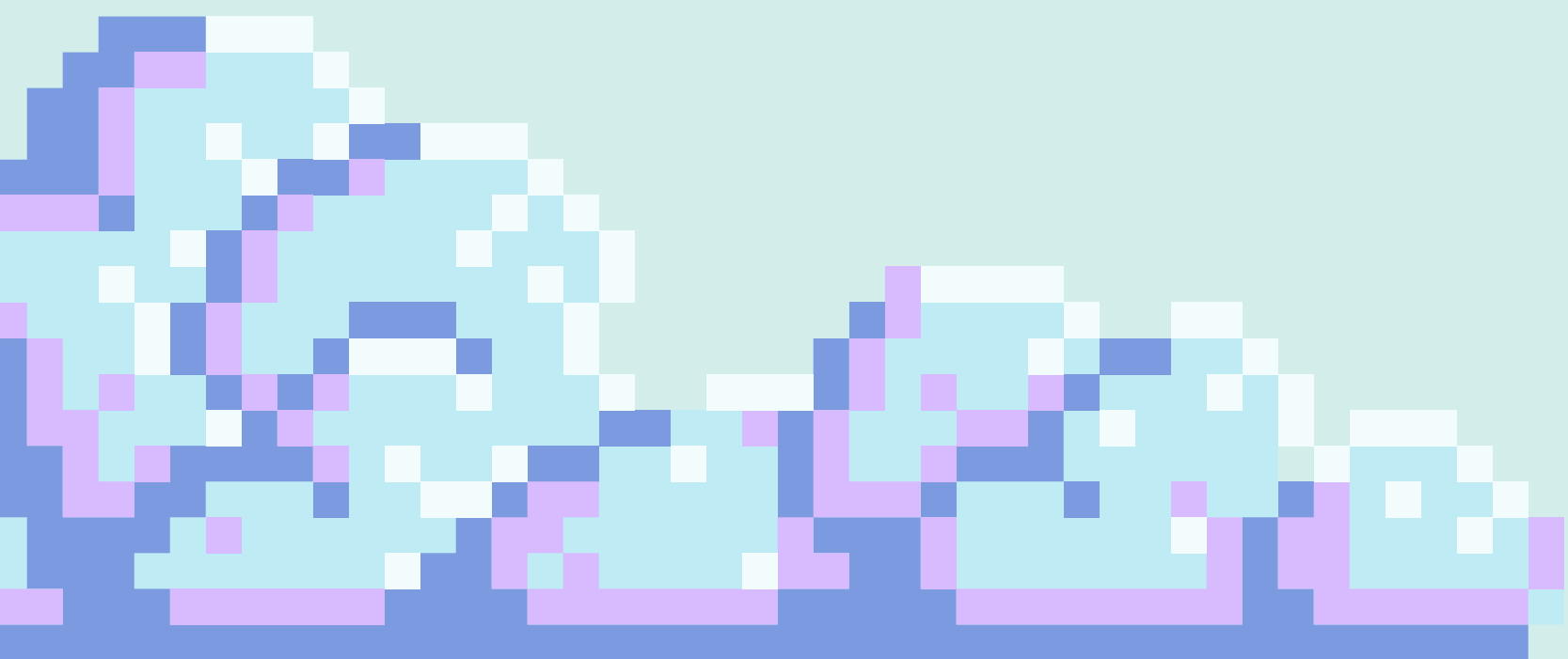
Farm Merge Valley is a casual farming game where you merge items to level up your items like crops animals, and expand your farm at the same time. By combining the same items, you can unlock new tools, buildings, and crops to expand your land. The game mainly focuses on merging and strategy, offering a peaceful gameplay experience. You can also complete tasks and quests to level up and unlock more areas. These game however does have monetary purchases in the game to open special parts of the farm.





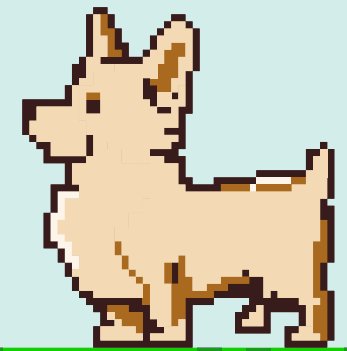
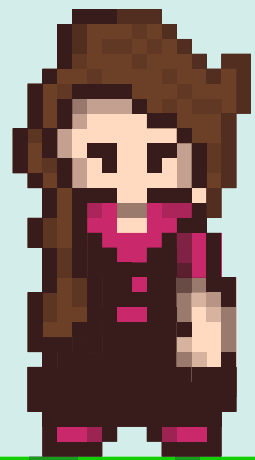
LET'S PLAY

