

SISTER EMILY SANDOVAL, FMI

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SUMMARY

Graphic Designer with 10+ years of experience and a Marianist Sister currently based in Dayton, Ohio. I believe that design is a tool that can be used for the common good and to make a positive impact on the world.

EXPERIENCE

Freelance Graphic Designer, 2005-present

Services: Graphic Design and Illustration

Notable Projects:

- Marianist Sisters' Vocation Ministry: Brochure, Poster, and Sticker
- Marianist Sisters and Board of Mount St. John: Banners and prayer cards of Blessed Adele de Batz de Trenquelleon
- North American Center for Marianist Studies: Logo
- Elevate, young adult ministry: Flyers and parish bulletin ads, which helped increase meeting attendance by 825%

Marianist Mission

Graphic Artist, 2017-2018

- Designed emails and email templates which increased the organization's email open rate by about 15% and click-thru rate by about 3%
- Designed prayer cards and prayer booklets with photography and my own illustration
- Optimized images for their online store

St. Catherine of Alexandria Church; Riverside, CA

Communications Ministry Leader, 2015-2017

- Led a 3 person team on web design, social media, photography, and video production projects
- Redesigned website that is mobile responsive and easily updated
- Maintained parish's website as webmaster
- Managed their Facebook account
- Filmed and edited videos
- Photographed at events

EDUCATION

Bachelor of Fine Arts in Visual Communications, Ball State University, cum laude, 2008

SKILLS

Print Design, Web Design, Illustration, Photography, Adobe Creative Suite, Affinity–Professional Creative Software, Microsoft Office Suite, HTML, CSS

EXHIBITIONS

Gestalt Alumni Invitational Exhibition; Muncie, IN, 2019

Communications Ministry Member, 2010-2015

- Designed and developed website
- Maintained parish's website as webmaster
- Managed their Facebook account
- Filmed and edited pastor's welcome video message
- Photographed at events

Interfaith Youth Core; Chicago, IL

Graphic Design Intern, 2008-2009

- Assisted in the design of and created various marketing and print materials including a brochure, office signage, and press kit materials, which followed branding guidelines
- Updated and built web pages on Bridge-Builders, the organization's social networking site on Ning

Xtaster; London, UK

Graphic Design Intern, May-June 2008

- Assisted in the design of and created various marketing and print materials including a press kit materials, CD album covers, magazine ads, and web banners
- Updated website using a CMS platform