

CASUAL
GAMERS
TAKEN TO A
NEW LEVEL !



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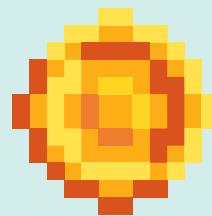
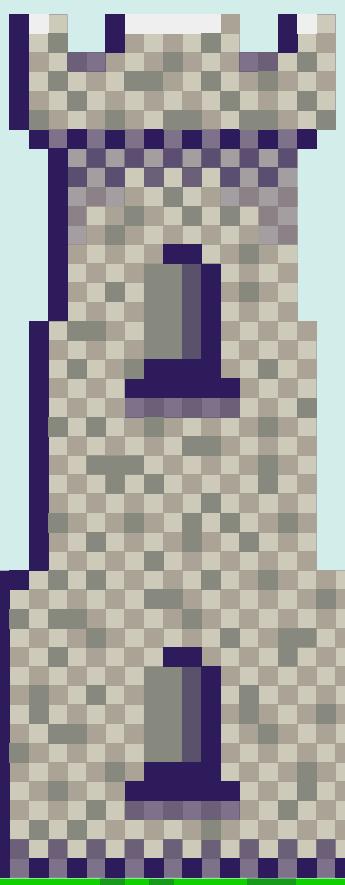
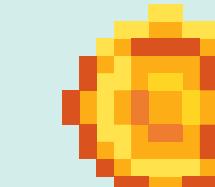
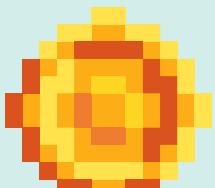
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EXECUTIVE SUMMARY

Genre: Farming Simulation/Puzzle Merging game

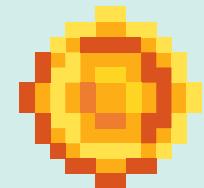
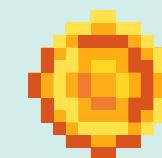
ISSUE:Theres is no performance tracking.No insights in how to be more effcient in gameplay time. NO LEADERBOARD

Games: Stardew valley and Farm Merge Valley

Reccomendations: Take casual gameplay to a whole new level with the help of Mobanyalytics

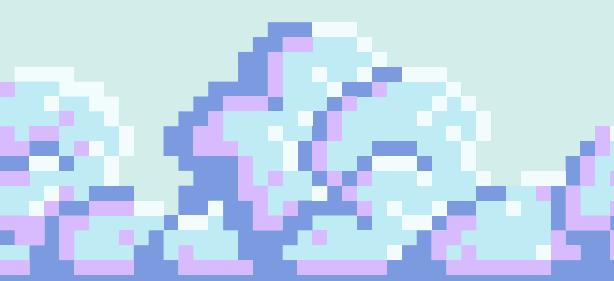
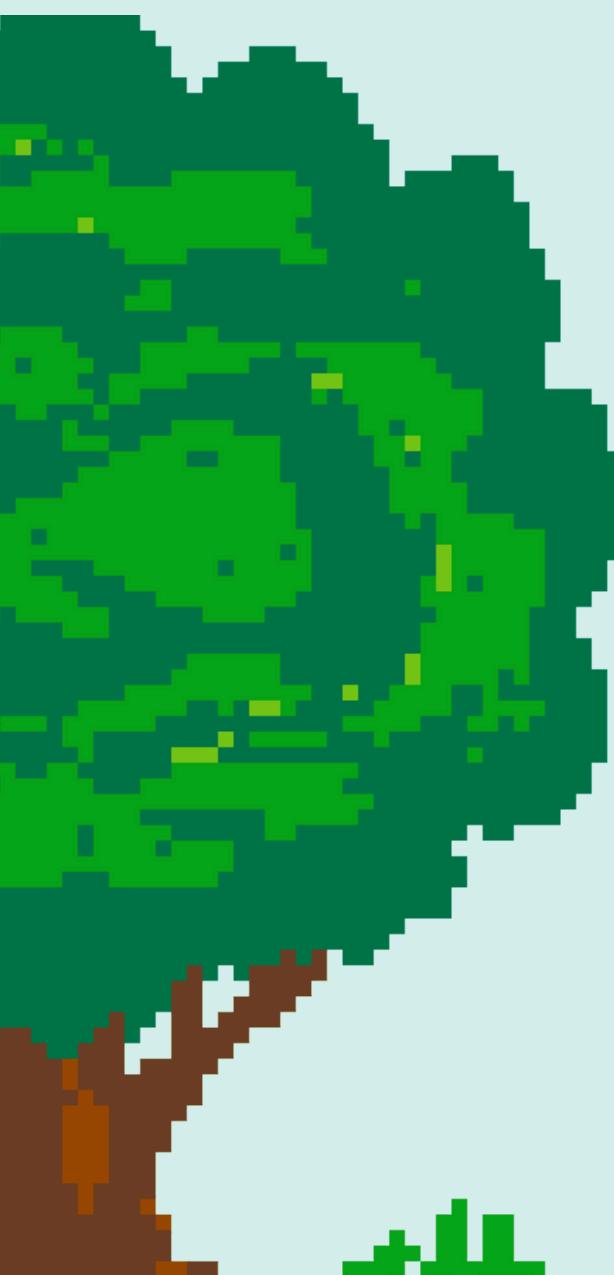
GENRE OVERVIEW

