



# EMILY SIMOES

## GRAPHIC DESIGNER AND ILLUSTRATOR

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## EXPERIENCE

### FULL BLÜM ARTS & MUSIC FESTIVAL

April 2019 – Present / Freelance Graphic Designer

Created a brand toolkit, logo redesign and animated promo video for Full Blüm Arts & Music Festival 2020. Designed branding and illustrations for Full Blüm's May the 4th (*Star Wars* themed) and Halloween 2019 events (*Scooby-Doo* themed). Designed promotional social media content for various platforms.

### CANADIAN MUSEUM FOR HUMAN RIGHTS

Mar 2018 – Jun 2019 / Junior Graphic Designer & Mentorship

Assisted in the graphic design of the Nelson Mandela exhibit. Created an icon set and UI/UX design for interactive aspects of the exhibit. Designed three unique general admission tickets. Received mentorship for the filming and branding of a virtual reality Synesthesia simulation video and educational book series called *Cross-Wired*.

### BINARY VISION STUDIOS

Jan 2019 – Mar 2019 / Graphic Designer

Redesigned company logo and created a series of logo animations. Designed social media content including Instagram posts and Facebook banners. Created visual assets and illustrations for the Binary Vision Studios website.

### INVESTORS GROUP INC.

Dec 2017 / Design Internship

Designed posters and menus for the annual company celebration. Created social media posts in both English and French. Assisted in designing the annual report.

### CANADA'S ROYAL WINNIPEG BALLET

Nov 2015 – Present / Customer Service Representative, Receptionist & Freelance Graphic Designer

Specialized in customer service and contributed to the rise of box office sales. Trained new employees of the box office team in using ticketing software and communicating professionally with customers. Managed the front desk and main floor of the building. Apparel design for merchandise sales at *The Nutcracker* 2019.

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## EDUCATION

### ADVANCED GRAPHIC DESIGN

Aug 2018 – Jun 2019 / Red River College

### GRAPHIC DESIGN

Aug 2016 – Jun 2018 / Red River College

Jun 2018 – Recipient of the Terry Kuzina Memorial Student Award for Graphic Design

## SKILLS

### ADOBE SUITE

InDesign, Illustrator, Photoshop, After Effects, Premier Pro

### WEB & OTHERS

HTML/CSS, WordPress, Sketch, Invision, Photography, Traditional & Digital Illustration, Book Binding, Fire Dancing