## Appendix

### File Naming

# FSU\_SIG\_P\_CMYK\_C.eps

Client designator FSU

**Artwork designator** Seal

Sig (Signature)
Thread

Reproduction

P (Positive)
R (Reverse)
GRD (Gradient)

Color

1C (1 spot color)
2C (2 spot colors)
3C (3 spot colors)
CMYK (4 process colors)
W (White)
B (Black)
GRY (Gray)

Ink

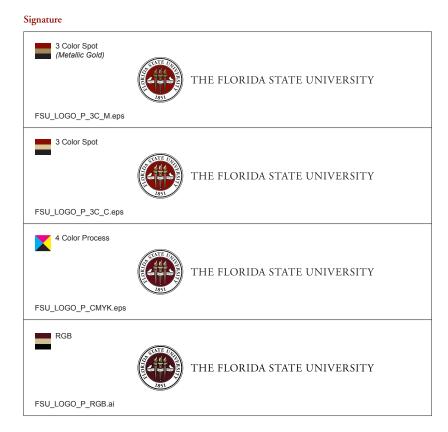
C (Coated) U (Uncoated) M (Metallic)

File
eps
jpg
tif
html
ai
psd

Use the above naming convention as a guide to select the appropriate art for reproduction. The "eps" artwork files are vector files that may be scaled to any desired size. Contact Frances Conaway (fconaway@fsu.edu) at the Office of Communications with any questions or requests regarding the use and application of The Florida State University visual system elements.

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### Artwork Matrix





#### Thread



	Black
	STRENGTH SKILL CHARACTER
FSU_1	Thread_P_W.eps
ш	
	Thread_P_B.eps

### Further Information & Contacts

The digital assets documented in this guideline are available from (insert location here). You must have an OMNI password to access Florida State University visual system assets. To locate a file, obtain creative approval, obtain artwork assets, or to request the use of specific University artwork, please contact Frances Conaway at fconaway@fsu.edu.

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