Farming simulations manage a farm collect and grow crops and manage animals. While Farm merge valley is focused on combining items to level up and expand land.



STARDEW VALLEY

Stardew Valley is a casual farming game where you build a farm and grow crops, raise animals, and build relationships with the townspeople. You can explore, fish, mine, and complete quests while expanding your farm. The game offers a peaceful experience to casual gamers whether you play alone or with friends. It's strategic and requires a bit of analyzing to how you will approach the task in the games. There is also a leveling up side quest in the game.



FARM MERGE VALLEY

Farm Merge Valley is a casual farming game where you merge items to level up your items like crops animals, and expand your farm at the same time. By combining the same items, you can unlock new tools, buildings, and crops to expand your land. The game mainly focuses on merging and strategy, offering a peaceful gameplay experience. You can also complete tasks and quests to level up and unlock more areas. These game however does have monetary purchases in the game to open special parts of the farm.



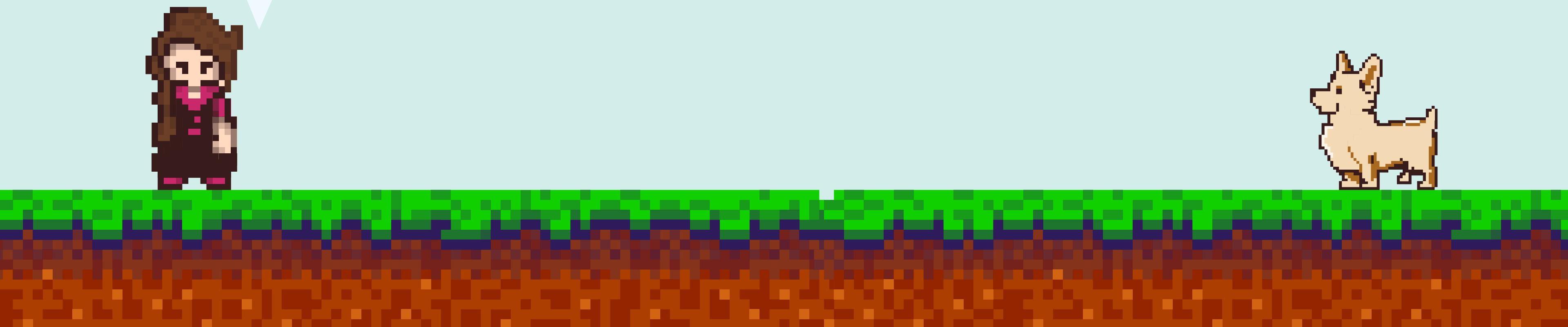
LET'S PLAY

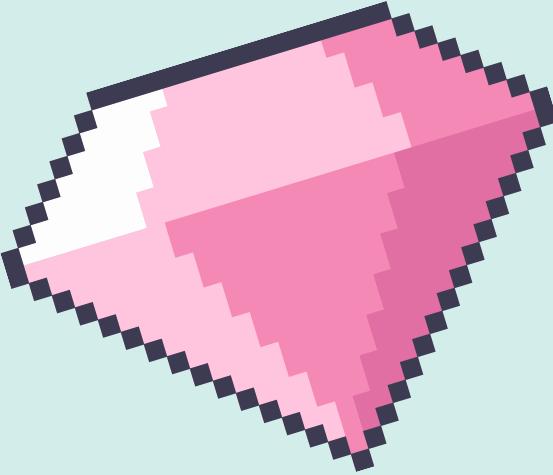
EASY LEVEL



