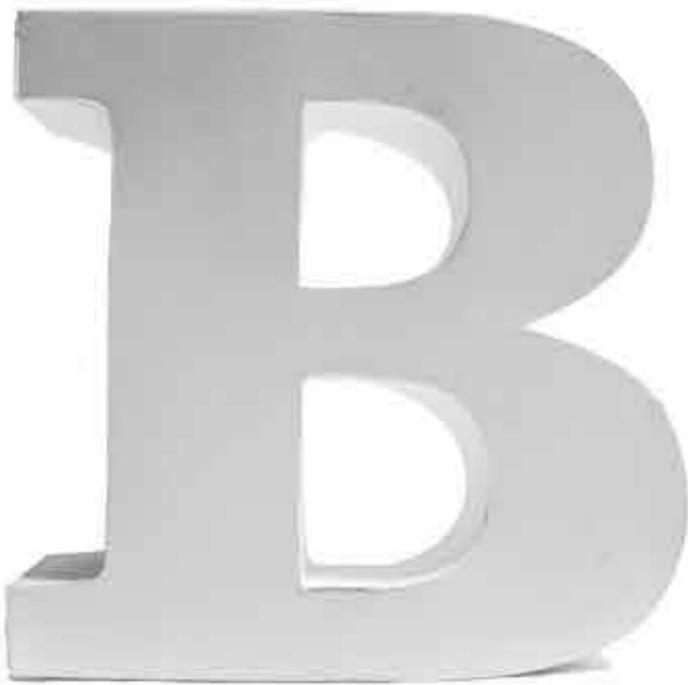


B

Clarendon is a slab serif typeface designed by Robert Besley in 1845. It is named after the Clarendon Press in Oxford, UK. It was the first registered typeface. After its patent expired three years after its creation, people were quick to copy the typeface, creating many versions of Clarendon. It is most well known for being the typeface on American Old West wanted posters.

I see the Clarendon Bold capital B as both a hard and soft letterform. It is hard in its slab serifs—the strength and sharpness of the edges—and soft in its curved lobes. I tried to convey this in my iterations whether I showed the hard, soft, or both. As I progressed through the 3D pieces, I found a comfort zone working with my hands. As I moved back onto the computer for my other studies, I found myself struggling with the idea of “ugly.” Typically, I don’t work in “ugly,” I like to create pieces that are pleasing to the eye and generally considered “pretty.” As much as I struggled, I also had to push myself outside of my comfort zone and taught me more about the other ways to design.

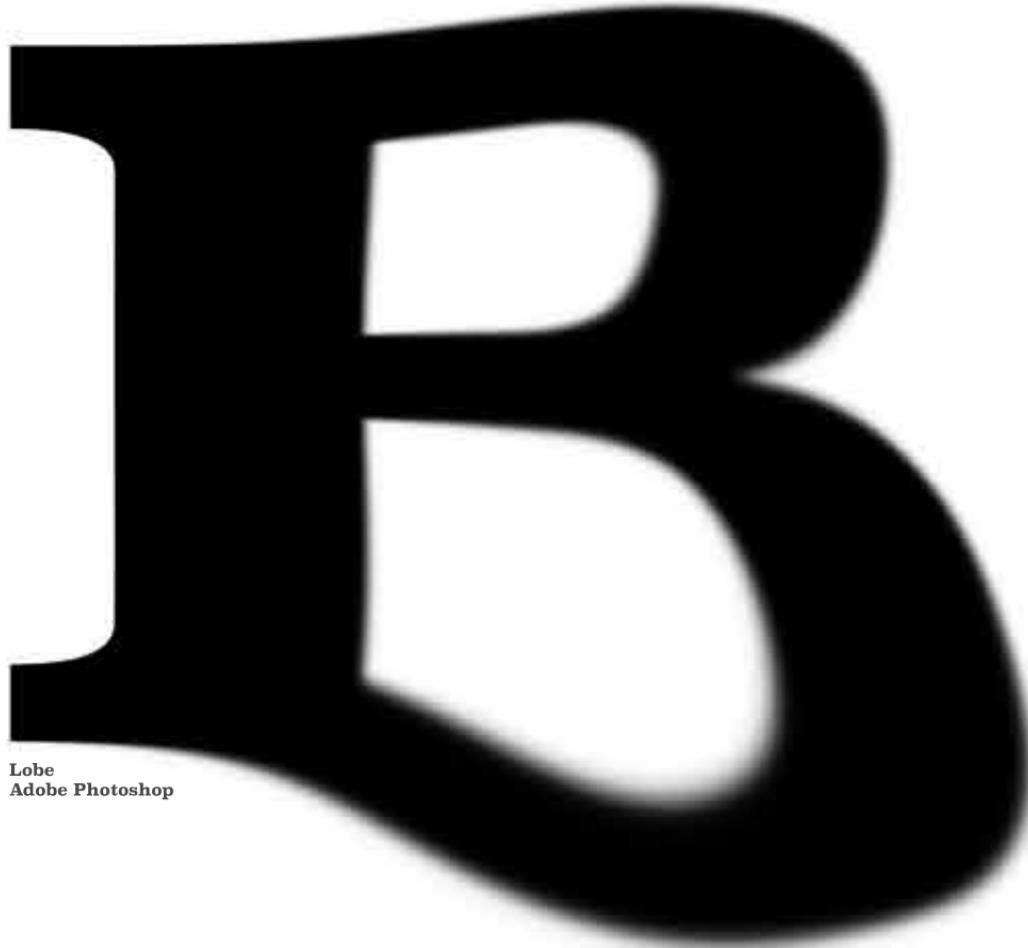


Strong
Bristol Paper
8"x10"





