

Los Angeles, CA

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Key Qualifications

Highly organized, creative and detail-oriented individual with experience in:

• Photoshop/Illustrator/InDesign · Visual & Merchandise Presentation

· Microsoft Office • Event Design & Production

· Social Media Marketing Trend Analysis

Education

FIDM/Fashion Institute of Design & Merchandising, Los Angeles, CA

Associate of Arts Degree: Visual Communications

· Design for Social Media Branding

· Marketing & Brand Development

• Entertainment & Fashion PR

· Effective Speaking

· Layout & Design

· World Art

Experience

Vitalic Noise, Los Angeles, CA

Day to Day Manager

August 2018 - Present

March 2014

- · Develop and maintain contact lists, agendas, meeting scheduling, routine communication and coordinate all business support activities
- · Travel planning and coordination including reservations, itinerary planning, daily worksheets
- · Pitch artists/influencers to various brands for partnerships

Mayer Hawthorne, Los Angeles, CA

Personal Assistant

January 2018 - July 2018

Scheduling and calendar management

- •Work as liasion between Artist and Management
- •Help prepare all aspects of shows and touring
- •Upload bi-weekly Spotify playlists/vinyl cataloguing

Sysphus Corporation, Los Angeles, CA

Executive Assistant

- Assisted A-list celebrity Jared Leto in all aspects of his life
- · Maintained an evolving diverse schedule
- · Managed Social Media for band 30 Seconds to Mars across all platforms including touring and high profile events

Tunnell Fashions, Inc., Los Angeles, CA

August 2015 - March 2017

January 2017 - January 2018

Showroom Assistant

- · Organize samples in showroom by month, category, and style
- Assist in buyer meetings

- Revise and update purchase orders
- · Answer phones and schedule appointments
- · Pack and ship samples to various buyers
- · Update spreadsheets to track purchase orders, samples out, contacts, and more

Digital Brand Architects, Los Angeles, CA

August 2014 - December 2014

Intern, Management Division

- · Working closely with managers in Fashion and Lifestyle talent to assist with all necessary tasks
- · Using services including Adobe Acrobat Pro, Quickbase, Google Analytics, and more
- · Scheduling meetings, flights and calls for managers
- Media monitoring
- · Creating one sheets weekly for roster of talent

Velvet by Graham & Spencer, Los Angeles, CA

February 2014 - August 2015

Public Relations Intern

- Determining and organizing celebrity gifting and product placement with use of Cision
- Monitoring press for product spottings

• Assisting in planning events, photoshoots, & performing outreach

Helmut Lang, Los Angeles, CA

Kev Holder

· Commission based sales associate

· Focusing personal business on elite clienteling

July 2014 - July 2015