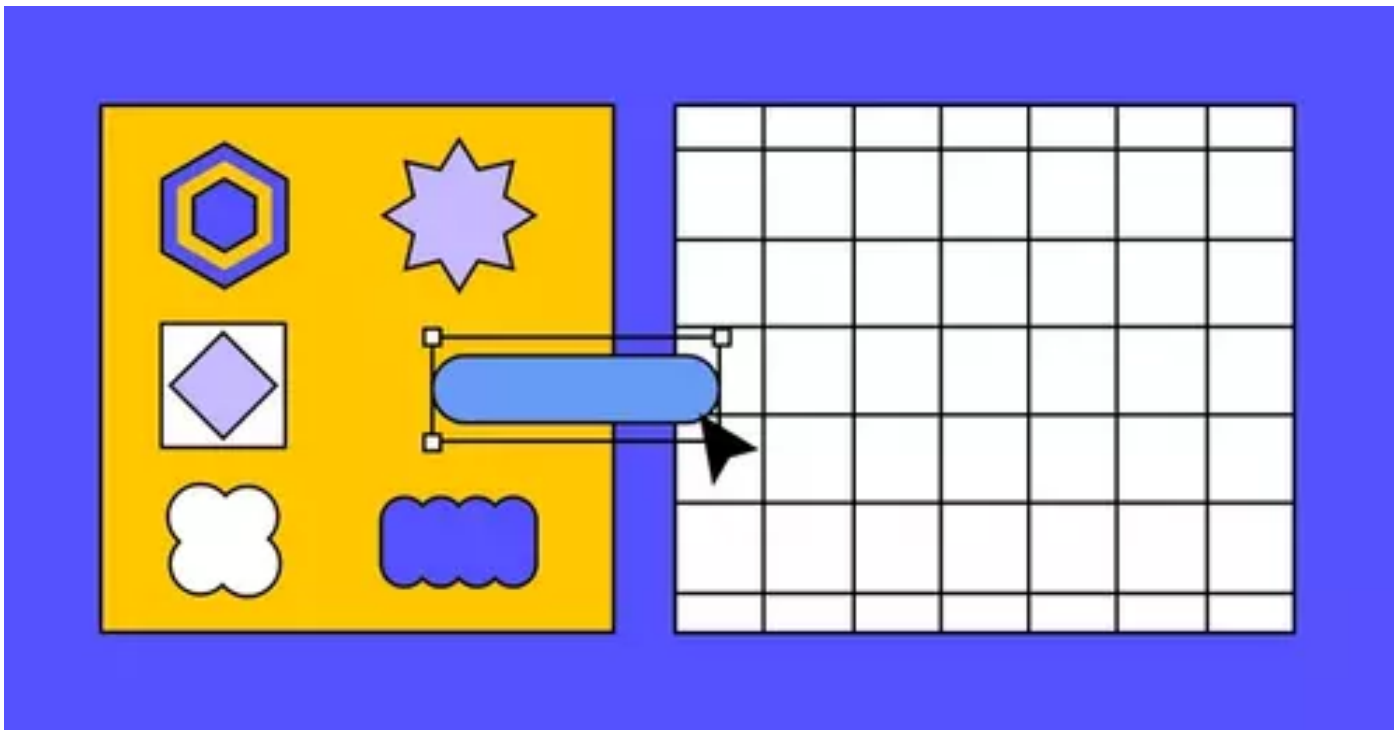




Lessons

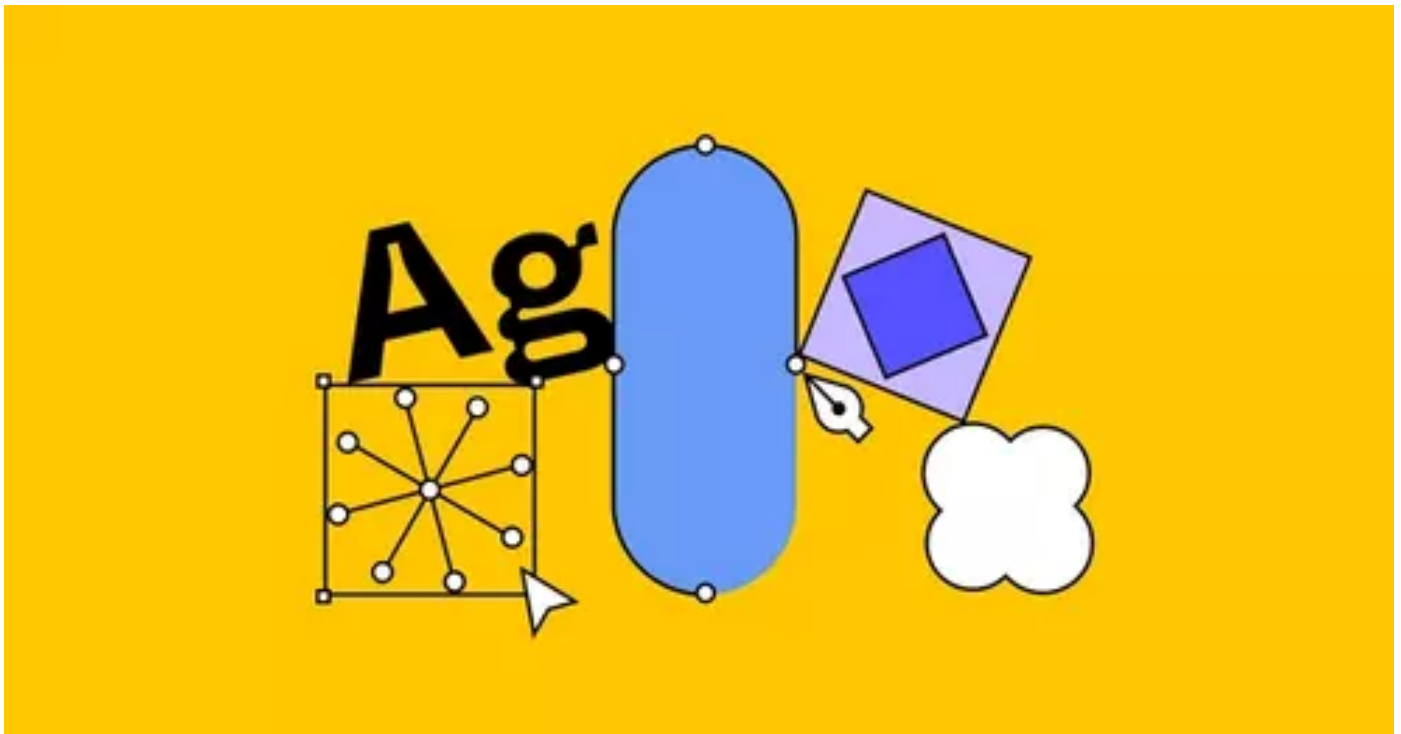
Kick start your design education with these 12 lessons



10 mins

Getting started

