**EMILY PREBLE**

**FASHION DESIGNER | PROJECT MANAGEMENT | MERCHANDISER | PRODUCT DEVELOPMENT**

16 years of experience in a time sensitive, high volume, detail-oriented work environment requiring a significant need for accuracy, clear communication, and creative problem solving. Motivated and naturally curious, with experience in handling ambiguity and pivoting quickly.

**CORE COMPETENCIES**

Product Development | Product & Brand Marketing | Merchandising |Adobe Illustrator | Adobe Photoshop

People-Oriented |Creative Problem-Solving | Design-Thinking | Collaborative Mindset

**PROFESSIONAL EXPERIENCE**

**BOBI LOS ANGELES,** Los Angeles, CA (currently working remotely)

**Senior Designer** | October 2015 – Present

Designing, merchandising, and managing the development of bobi and bobiBLACK labels across all product groups (cut & sew, fully fashioned sweaters, wovens). Design, lead, and increased wholesale sales +30% in the first year (+200% YTD).

* Project Management - Manage the development and production timeline with overseas factories, from ideation thru production with all 5 seasons in work simultaneously. Facilitate online product launches.
* Leadership - Assist in hiring, training, and delegation. Lead design meetings, giving creative direction.
* Marketing - Work cross-functionally to create and uphold brand integrity. Creating email blasts, ads, and IG/FB content that aligns with brand message.
* Art Direction - Organize and plan photo shoots, give art direction, manage photo editing team, and oversee the creative content. Creating +20% more content thru planning and management.
* Productivity & Quality Assurance - Implemented factory walk-thru to address issues, streamlining workflow. Improved productivity +10% and decreased rejected QC garments -8% after one visit.

**BELLDINI**, Los Angeles, CA

**Designer & Technical Design Lead** | April 2013 – October 2015

Lead customer design meetings which delivered above goal revenue, increasing private label sales +25%.

* Project Management - Managed the relaunched of the cut & sew line. Achieved over $2M in sales within the first 2 years.
* Design - Designed over 100 styles per season, with proven track record of creating best-sellers season after season.
* Technical Design - Lead fittings and managed overseas factories to achieve excellent fit and on-time deliveries. Increased on-time delivery +20% in one year.

**SUNRISE BRANDS,** Los Angeles, CA

**Associate Designer** | May 2012 – April 2013

Worked under pressure in a fast-paced environment of constantly shifting priorities and change.

* Design - Worked cross-functionally with Denim Design Team to build brand-right, well merchandised products, increasing plus size sales +30% in one year.
* Technical Design - Advised technical design team on fit corrections, approved styles and tech packs to proceed to production and decreasing sampling costs for plus size -15%.
* Brand Management - Oversaw the Isaac Mizrahi brand. Approving artwork and styles for production.

**MACRO USA** (A DIVISION OF TEFRON), City of Commerce, CA

**Designer** | August 2009 – February 2012

Developed better customer relationships, implementing one-on-one sales and design meetings in order to increase the growth of our private label business +300%.

* Design - More than doubled our private label business with big customers (Walmart, JC Penny & Target) from $10M to $22M within 2 years.
* Sales - Implemented more collaborative one-on-one sales meetings with customers, increasing sales for one online retailer from $200K to $1M within 3 years.
* Management - Managed a team of 9 people (patternmakers to assistant designer), increasing sample room productivity by +25%.
* Technical Design - Lead production fittings, managing & streamlining the pattern team’s best practices, increasing customer 1st fit approvals +20% and decreasing sampling costs as a result.

**EXCELSIOR, INC.,** City of Commerce, CA

**Designer** | September 2007 – August 2009

**Assistant Designer** | February 2007 – August 2007

Promoted within 7 months of employment from Assistant Designer to Designer. Designed a more intuitive line with customers’ needs in mind, to build brand sales drastically and gaining new customers as a result.

* Design - Increased private label business +25% within the 1st year of being promoted to Designer.
* Management - Managed in-house asst. designer, pattern makers, sample room, and textiles designers.
* Sales - Lead sales meetings with buyers and collaborated with teams to grow private label sales.

**TARGET CORPORATE,** Minneapolis, MN

**Intern Global Fit Standards Team** | August 2005 – January 2006

Excelled quickly in a cross-functional environment, discovering and innovating best practices for more productive workflow that was implemented for long-term, worldwide use.

* Technical Design - Analyzed and improved the fit of garments in order to maximize sales of products.
* Production - Created perfected patterns for use across all factories worldwide producing for Target.
* Internal Best Practices - Created training & best practices handbooks for the Global Fit Standards Team.

**EDUCATION**

**UNIVERSITY OF WISCONSIN – STOUT** |2001-2006| BACHELOR OF SCIENCE | Major: Fashion Design & Development

**AMERICAN INTERCONTINENTAL UNIVERSITY – LONDON** |2004| Study Abroad Program

**INTERESTS**

Travel – my favorite trip was to Italy even though everything on paper went horribly wrong.

Foodie – I love trying new restaurants, and don’t usually like franchises, but OPA! is delicious.

Sports – Hot yoga, hiking, pickle ball (apparently, it’s become a fad, but I truly enjoy it!)