Folded
Cut and Folded Bristol Paper
9"x12"



Lobe
Adobe Photoshop



Replicate
Adobe Photoshop

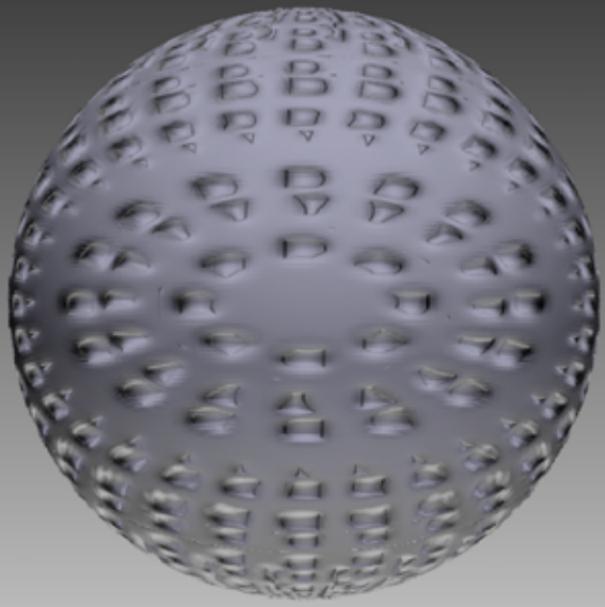


Radiate
Adobe Photoshop

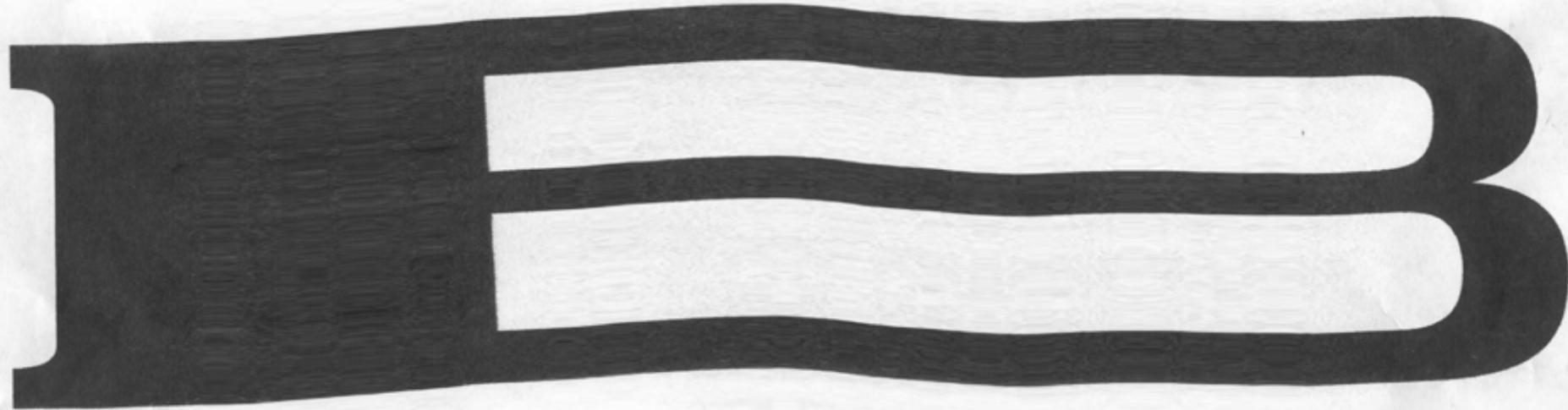


Candles
Soy Blend Wax
4" x 6"