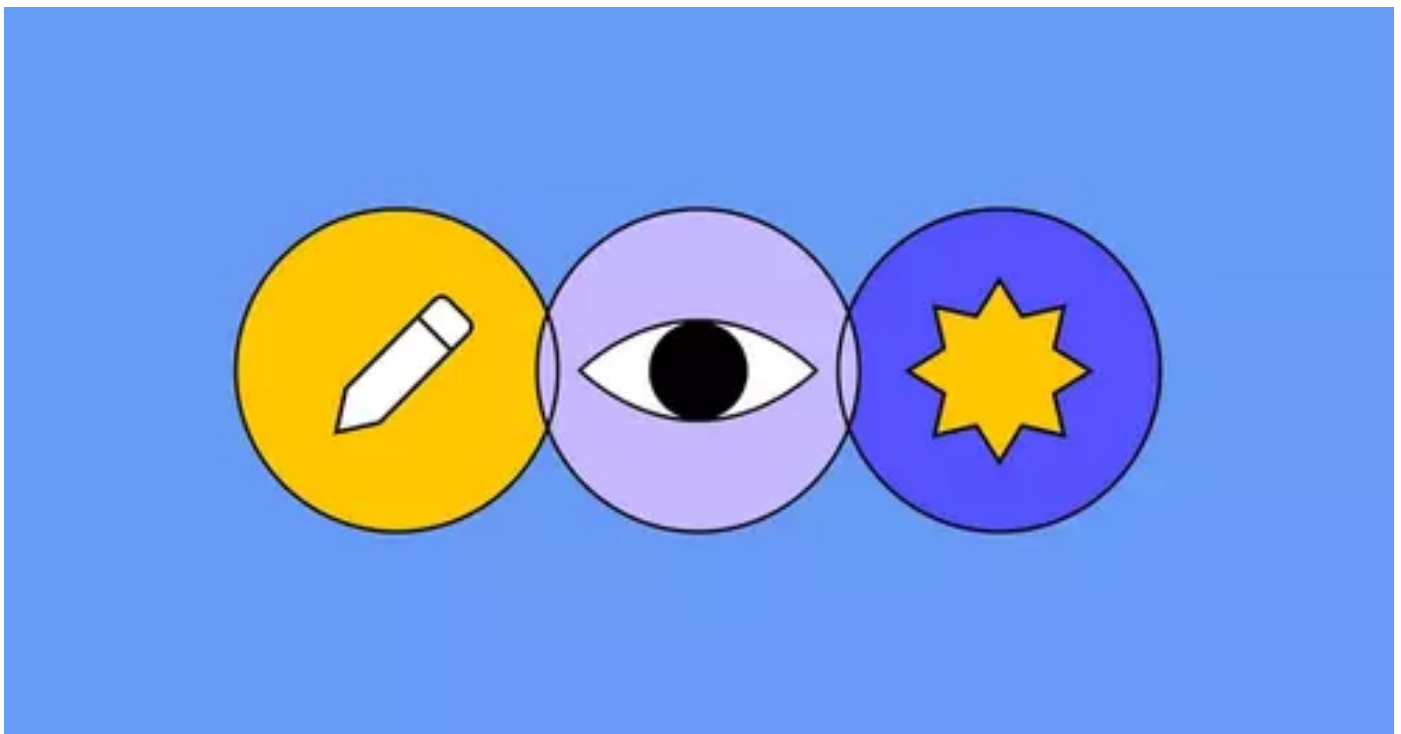
Want to get started in design, but don't know where to begin? These lessons and exercises will help you start designing immediately.



