PIKACHU

Electric Mouse Pokemon

@ pikapikachu@thepokemon.co

Pallet Town, Kanto

% www.pikachu.com/

@theOGpika



ABILITIES

Static

Paralyzes attacker

Lightning Rod

Draws in all electric-type moves, boosting special attack

EXPERIENCE

Pokemon Mascot and Icon

1996 - Ongoing

 Established and maintained image as a highly recognizable and beloved mascot of successful Pokemon franchise, which has spawned an array of media including video games, movies, manga, books, and card games, totalling over \$70 billion of revenue

Detective Pikachu

2019

- Starred in upcoming highly anticipated live action film, Detective Pikachu, voiced by Ryan Reynolds
- Became a trending topic across multiple social media platforms and amassed over 100 million views within 24 hours of trailer release

Prepared for Trouble

1996 - Ongoing

• Defeated the nefarious group Team Rocket in battle in order to prevent exploitation and and unlawful kidnapping of innocent Pokemon

Super Smash Bros. Fighter

1999 - 2018

 Collaborated with characters from a variety of franchises to create six installments of the highly praised, best-selling video game series Super Smash Brothers, which have collectively sold over 50 million copies worldwide

HOBBIES/EXTRACURRICULARS

Training

 Holding mock battles with teammates in order to improve skills and to be the very best

Participating in Pokemon Contests

 Taking care of myself in order to present the best image of myself to my audience

MY LIFE PHILOSOPHY

"I want to be the very best, that no one ever was."

MOST PROUD OF



Gym Badges Obtained

Part of a team that has earned 8 gym badges from each of the major regions: Kanto, Johto, Hoenn, Sinnoh, Unova, and Kalos, part of the Orange League Hall of Fame



Pokemon League

Part of team that placed in the semifinals of the Lily of the Valley Conference (Sinnoh), and runner up in the Lumiose Conference (Kalos)

MOVES/SKILLS

Quick Attack Thunder	rbolt Iron Tail
Volt Tackle Thunder	Agility
Thunder Wave Slam	Double Kick
Detective Work Impressions	
Magic tears Python	

EDUCATION

PhD in Electrical Engineering Pokemon Academy

1999-2003

REFERENCES

Ash Ketchum

@ Pokemon Trainer

a.ketchum@nintendo.com

000 Pallet Town, Kanto

Bulbasaur

@ Teammate

■ bulbabulbasaur@thepokemon.co 000 Pallet Town. Kanto