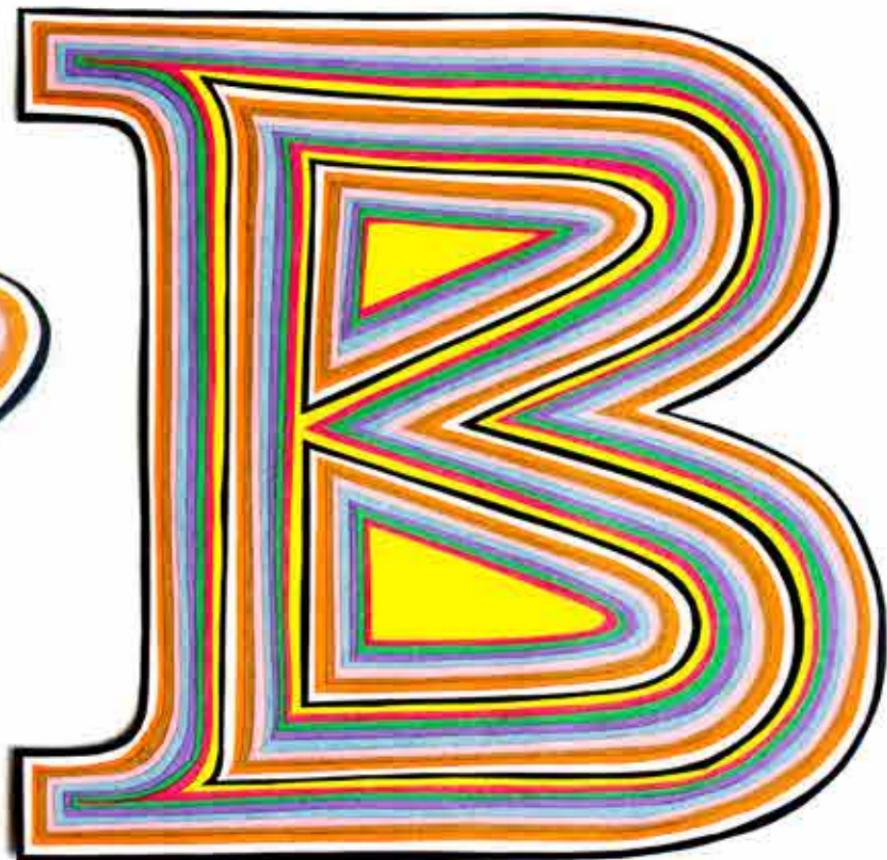
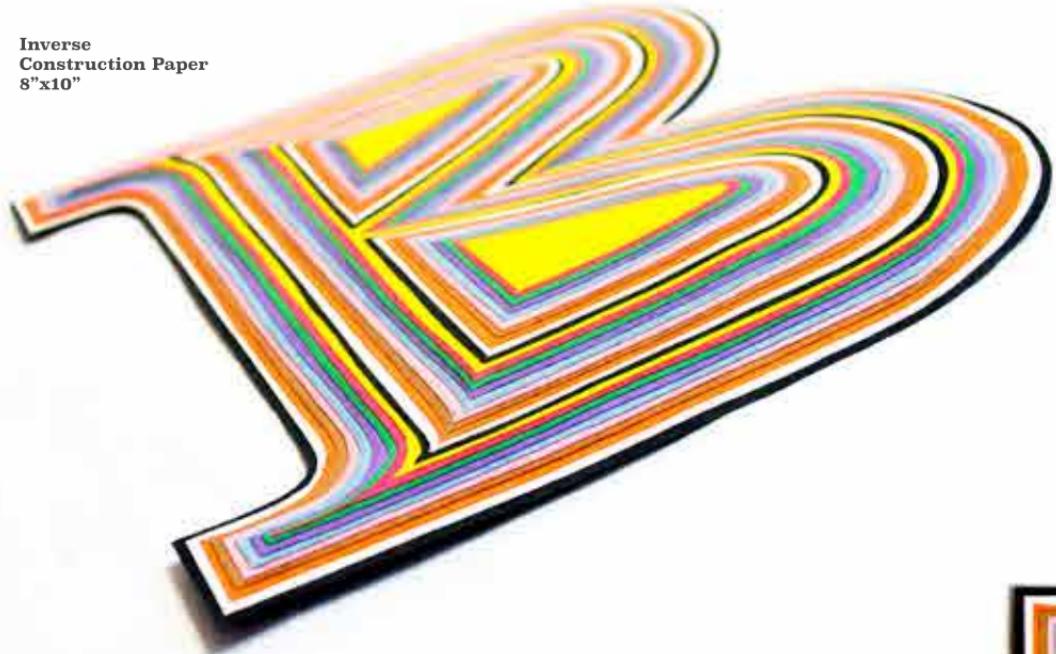
Globe
Adobe Photoshop