9 mins

What is graphic design?

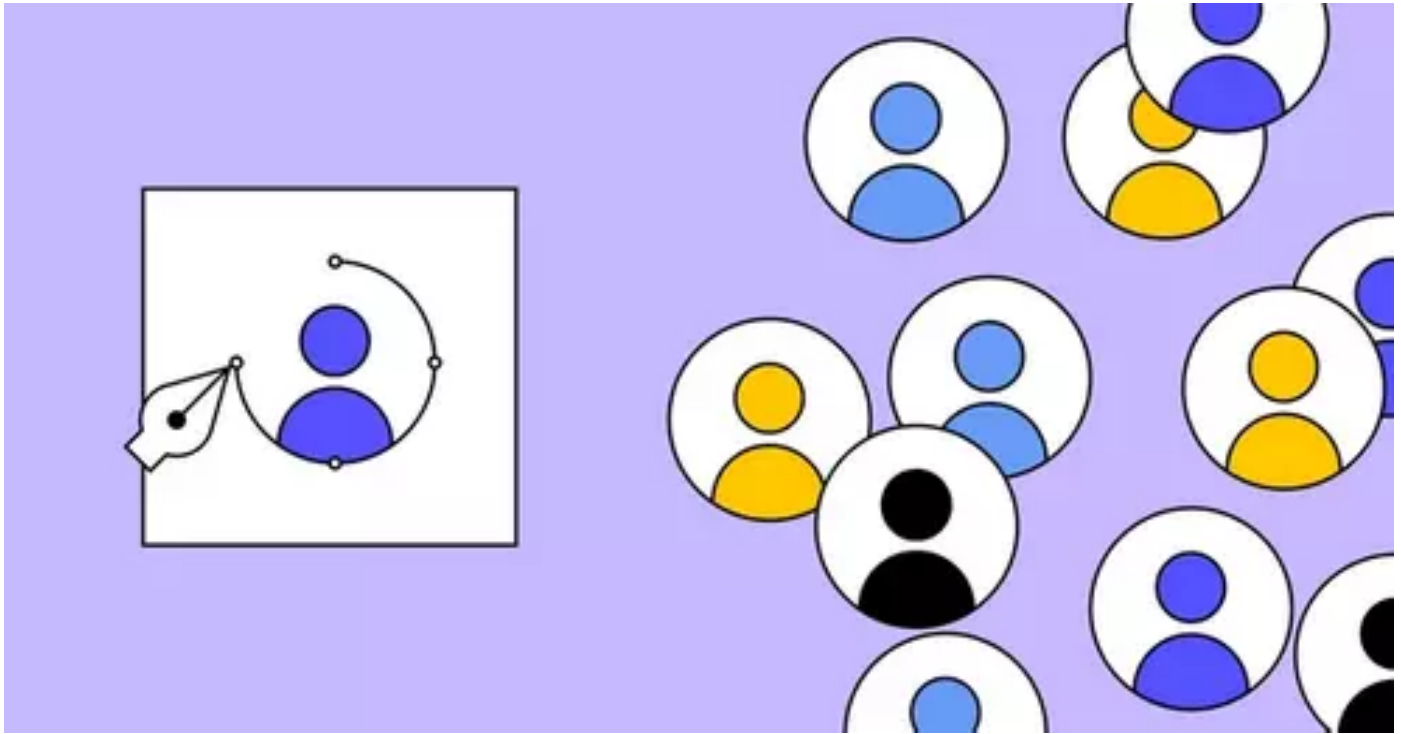
Design is all around us. It's more than making things pretty. Learn more about what design is and the role it plays in our world today.