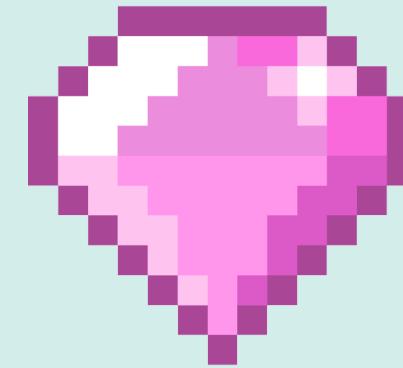
MY EXPERIENCE

My experience playing these two games I have been playing for over 2 years and I love everything about it. All the components but I do wish there was more of a competitive side. More strategic approach to these games to take it up a notch.

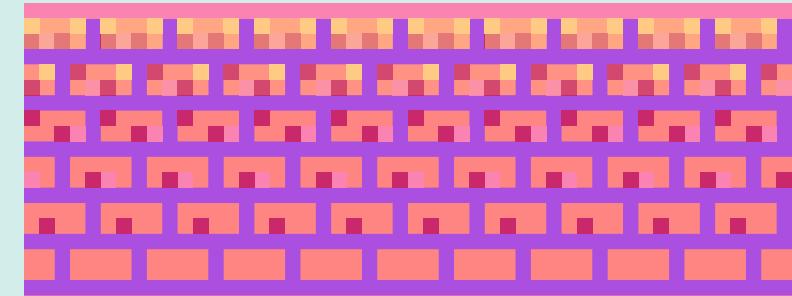
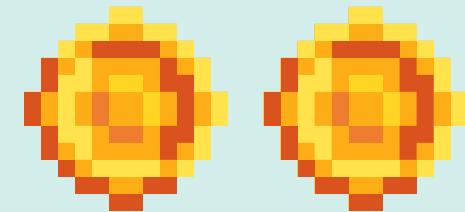




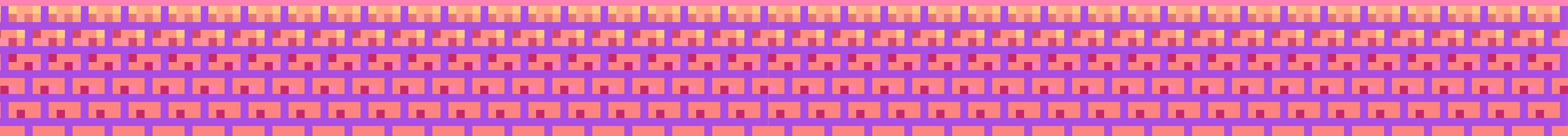
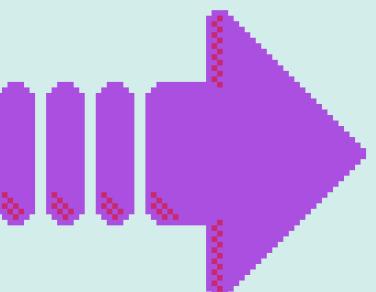
SOLUTION



What mobalytics can do is bring casual gaming to a whole new immersive level. It could bring competitive aspects into casual gaming. With the help of Mobalytics casual gameplay can be more strategic



ADVANCE TO THE
NEXT LEVEL





A pixel art landscape featuring a blue sky with white and light blue clouds. In the upper left, a yellow sun is partially obscured by a white cloud. On the left side, there's a waterfall cascading down brown dirt blocks. On the right side, there's another waterfall and a green hill. The ground is made of brown dirt with green grass patches. Two pixelated characters are standing on the grass: one with blonde hair and a purple vest, and another with green hair and an orange vest. A small yellow flower is on the ground between them.

**THANK YOU FOR
PLAYING!**