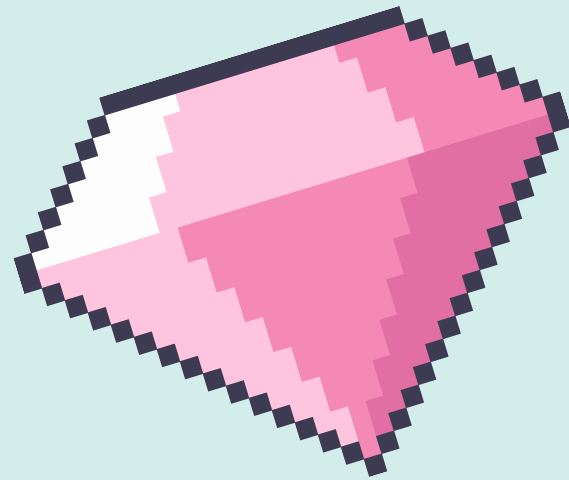
EASY LEVEL



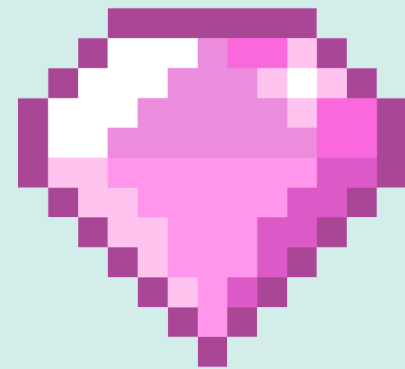
MY EXPERIENCE

My experience playing these two games I have been playing for over 2 years and I love everything about it. All the components but I do wish there was more of a competitive side. More strategic approach to these games to take it up a notch.

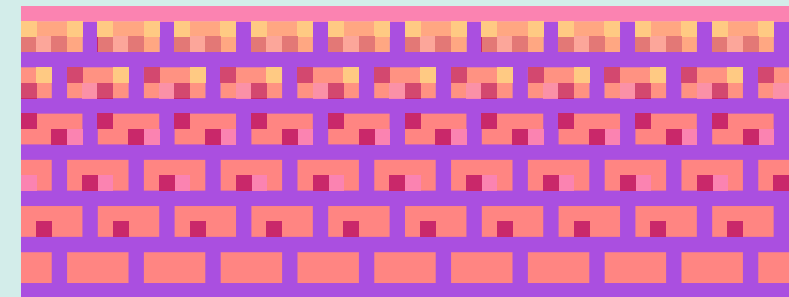
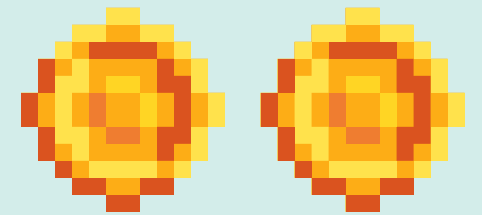




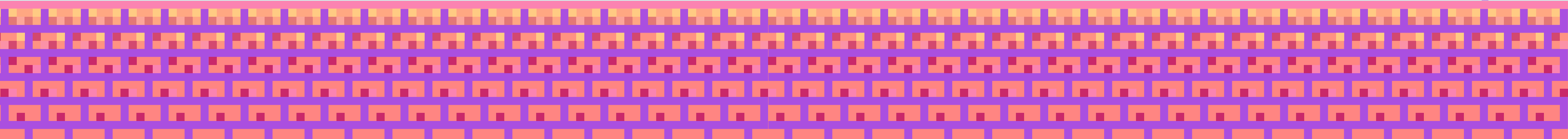
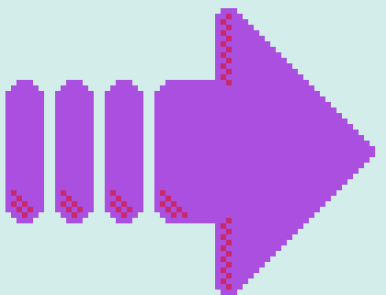
SOLUTION



What mobanalytics can do is bring casual gaming to a whole new immersive level. It could bring competitive aspects into casual gaming. With the help of Mobanalytics casual gameplay can be more strategic



ADVANCE TO THE NEXT LEVEL



THANK YOU FOR
PLAYING!