5 mins

Design thinking & ethics

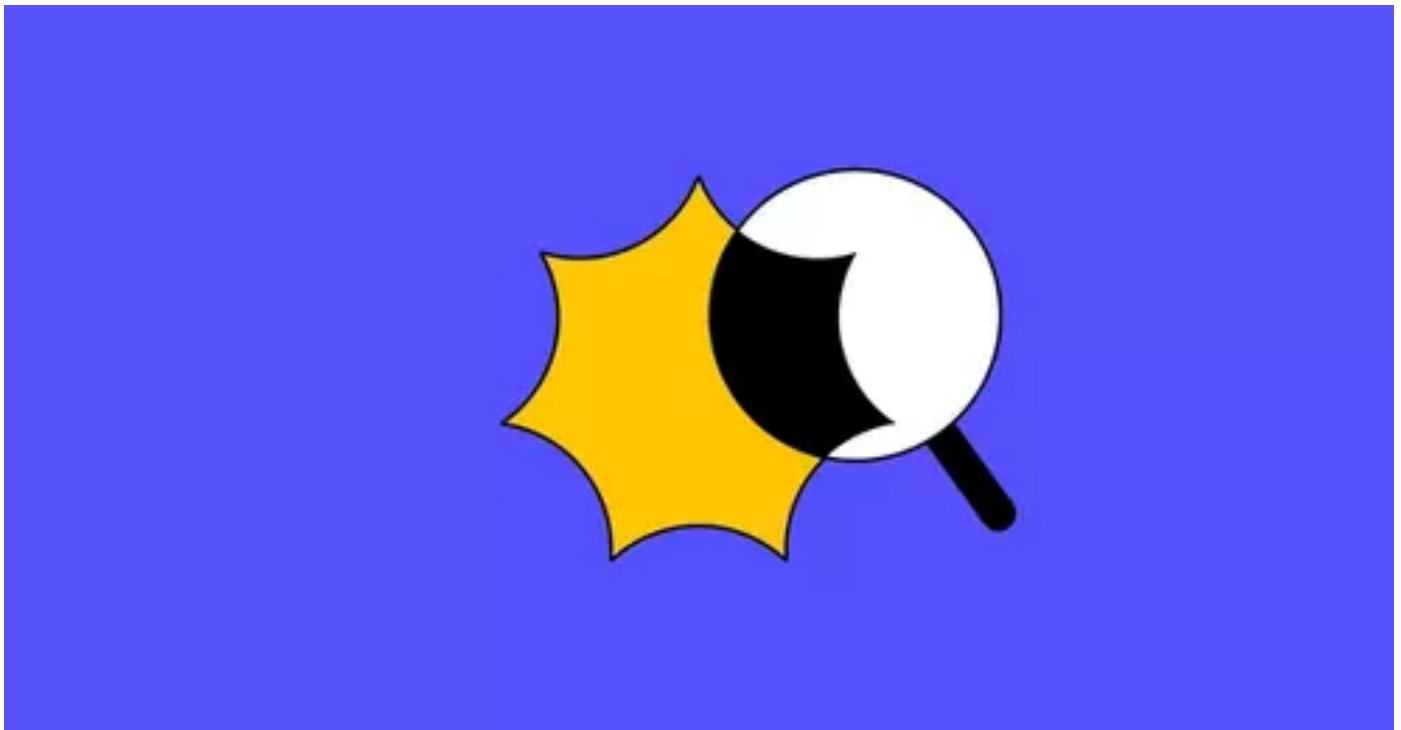
Is it possible for a design to be unethical? Is there a Hippocratic Oath for design? Let's dive into the ethical implications and obligations designers need to know.



