

Different Styles of Data Visualization

Edward Tufte:

- Data visualization must tell the truth
- Data visualization can take inspiration from the real world
- Emphasizes originality and creativity in data visualization
- Always think critically about the data visualization that you are looking at

William Cleveland:

- Created a scientific foundation to data visualization
- Created the basic rules for chart making
- Preferred clean, minimalistic data visualizations
- Taught how to visualize statistical concepts
- The 7 steps of visualizing data