

Florida State University Trademarks & Licensed Products

Florida State University Trademarks & Licensed Products

The Florida State University has exclusive rights to its name, trademarks, mottoes, symbols, and imagery, and prohibits their unauthorized use. The University has a long standing policy of protecting the symbols that are associated with its name and its reputation. Registered trademarks and service marks are valuable assets and must be used correctly and only with written authorization to avoid dilution in the marketplace.

For additional information regarding the use of Florida State University trademarks, licensing procedures and policies, or for a list of licensed vendors, please contact:

Sherri Dye, Trademark Licensing Office
University Center, Suite C-5100 Tallahassee, FL 32306-2710
Tel: (850) 644-3141 Email: sdye@admin.fsu.edu

All commercial licensing agreements are administered by The Collegiate Licensing Company. For information on how to obtain a license, please contact CLC at 770) 956-0520 or visit their website at www.clc.com.

Florida State University Trademarks & Licensed Products

	Official Seal	Seminole Head Marks	Helmet Marks	Spear Marks		Interlocking FS
Full Color <i>Preferred Use</i>						
One Color — <i>Black</i>						
One Color — <i>Garnet</i>						
One Color — <i>Gold</i>						

The marks of The Florida State University are controlled under a licensing program administered by the Collegiate Licensing Company. Any use of these marks will require written approval from the Collegiate Licensing Company.

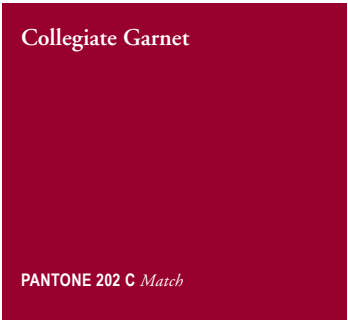
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Color

University Colors



Officially Licensed Product Color Matches



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Additional Information

Verbiage

Florida State University®

The Florida State University®

FSU®

Noles™

FSU® Seminoles®

Florida State®

Seminoles®

Florida State® Seminoles®

Unconquered®

Strength Skill Character®

General Information

No one impaled on spear

No reference to scalping

No reference to red

Do not use term "MASCOT"

Location

Tallahassee, FL

Symbol:

Seminoles

Established Date:

1851

Conference:

Atlantic Coast Conference (ACC)

Additional Pertinent Information

University seal permitted on products for resale:

●

No

●

Restrictions

Nothing can touch or overlay.

Alterations to seal permitted:

●

Alterations to the Seminole head permitted:

●

Nothing can touch or overlay.

Overlaying/intersecting graphics permitted with seal:

●

University licenses consumables:

●

With lab test results.

University licenses health & beauty products:

●

With test results.

University permits numbers on products for resale:

●

Mascot caricatures permitted:

●

No Native American caricatures.

Cross licensing with other marks permitted:

●

- **NO USE** of current player's name, image, or likeness is permitted on commercial products in violation of NCAA rules and regulations.
- **NO REFERENCES** to alcohol, drugs, or tobacco related products may be used in conjunction with University marks.
- There can only be one manufacturer's brand per product. The brand cannot be more than 50% of the symbol.