12 mins

Accessibility and inclusion

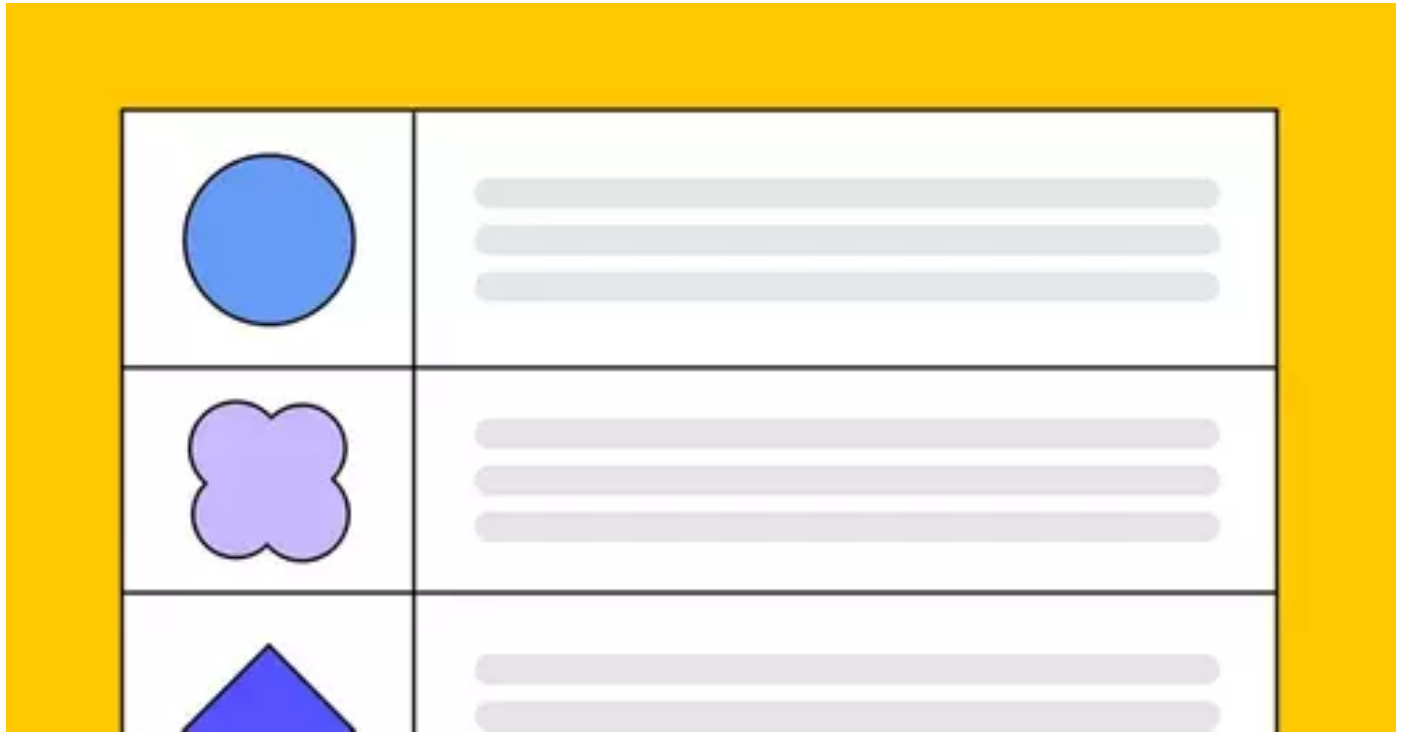
Learn what it means to design for accessibility and inclusivity.



6 mins

Design research

Discover the different types of research used in design and how to conduct them.



