

# WELCOME TO MY TRAVEL BLOG

HOME NORTH AMERICA EUROPE CENTRAL AMER... TRAVEL TIPS

navigation bar

subtitle

## EXPLORE MY JOURNEYS

engaging home page header

gives a feel for what is to come

Map of the world

with red pins on where

\* blue and white theme relates to ocean / sky / airplane (travel)

I have gone so far

\* maintain clear, legible font throughout

footer for contact and

will be repeated on all pages

"citations" (me)

Contact: emily.perez.hd@gmail.com

ALL PHOTOS WERE EITHER TAKEN BY ME OR A FAMILY MEMBER

# NORTH AMERICA

HOME NORTHAMERICA EUROPE CENTRAL AMER... TRAVEL TIPS *is being presented*

## CANADA

(excluding Ontario)

Canada flag

a focus on images (visual appeal)



text

text

text

text

text

text

Sub headers  
for easy  
navigation

TEXT ABOUT CANADA

bold important info  
to make text easily scannable

## UNITED STATES



text

text

text

US flag

image

text

image

text

image

text

text about USA

# MEXICO

mexico flag

a focus  
on the  
visual  
images

image

text

image

text

image

text

image

text

image

text

image

text

text about mexico

bold any important information  
for easy scannability

# EUROPE

HOME NORTH AMERICA EUROPE CENTRAL AMER... TRAVEL TIPS

make  
clear  
what the

topic  
is

## SPAIN

flag

Image

text

Image

text

Image

text

Image

text

city

highlight the specific  
cities

mage

text

Image

text

Image

text

Image

text

city

city

mage

text

Image

text

Image

text

Image

text

city

city

# ITALY



text

text

city

continue  
idea



text

text



text

text

city

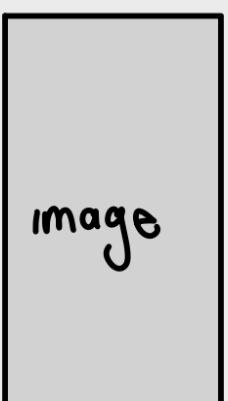


text

text

city

# FRANCE



text

text

text

text

text

text

TEXT ABOUT FRANCE

# CENTRAL AMERICA

HOME NORTHAMERICA EUROPE CENTRAL AMER... TRAVEL TIPS

white background  
to contrast  
colourful im

## CUBA



Image

Image

Image

Image

text

text

text

text

about time in Cuba

## ARUBA



Image

Image

Image

Image

text

text

text

text

about time in Aruba

# DOMINICAN REP.

flag

Image

image

image

image

text

text

text

text

about time in D.R

# COSTA RICA

flag

Image

image

image

image

text

text

text

text

about time in Costa Rica

footer repeated on all pages

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# TRAVEL TIPS

HOME NORTH AMERICA EUROPE CENTRAL AMER... TRAVEL TIPS

## BEACH TRAVEL TIPS



list of  
tips

clear  
organized  
tips  
(jot point  
for easy  
readability)

image

images  
to  
complement  
tips

image

## EUROPE TRAVEL TIPS



list of  
tips



image

images  
to  
complement  
tips

image

# LOST IN THE WORLD

fun 404 page header

no navigation bar  
(standalone page)

## 404 - Page Not found

text . . . . .

way to get back

HOME

text . . . . .

fun text to aid the user

footer with contact info

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# Reasons Why My Website is Effective

## Consistent Layout with a Clear Theme

- **Blue and white color scheme:** Symbolizes the **sky, ocean, and travel**, creating a fresh, calm, and adventurous vibe.
- **Font choices:** Fun, handwritten-style fonts feel personal while staying clear and legible across the entire site.
- **Navigation bar:** Present on every page (except the 404), allowing users to jump quickly between sections (Home, Regions, Tips).

## Engaging Home Page

- The title "**WELCOME TO MY TRAVEL BLOG**" is bold and exciting, instantly drawing the visitor in.
- Subtitle "**EXPLORE MY JOURNEYS**" sets the tone and gives a sneak peek at what's coming.
- A **world map with red pins** provides a visual summary of where you've been, sparking curiosity and anticipation.
- Footer includes your **contact info** and a **photo credit note**, which builds **trust and professionalism**.

## Organized Regional Pages (North America, Europe, Central America)

Each region is broken down by **country** (and sometimes cities), making navigation intuitive and helping visitors focus on what interests them most.

### Key features:

- **Large section headers** (e.g., CANADA, SPAIN) help users know exactly where they are.
- **Country flags** support visual identification.
- **Images front and center** – the design prioritizes visuals to draw attention and give each location personality.
- **Captions and short text** under each image make content easy to scan.

## Visual-First Design

- Photos are the main focus on every page – the layout makes images the **star of the story**, which is perfect for a travel blog.
- Each set of images is paired with a **text block** summarizing your experiences in that country or region.
- **Bolded key points** in the text make your writing easy to skim while still informative.

## **Useful Travel Tips Section**

- Split by category (Beach Tips, Europe Tips), which makes it easy for readers to find what they need.
- **Bullet-point format** enhances readability.
- **Complementary images** enhance understanding and interest.

## **Fun 404 Page: “LOST IN THE WORLD”**

- Creative title keeps it on-theme with the travel concept.
- No navigation bar reduces confusion, and there's a **clear “HOME” button** to guide users back.
- Still includes the **footer**, maintaining consistency and professionalism.

