

WELCOME TO MY TRAVEL BLOG

HOME NORTHAMERICA EUROPE CENTRAL AMER... TRAVEL TIPS

navigation bar

subtle

EXPLORE MY JOURNEYS

engaging
home page
header

gives a feel for what is to come

Map of the world
with red pins on where

* blue and
white theme
relates to
ocean / sky
/ airplane
(travel)

I have gone so far

* maintain clear, legible font throughout

footer for
contact and

will be repeated on all
pages

"citations"
(me)

Contact : emily.perez.hd@gmail.com

ALL PHOTOS WERE EITHER TAKEN BY ME OR A FAMILY MEMBER

NORTH AMERICA

← bold title
to know what
is
being
presented

HOME

NORTHAMERICA

EUROPE

CENTRAL AMER...

TRAVEL TIPS

CANADA

Canada flag

(excluding Ontario)

← a focus on
images (visual
appeal)

image

image

image

image

image

image

text

text

text

text

text

text

Sub headers
for easy
navigation

TEXT ABOUT CANADA

← bold important info
to make text easily scannable

UNITED STATES

US flag

image

image

image

text

text

text

image

text

image

text

image

text

text about USA

MEXICO

mexico flag

a focus
on the
visual
images

image

text

image

text

image

text

image

text

image

text

image

text

text about mexico

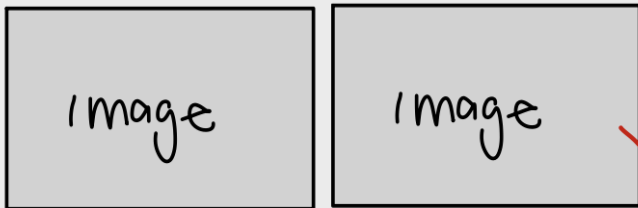
bold any important information
for easy scannability

EUROPE

HOME NORTHAMERICA EUROPE CENTRAL AMER... TRAVEL TIPS

make
clear
what the
topic
is

SPAIN



text



text

city



text



text

city



text



text

city



text



text

city



text



text

city



text



text

city

highlight the specific
cities

ITALY

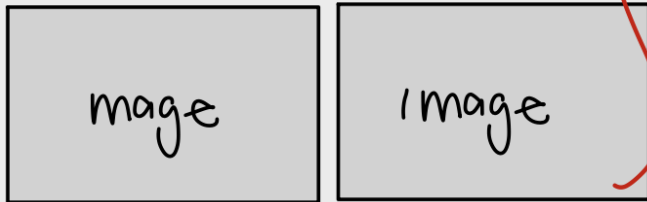
flag



text

text

city



text

text

city



text

city



text

city



text



text

continue
idea

FRANCE

flag



text



text



text



text



text



text

TEXT ABOUT FRANCE

CENTRAL AMERICA

HOME NORTHAMERICA EUROPE CENTRAL AMER... TRAVEL TIPS

white background
to contrast
colourful im

CUBA

flag

Image

image

image

image

text

text

text

text

about time in Cuba

ARUBA

flag

Image

image

image

image

text

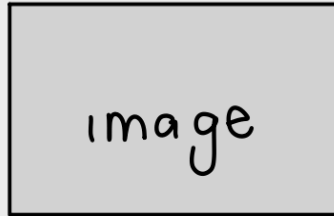
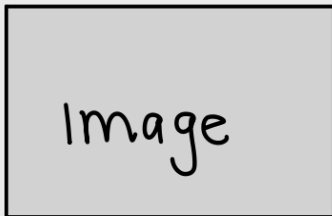
text

text

text

about time in Aruba

DOMINICAN REP.