8 mins

Content

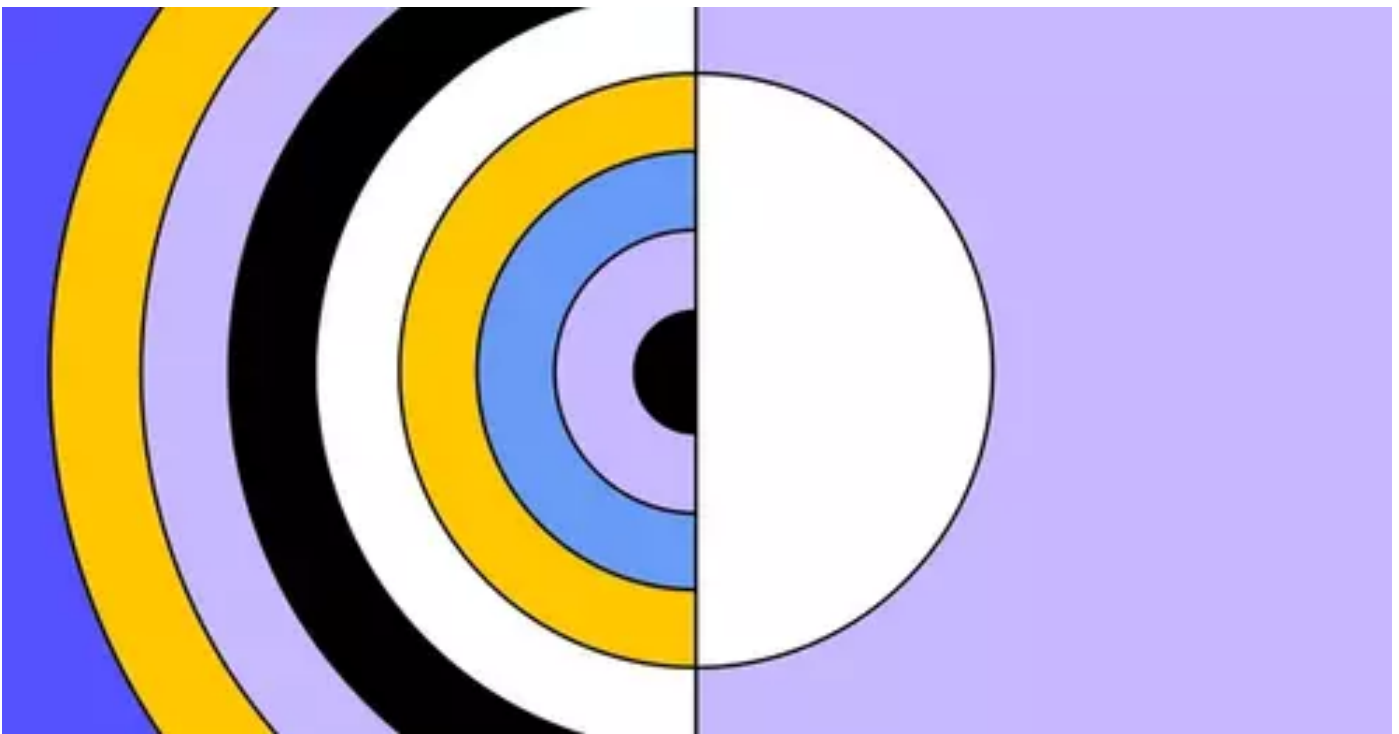
Content can help shape your designs and give them life. Learn the basics of design with, and for, content.



5 mins

Storytelling

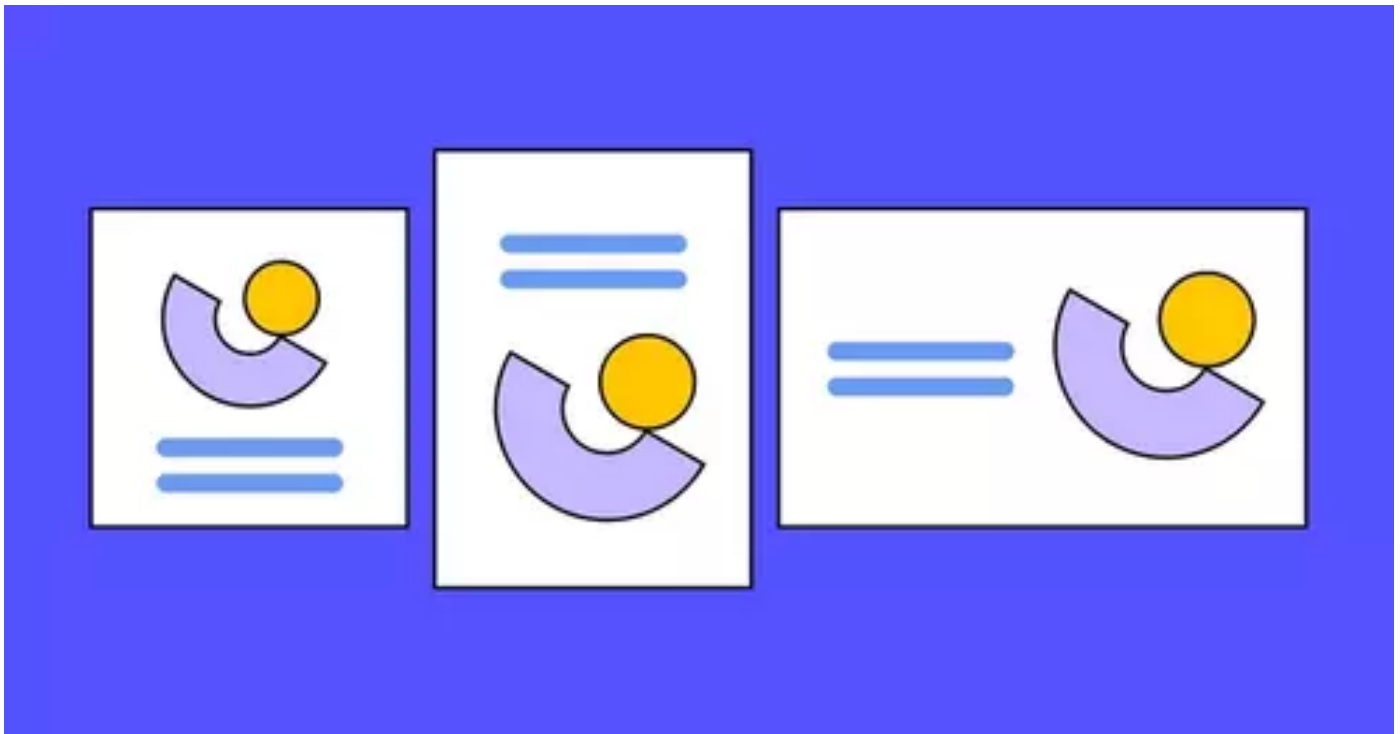
UX design is like a good book, it takes a user on a journey and it has a beginning, a middle, and an end.