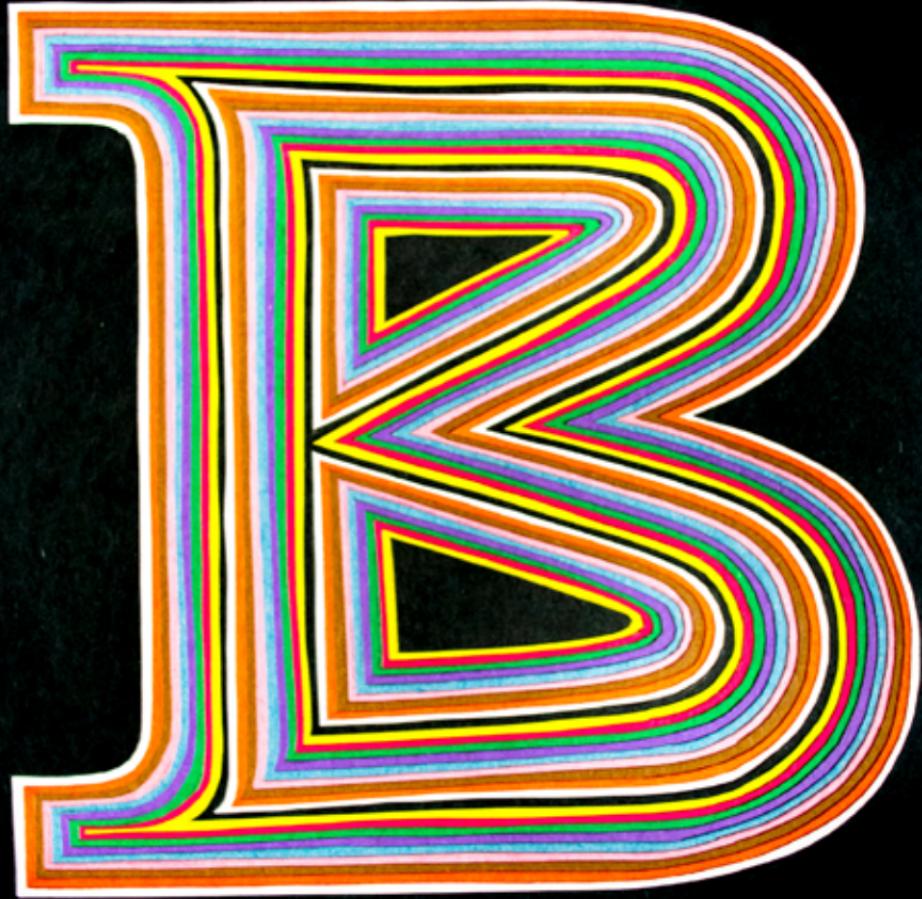


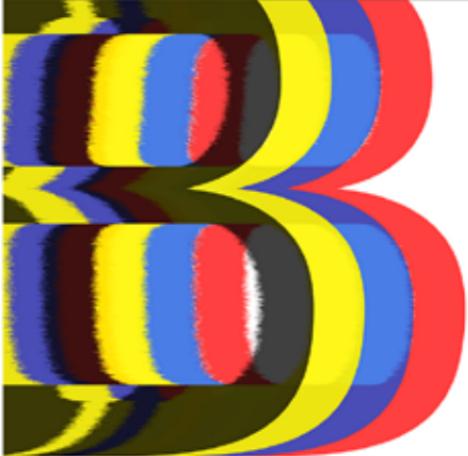
Stretch
Scanner



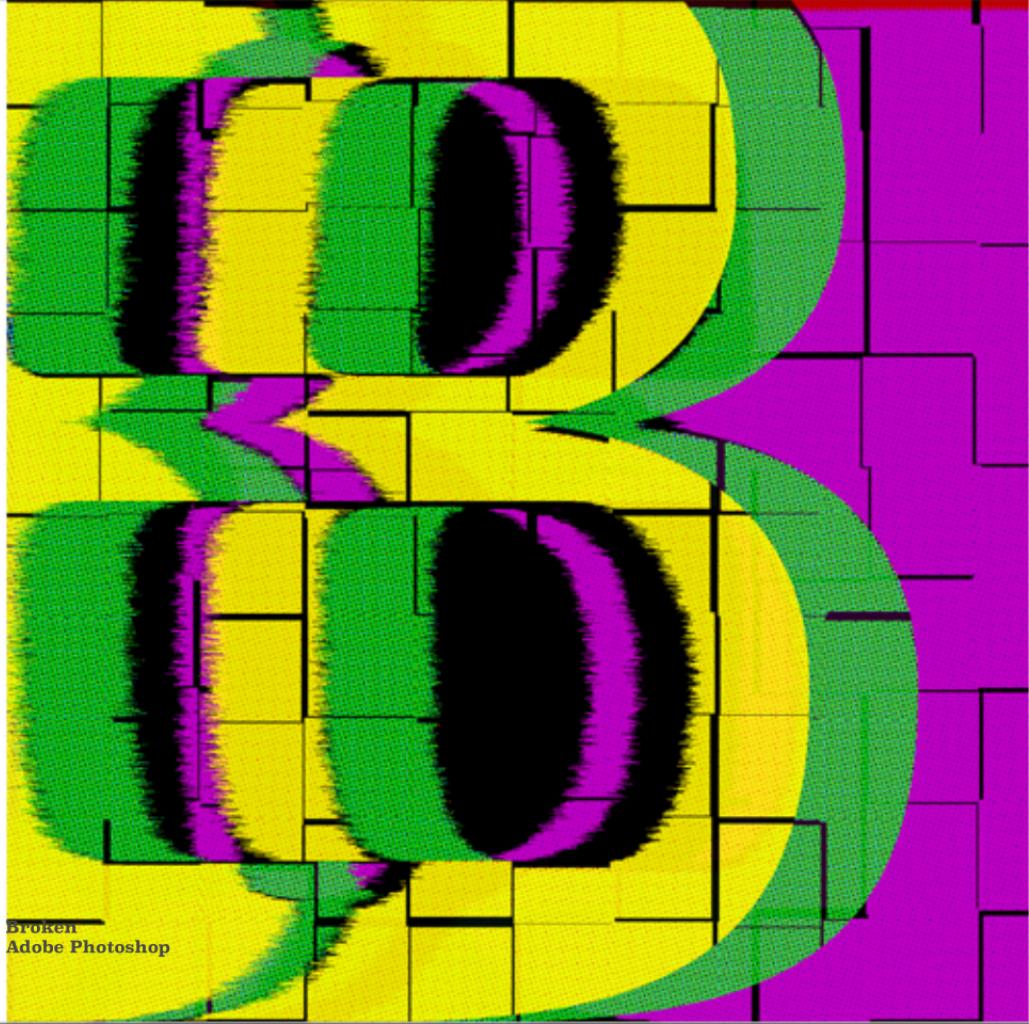
Inverse
Construction Paper
8"x10"





