EMILY RHEE

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EDUCATION

Indiana University, Kelley School of Business – Bloomington, IN   May 2026
Master of Science in Information Systems
- Awarded Graduate Assistantship Scholarship

Indiana University, Luddy School of Informatics – Bloomington, IN   May 2025
Master of Science in Human Computer Interaction/design   GPA: 3.83/4.00
- HCI/d Club Leadership and Core Member

Indiana University, Luddy School of Informatics – Bloomington, IN   May 2023
Bachelor of Science in Informatics; Cognate in Human Centered Computing   GPA: 3.51/4.00
- 2023 Student's Choice Capstone Award Winner

EXPERIENCE

American Medical Association – Chicago, IL   February 2025 - May 2025
UX/UI Design Intern
- Assessed AMA's "Find a Doctor" tool to identify UX and conversion issues impacting physician engagement
- Conducted competitive analysis and heuristic evaluation to uncover SEO and usability improvement opportunities
- Proposed UX enhancements and features to strengthen the value proposition and support strategic digital goals
- Projected 25% increase in physician engagement when recommended changes are implemented in 2026

Indiana University, Luddy School of Informatics – Bloomington, IN   August 2023 - May 2025
Communication Assistant & Associate Instructor
- Led twice-weekly sessions for 20+ students in the course "Intro to Informatics," teaching HTML/CSS, Python, Excel, and Figma
- Supported student skill development by troubleshooting code, clarifying concepts, and offering feedback
- Aligned lab activities with course objectives and recorded instructional materials to reinforce classroom learning
- Managed grading workflows and served as the main point of contact for the teaching team, ensuring timely assessments and effective communication

LEADERSHIP

RISE Professionals – Bloomington, IN   November 2023 - January 2024
Mentor
- Mentored a high school student in Brazil through RISE Professionals, guiding a research project on the causes and impacts of landslides
- Provided support on content development, research methods, and presentation design to ensure a polished and insightful final deliverable

ACADEMIC PROJECTS

Informatics Capstone   August 2022 - May 2023
- Designed and implemented, in a 4-person team, an award-winning mailroom package tracking system for residence halls, using HTML, CSS, PHP, and SQL to enable logging, assignment, and delivery tracking
- Improved delivery, accuracy, and efficiency by resolving reconciliation issues and improving the package handling process

TECHNICAL

- Design Tools: Figma, Adobe Creative Suite
- Business Intelligence & Reporting: SQL, Microsoft Excel
- Programming: Python, Java, JavaScript, HTML/CSS, PHP

ADDITIONAL

20 years of drumming experience; lifelong tennis player with coaching background