5 mins

Simplicity

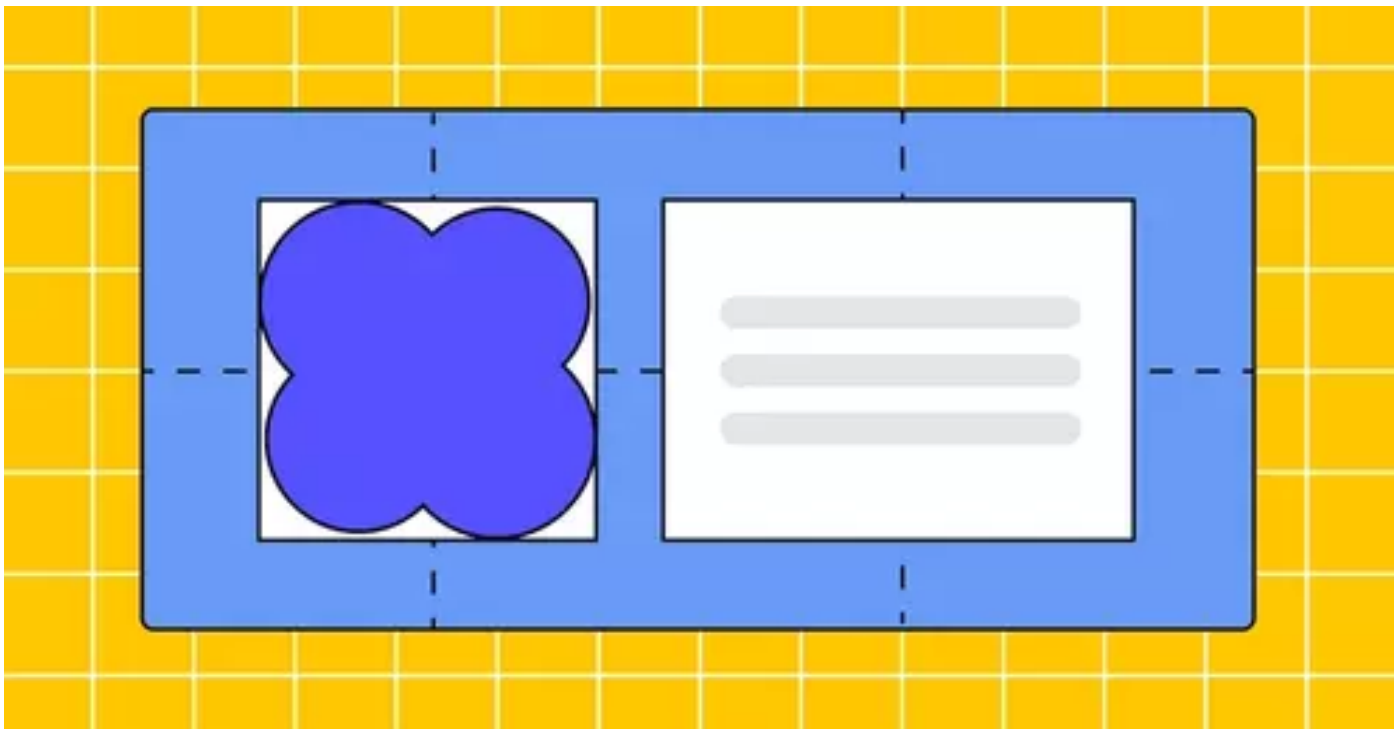
Simplicity in design can reduce friction and remove fear, uncertainty, and doubt when a user interacts with your product.



