

View my portfolio at
<https://emilydesignportfolio.netlify.app/>.

Emily Fang Xiong Nielsen

Multimedia Designer



ABOUT ME

I'm a dedicated and creative multimedia designer. I recently completed my Multimedia Design degree at KEA, and am looking for a position where I can apply my skills in digital design and web development.

EDUCATION

MULTIMEDIA DESIGNER FROM
KØBENHAVNS ERHVERVSAKADEMI

I have completed case-based projects focused on web design and redesigns for various companies. Additionally, I have experience in web development, social media marketing, content creation, UX/UI, graphic design, and SEO.

LANGUAGES

| | |
|---------|-----------|
| English | ■ ■ ■ ■ ■ |
| Danish | ■ ■ ■ ■ ■ |
| German | ■ ■ □ □ □ |
| Chinese | ■ ■ ■ □ □ |
| French | ■ ■ □ □ □ |

SKILLS

UX/UI
Social Media Marketing
Project management
Content
Web & graphic design
Trend analysis & research
Usability testing
Team collaboration tools and methods
Frontend web development: HTML, CSS & JavaScript
Astro, Tailwind
Supabase, Firebase & Retool
Search Engine Optimization (SEO)
Adobe pakken
Figma
Strong writing skills

Summary

I am an engaged and creative person who recently completed my Multimedia Design degree at KEA. I am now seeking a position where I can apply my skills in digital design and web development. I have experience in website development, including both UX/UI design and coding, with a solid knowledge of HTML, CSS, and JavaScript.

As a colleague, I am helpful and flexible. I thrive both independently and in team environments, and I have strong experience in achieving effective teamwork through the use of various collaboration tools.

Additionally, I am a structured and responsible person who values thoroughness and punctuality, especially when it comes to meeting deadlines. I have project management experience from my studies, working with methods such as Double Diamond, Gantt charts, WBS, and Trello.

Outside of the screen, I have a creative side: I am an artist and I love painting. It is my greatest passion in life. This has sharpened my eye for color, composition, and visual communication.

I value clear communication and constructive feedback when working in iterative design processes.

If you are curious to see my work, please take a look at my [portfolio](#)!



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Personal qualifications

Detail-oriented

User-centered mindset

Creative

Passionate

Strong teamwork skills

Self-driven

Punctual

Structured & organized approach

Responsible

Curious, adaptable, and eager to learn

Strong inner drive

Flexible



Emily Fang Xiong Nielsen



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Copenhagen, Denmark

Education

MULTIMEDIA DESIGNER | 2023 - 2025

KØBENHAVNS ERHVERVSAKADEMI

At KEA, I developed a solid understanding of digital design, UX, and web development. Our work focused on core design principles with a constant priority on the user. I applied various testing and research methods to ensure the best possible user experience.

The degree provided me with hands-on experience using tools such as Figma, the Adobe Creative Suite, HTML, CSS, and JavaScript, as well as frameworks like Astro and Tailwind for developing design systems. Additionally, I have worked on idea development, wireframing, prototyping, user testing, and frontend development—often within interdisciplinary teams and with a focus on iterative processes and user-centered design.

HF | 2021 - 2023

KØBENHAVNS VUC OG HF

During my HF, I developed academically and personally. I chose the language program, which included subjects such as German, French, and Rhetoric. I have always been curious about languages, but it was especially the Rhetoric course that challenged me and pushed me out of my comfort zone. There, I learned concrete techniques for oral communication and public speaking and I ended up surprising myself at the exam.

CREATIVE EFTERSKOLE | 2020 - 2021

KASTANJEVEJ EFTERSKOLE

- Developed creative skills and painting techniques through visual arts education.
- Enhanced personal development and creative self-expression.

Professional experience

INTERN | JANUARY 2025 - APRIL 2025

all.u.me

- Optimized the company's Shopify website with a focus on in-depth SEO, which increased search engine visibility.
- Managed and developed content for the company's TikTok profile, including production, editing, and publishing of engaging videos.
- Produced a campaign video from concept to final product, designing graphics in Illustrator and creating animations in Premiere Pro, all while adhering to all.u.me's brand and visual identity.
- Leveraged my technical skills from KEA to develop custom Liquid code for Shopify, enabling greater flexibility in design choices.
- Worked with Retool and Firebase to solve various technical challenges.

INTERN | 2019

GRAPHIC DESIGN INTERN AT IMPERIET

- Learned to use Photoshop, Illustrator, and InDesign for logo and book cover design.
- Designed a creative book cover for The Hunger Games as an independent project.
- Extended the project by creating a related poster, where I worked with photography, image manipulation, and layout design.
- Presented a finished product that received praise for both concept and technical execution.
- The internship sparked my interest in the creative industry, which later led to my decision to pursue a degree in Multimedia Design.

