

**Emily Porat**  
Senior Product Designer

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EXPERIENCE

**Orchard · NYC**  
Senior Product Designer 08/22 - 11/23  
Product Designer 09/21 - 08/22

- Owned product design from conception to implementation on 0-1 and redesign projects for internal real estate tools used by mortgage, title, brokerage, inside sales, pricing, and field teams.
- Sped up the customer booking contract generation workflow 10x for sales teams by simplifying data requirements, automating key steps, and removing dependencies from other teams.
- Built a net-new home shopping dashboard and activity feed that improved agent insight into customer behavior, increased user satisfaction 26%, and saved \$1000s in Salesforce licensing costs.
- Improved configuration tools that system admins used to create deal templates: automated template re-application and added new filters, which saved users 5+ hours per week.
- Defined and socialized a UX vision and 2023 roadmap to integrate Orchard's 3 platform tools into one unified product experience.
- Led the platform design system 2.0 redesign and rollout and created the Figma component library for a new tool from scratch.

**Deloitte Digital · Washington DC**  
UX Designer 05/21 - 08/21  
Junior UX Designer 07/19 - 05/21  
UX Design Intern Summer 2018

- Redesigned the legacy point of sale and inventory management system (desktop web and net-new mobile app) used by the USDA's Food Distribution Program on Indian Reservations, supporting affordable food access for 100,000+ low-income individuals.
- Evaluated the overarching user experience of the Epilepsy Foundation's website and provided strategic UX recommendations that fed into a product roadmap and vision.
- Co-led the redesign of the Federal Housing Administration's consumer website, including a brand refresh, design system revamp, and information architecture overhaul.

**Florida Community Innovation · Remote**  
Lead Product Designer 01/21 - 01/22

- Led user research and co-led design as a part-time volunteer for the Florida Community Resource Map, a consumer search tool that simplifies finding social services in Florida.
- Conducted interviews and usability testing, synthesized findings via affinity diagramming and product visioning workshops, and co-led design for the third release.

EDUCATION

**Carnegie Mellon University · Pittsburgh, PA**  
Bachelor of Science 2015 - 2019  
Major: Information Systems, University Honors  
Minor: Human-Computer Interaction

SKILLS

- |                          |                          |
|--------------------------|--------------------------|
| Wireframing              | Affinity Mapping         |
| Prototyping              | Journey Mapping          |
| Information Architecture | Personas                 |
| Design Strategy          | Design Systems           |
| User Research            | Figma                    |
| Usability Testing        | Storybook                |
| Heuristic Evaluation     | Miro / Mural / Whimsical |