5 mins

Consistency

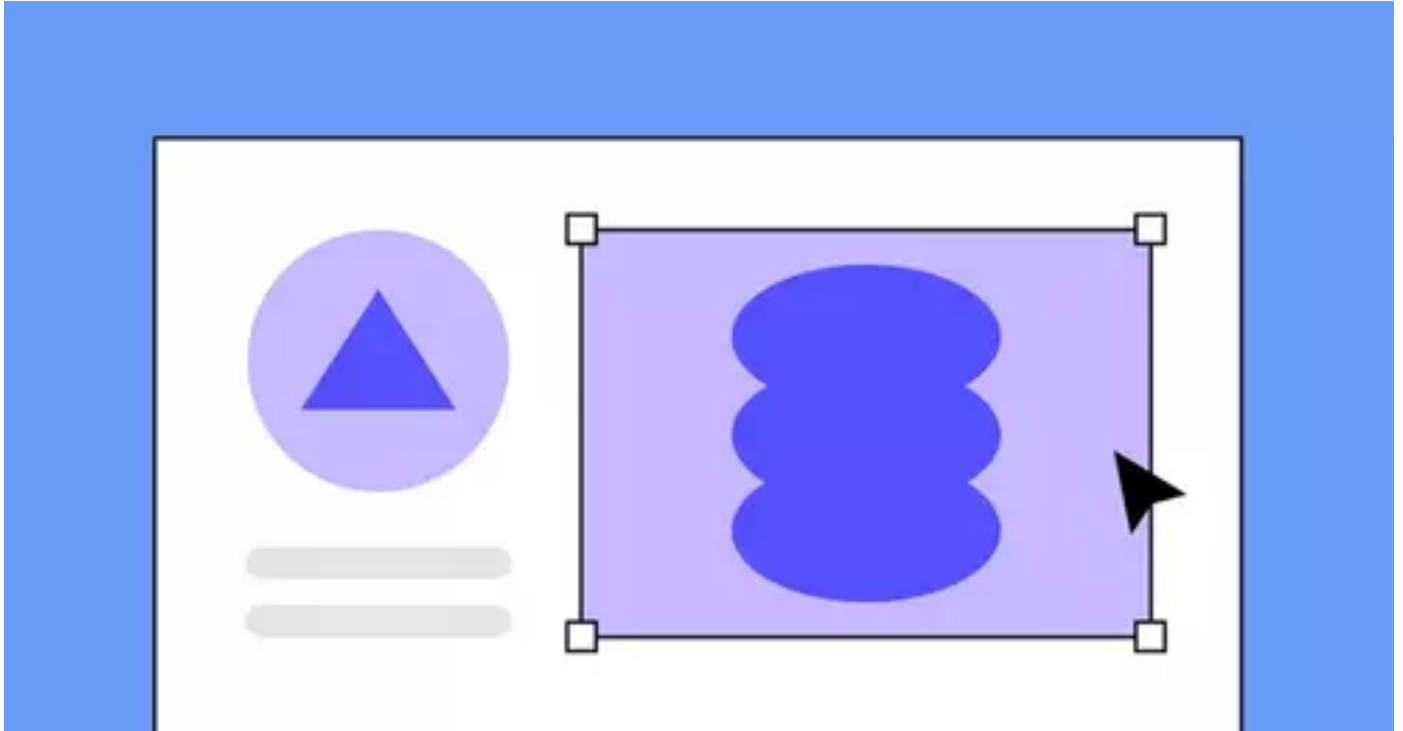
Consistency in design creates a cohesive brand experience and let's your users know what to expect.



3 mins

Constraints

While constraints sound like limitations, these creative guardrails can actually help free you to focus on what really matters.



6 mins

Hierarchy

Learn how to create information hierarchy that will allow your users to easily scan and navigate your product or website.



15 mins

Typography

Get an introduction to typeface selection, color contrast, alignment, readability, text hierarchy, and more.

Figma



Use Cases

UI design

UX design

Graphic design

Wireframing

Diagramming

Explore

Design features

Prototyping features

Design systems features

Collaboration features

FigJam

Brainstorming
Templates

Remote design

Pricing
Figma Organization

Students and educators

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