

EMILY PREBLE

FASHION DESIGNER | PROJECT MANAGEMENT | MERCHANDISER | PRODUCT DEVELOPMENT

16 years of experience in a time sensitive, high volume, detail-oriented work environment requiring a significant need for accuracy, clear communication, and creative problem solving. Motivated and naturally curious, with experience in handling ambiguity and pivoting quickly.

CORE COMPETENCIES

Product Development | Product & Brand Marketing | Merchandising | Adobe Illustrator | Adobe Photoshop
People-Oriented | Creative Problem-Solving | Design-Thinking | Collaborative Mindset

PROFESSIONAL EXPERIENCE

BOBI LOS ANGELES, Los Angeles, CA (currently working remotely)

Senior Designer | October 2015 – Present

Designing, merchandising, and managing the development of bobi and bobiBLACK labels across all product groups (cut & sew, fully fashioned sweaters, wovens). Design, lead, and increased wholesale sales +30% in the first year (+200% YTD).

- Project Management - Manage the development and production timeline with overseas factories, from ideation thru production with all 5 seasons in work simultaneously. Facilitate online product launches.
- Leadership - Assist in hiring, training, and delegation. Lead design meetings, giving creative direction.
- Marketing - Work cross-functionally to create and uphold brand integrity. Creating email blasts, ads, and IG/FB content that aligns with brand message.
- Art Direction - Organize and plan photo shoots, give art direction, manage photo editing team, and oversee the creative content. Creating +20% more content thru planning and management.
- Productivity & Quality Assurance - Implemented factory walk-thru to address issues, streamlining workflow. Improved productivity +10% and decreased rejected QC garments -8% after one visit.

BELLDINI, Los Angeles, CA

Designer & Technical Design Lead | April 2013 – October 2015

Lead customer design meetings which delivered above goal revenue, increasing private label sales +25%.

- Project Management - Managed the relaunched of the cut & sew line. Achieved over \$2M in sales within the first 2 years.
- Design - Designed over 100 styles per season, with proven track record of creating best-sellers season after season.
- Technical Design - Lead fittings and managed overseas factories to achieve excellent fit and on-time deliveries. Increased on-time delivery +20% in one year.

SUNRISE BRANDS, Los Angeles, CA

Associate Designer | May 2012 – April 2013

Worked under pressure in a fast-paced environment of constantly shifting priorities and change.

- Design - Worked cross-functionally with Denim Design Team to build brand-right, well merchandised products, increasing plus size sales +30% in one year.
- Technical Design - Advised technical design team on fit corrections, approved styles and tech packs to proceed to production and decreasing sampling costs for plus size -15%.
- Brand Management - Oversaw the Isaac Mizrahi brand. Approving artwork and styles for production.

MACRO USA (A DIVISION OF TEFRON), City of Commerce, CA

Designer | August 2009 – February 2012

Developed better customer relationships, implementing one-on-one sales and design meetings in order to increase the growth of our private label business +300%.

- Design - More than doubled our private label business with big customers (Walmart, JC Penny & Target) from \$10M to \$22M within 2 years.
- Sales - Implemented more collaborative one-on-one sales meetings with customers, increasing sales for one online retailer from \$200K to \$1M within 3 years.
- Management - Managed a team of 9 people (patternmakers to assistant designer), increasing sample room productivity by +25%.
- Technical Design - Lead production fittings, managing & streamlining the pattern team's best practices, increasing customer 1st fit approvals +20% and decreasing sampling costs as a result.

EXCELSIOR, INC., City of Commerce, CA

Designer | September 2007 – August 2009

Assistant Designer | February 2007 – August 2007

Promoted within 7 months of employment from Assistant Designer to Designer. Designed a more intuitive line with customers' needs in mind, to build brand sales drastically and gaining new customers as a result.

- Design - Increased private label business +25% within the 1st year of being promoted to Designer.
- Management - Managed in-house asst. designer, pattern makers, sample room, and textiles designers.
- Sales - Lead sales meetings with buyers and collaborated with teams to grow private label sales.

TARGET CORPORATE, Minneapolis, MN

Intern Global Fit Standards Team | August 2005 – January 2006

Excelled quickly in a cross-functional environment, discovering and innovating best practices for more productive workflow that was implemented for long-term, worldwide use.

- Technical Design - Analyzed and improved the fit of garments in order to maximize sales of products.
- Production - Created perfected patterns for use across all factories worldwide producing for Target.
- Internal Best Practices - Created training & best practices handbooks for the Global Fit Standards Team.

EDUCATION

UNIVERSITY OF WISCONSIN – STOUT | 2001-2006 | BACHELOR OF SCIENCE | Major: Fashion Design & Development

AMERICAN INTERCONTINENTAL UNIVERSITY – LONDON | 2004 | Study Abroad Program

INTERESTS

Travel – my favorite trip was to Italy even though everything on paper went horribly wrong.
Foodie – I love trying new restaurants, and don't usually like franchises, but OPA! is delicious.
Sports – Hot yoga, hiking, pickle ball (apparently, it's become a fad, but I truly enjoy it!)