EMILY PORAT

Product Designer

emilyporat.com
emporat@gmail.com
(650) 996-8836

EXPERIENCE

Orchard

Senior Product Designer Aug 2022 – Present

Product Designer Sept 2021 – Aug 2022

- Designed complex workflows for real estate professionals to generate contracts, view transaction details, and synthesize financial data.
- Redesigned and restructured the platform design system.
- Collaborated with product to define a platform product vision and roadmap.
- Led several design ops initiatives, including defining platform design principles and improving Figma workflows & templates.

Deloitte Digital

UX Designer May 2021 – Aug 2022

Junior UX Designer July 2019 – May 2021

UX Design Intern Summer 2018

- Improved digital experiences across 20+ discovery and redesign projects for government and nonprofit clients.
- Tackled complicated and ambiguous design problems across food, housing, and health sectors for both internal and consumer-facing systems.
- Launched and led a 3-month mentorship program for junior designers.

Florida Community Innovation

Lead Product Designer (Part-time volunteer) Jan 2021 — Jan 2022

- Led user research and co-led design for the Florida Community Resource Map (floridaresourcemap.org), a search tool that simplifies finding social services in Florida.
- Conducted interviews and usability testing, synthesized findings via affinity diagramming and product visioning workshops, and co-led design for our third release.
- Used Figma to create user flows, wireframes, prototypes, and contribute to the design system.

EDUCATION

Bachelor of Science, Carnegie Mellon University

2015 - 2019

Major: Information Systems, University Honors
Minor: Human-Computer Interaction

SKILLS

Research & Synthesis

User Interviews
Usability Testing
Heuristic Evaluation
Affinity Mapping
Journey Mapping
Personas

Design

Information Architecture
Wireframing
Rapid Prototyping
Design Systems

Software

Figma
Storybook
Miro / Mural / Whimsical etc.