text

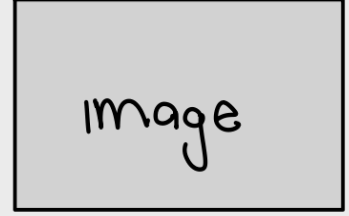
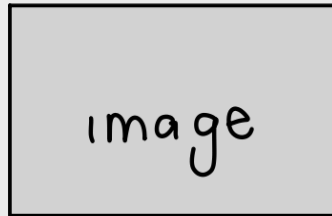
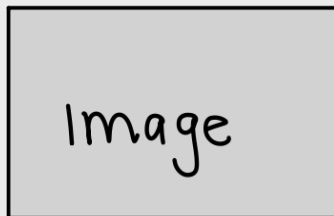
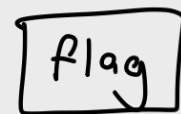
text

text

text

about time in D.R

COSTA RICA



text

text

text

text

about time in Costa Rica

↪ footer repeated on all pages

Contact : emily.perez.hd@gmail.com

ALL PHOTOS WERE EITHER TAKEN BY ME OR A FAMILY MEMBER

TRAVEL TIPS

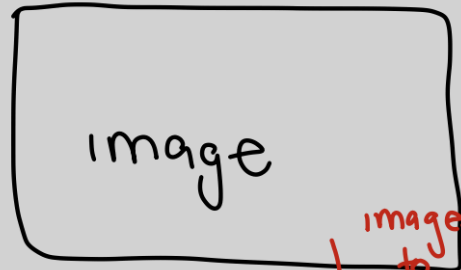
HOME NORTHAMERICA EUROPE CENTRAL AMER... TRAVEL TIPS

BEACH TRAVEL TIPS

-
-
-
-
-
-
-

list of
tips

clear
organized
tips
(jot point
for easy
readability)



images
to
complement
tips



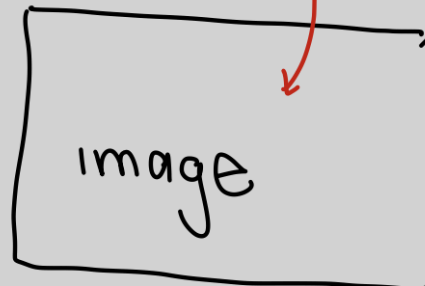
EUROPE TRAVEL TIPS

-
-
-
-
-
-
-

list of
tips



images to
complement
tips



LOST IN THE WORLD

fun 404 page header

no navigation bar
(standalone page)

made clear what the intention
of this page
is

404 - Page Not found

text

HOME

way to get
back

text

fun text to aid the user

footer with contact info

Contact : emily.perez.hd@gmail.com

ALL PHOTOS WERE EITHER TAKEN BY ME OR A FAMILY MEMBER

Reasons Why My Website is Effective

Consistent Layout with a Clear Theme

- **Blue and white color scheme:** Symbolizes the **sky, ocean, and travel**, creating a fresh, calm, and adventurous vibe.
- **Font choices:** Fun, handwritten-style fonts feel personal while staying clear and legible across the entire site.
- **Navigation bar:** Present on every page (except the 404), allowing users to jump quickly between sections (Home, Regions, Tips).

Engaging Home Page

- The title "**WELCOME TO MY TRAVEL BLOG**" is bold and exciting, instantly drawing the visitor in.
- Subtitle "**EXPLORE MY JOURNEYS**" sets the tone and gives a sneak peek at what's coming.
- A **world map with red pins** provides a visual summary of where you've been, sparking curiosity and anticipation.
- Footer includes your **contact info** and a **photo credit note**, which builds **trust and professionalism**.

Organized Regional Pages (North America, Europe, Central America)

Each region is broken down by **country** (and sometimes cities), making navigation intuitive and helping visitors focus on what interests them most.

Key features:

- **Large section headers** (e.g., CANADA, SPAIN) help users know exactly where they are.
- **Country flags** support visual identification.
- **Images front and center** – the design prioritizes visuals to draw attention and give each location personality.
- **Captions and short text** under each image make content easy to scan.

Visual-First Design

- Photos are the main focus on every page – the layout makes images the **star of the story**, which is perfect for a travel blog.
- Each set of images is paired with a **text block** summarizing your experiences in that country or region.
- **Bolded key points** in the text make your writing easy to skim while still informative.

Useful Travel Tips Section

- Split by category (Beach Tips, Europe Tips), which makes it easy for readers to find what they need.
- **Bullet-point format** enhances readability.
- **Complementary images** enhance understanding and interest.

Fun 404 Page: “LOST IN THE WORLD”

- Creative title keeps it on-theme with the travel concept.
- No navigation bar reduces confusion, and there’s a **clear “HOME” button** to guide users back.
- Still includes the **footer**, maintaining consistency and professionalism.