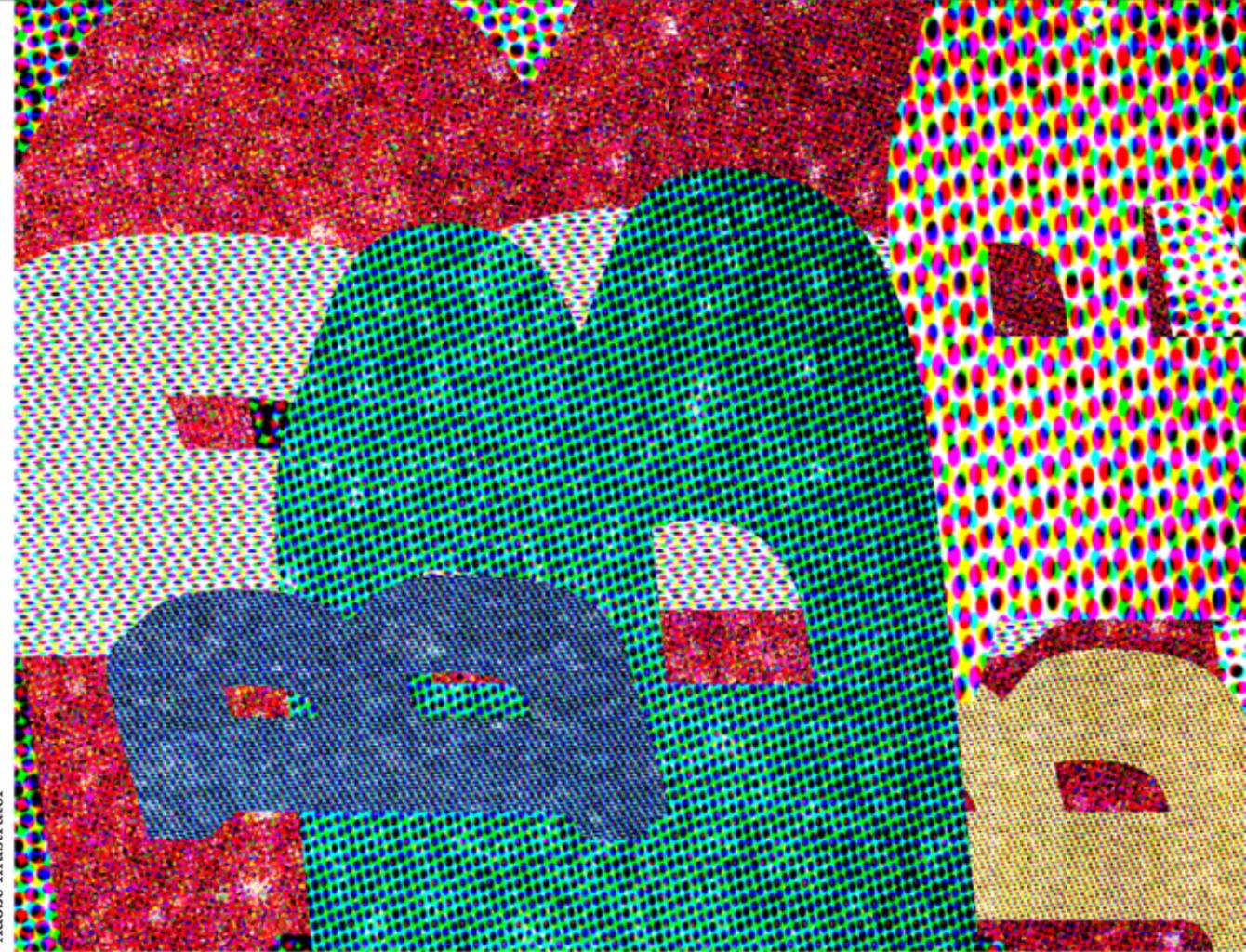


RYBB
Adobe Photoshop

