12.64M 1.47M 0.01% 504.99 11.61% 17.45% 51.54% **Total profit Profit margin Cart value CAGR Revenue YoY%** Revenue **Return rate Sales by Segment** Sales and profit margin changes over time Change in cart value and number of order Year, Quarter, Month Category Furniture Office Supplies Technology Profit margin Cart value Number of order Home Office All 2.0M 12.0% 10K 18.27% 509 501 507 504 1.5M Market 400 All 11.5% 1.0M 200 Corporate 5K Country 30.25% Consumer 0 51.48% All 2012 2013 2014 2011 0.0M 11.0% 2012 2014 Sales by country Sales and profit margin by Sub-Category **Yearly profit growth forecast** Segment **Market Country** Sales 40% All Revenue Profit margin 32.4% US **United States** 2,297,200.86 2.0M APAC Australia 925,235.85 20% Category 20% **8**58,931.08 EU France 1.5M All China 700,562.03 APAC 2014 2016 2018 2012 10% 628,840.03 EU Germany 1.0M 622,590.62 Mexico LATAM Yearly revenue growth forecast Ship Mode India 589,650.11 APAC 0% 0.5M ΑII **United Kingdom** 528,576.30 EU 50% 404,887.50 APAC Indonesia 27.2% 26.3% 0.0M -10% LATAM Brazil 361,106.42 Appliances Machines Furnishings Copiers Storage Tables Returned Bookcases Accessories Italy 289,709.66 EU All Spain 287,146.68 EU 2012 2014 2016 2018 12,642,501.91 Total