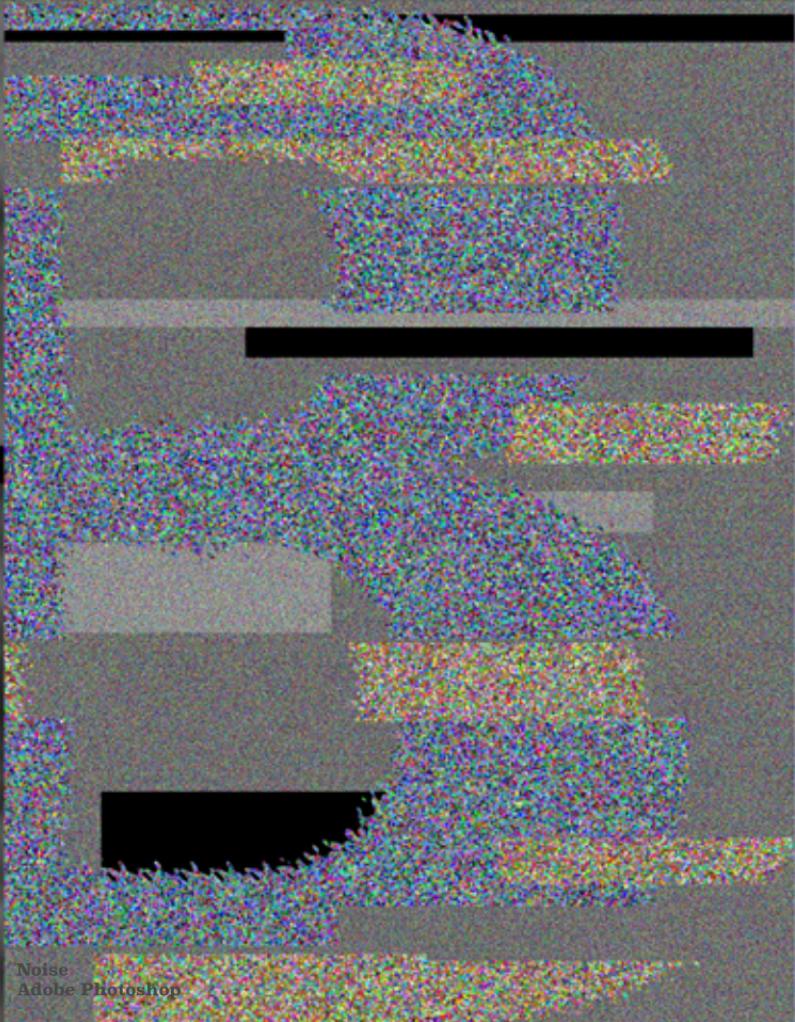
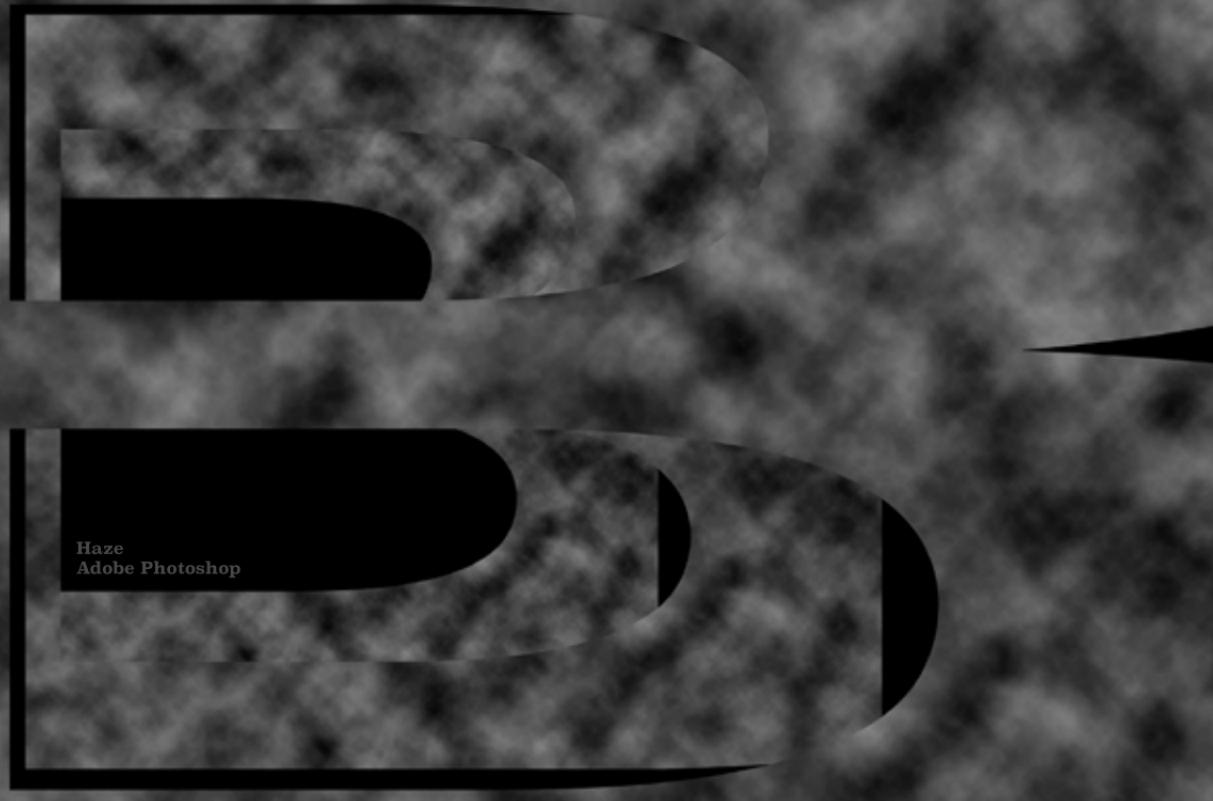


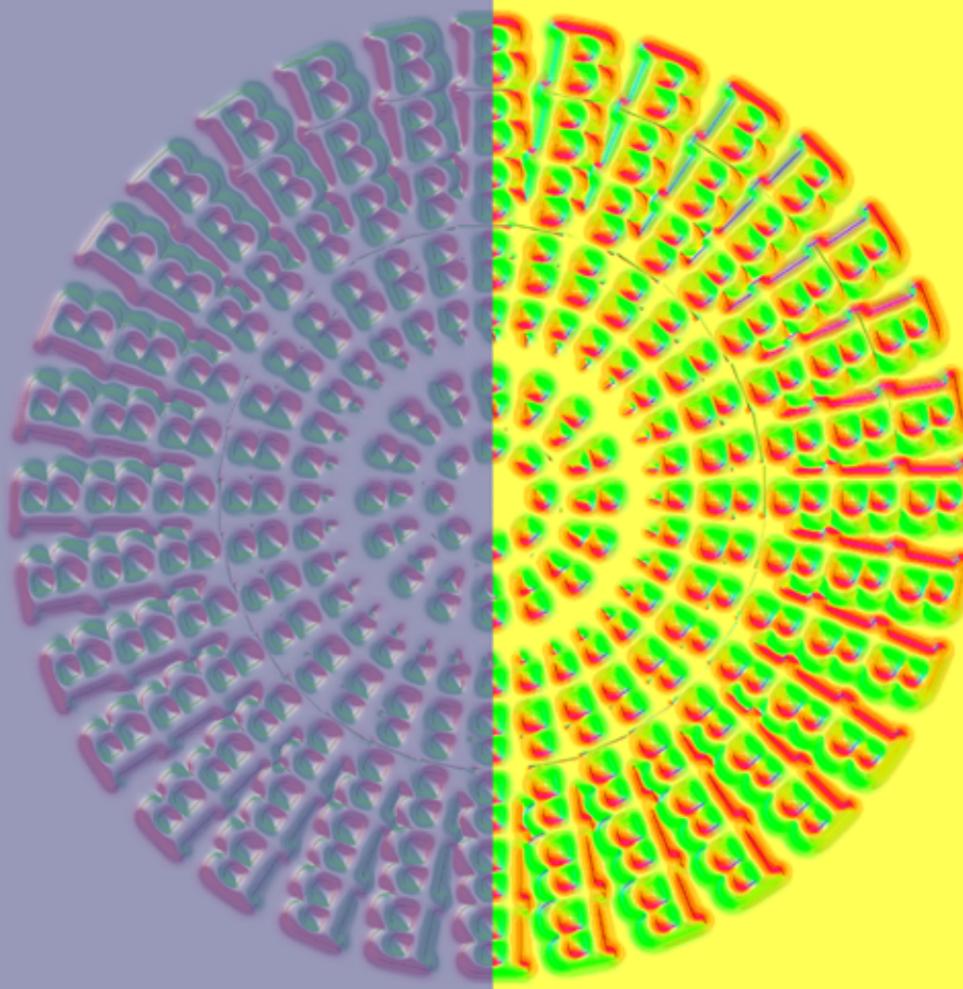
Broken
Adobe Photoshop

Blur
Adobe Photoshop

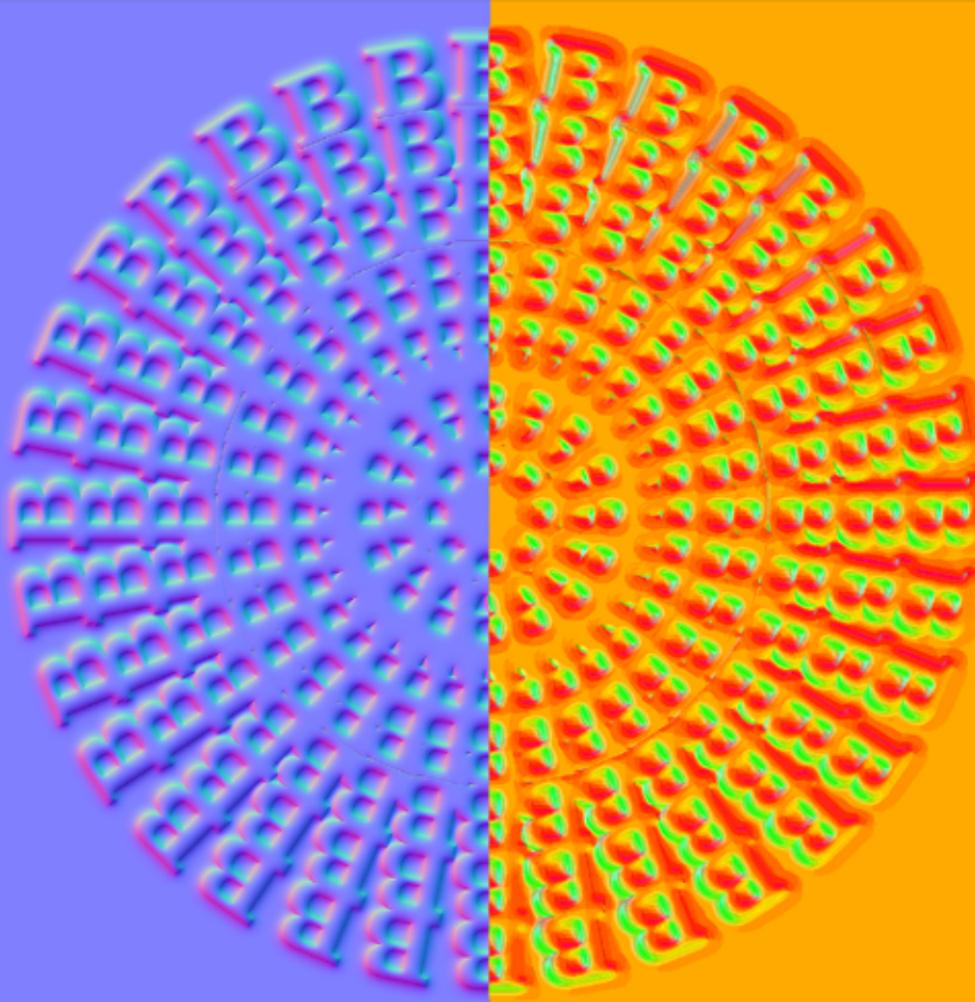


Glitter
Adobe Illustrator





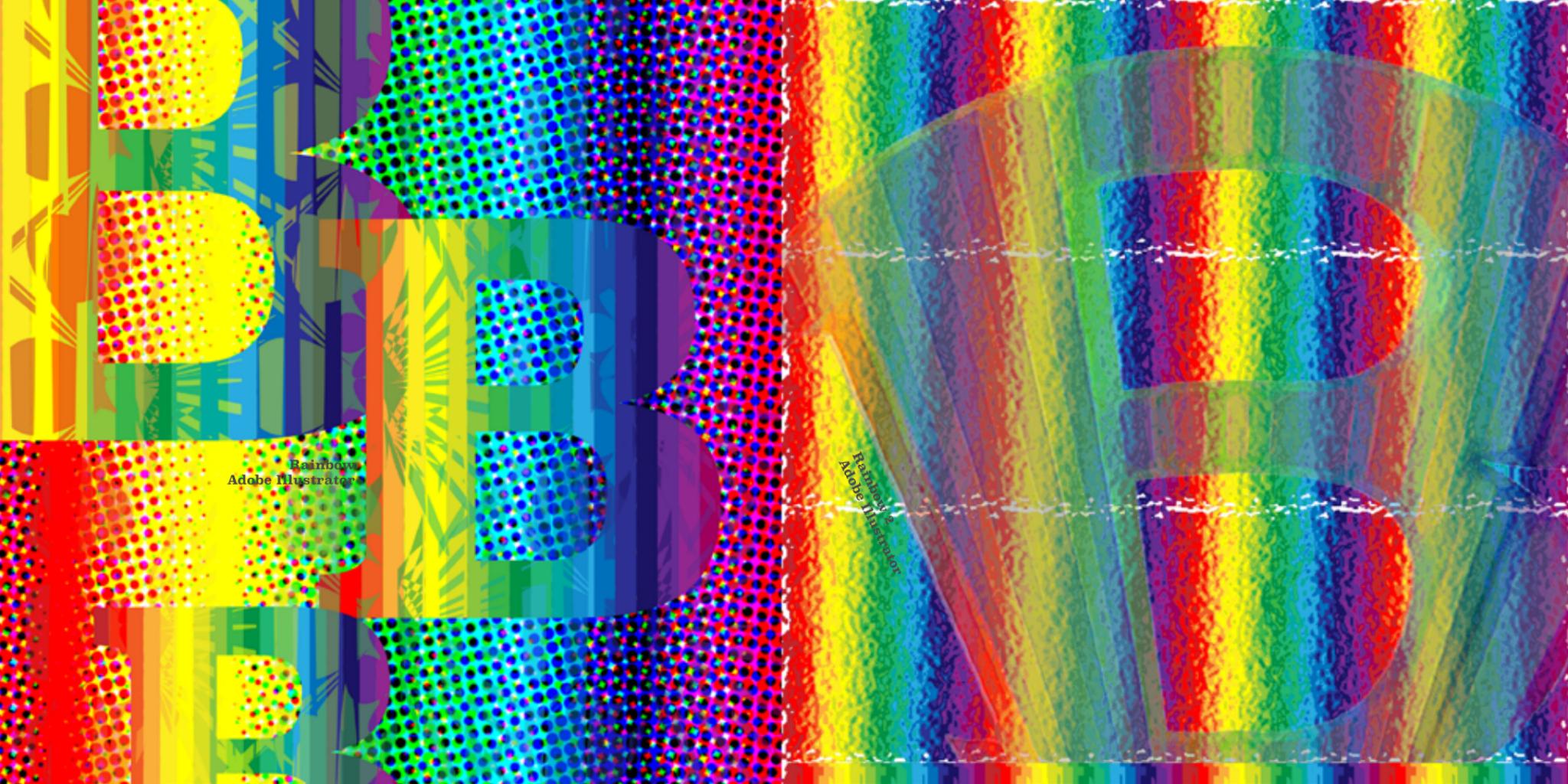
Gray/Yellow
Adobe Photoshop



Purple/Orange
Adobe Photoshop



Ribbon
Adobe Illustrator



Rainbow
Adobe Illustrator

Rainbow
Adobe Illustrator

3D
Adobe Illustrator





Flicker
Adobe Illustrator

