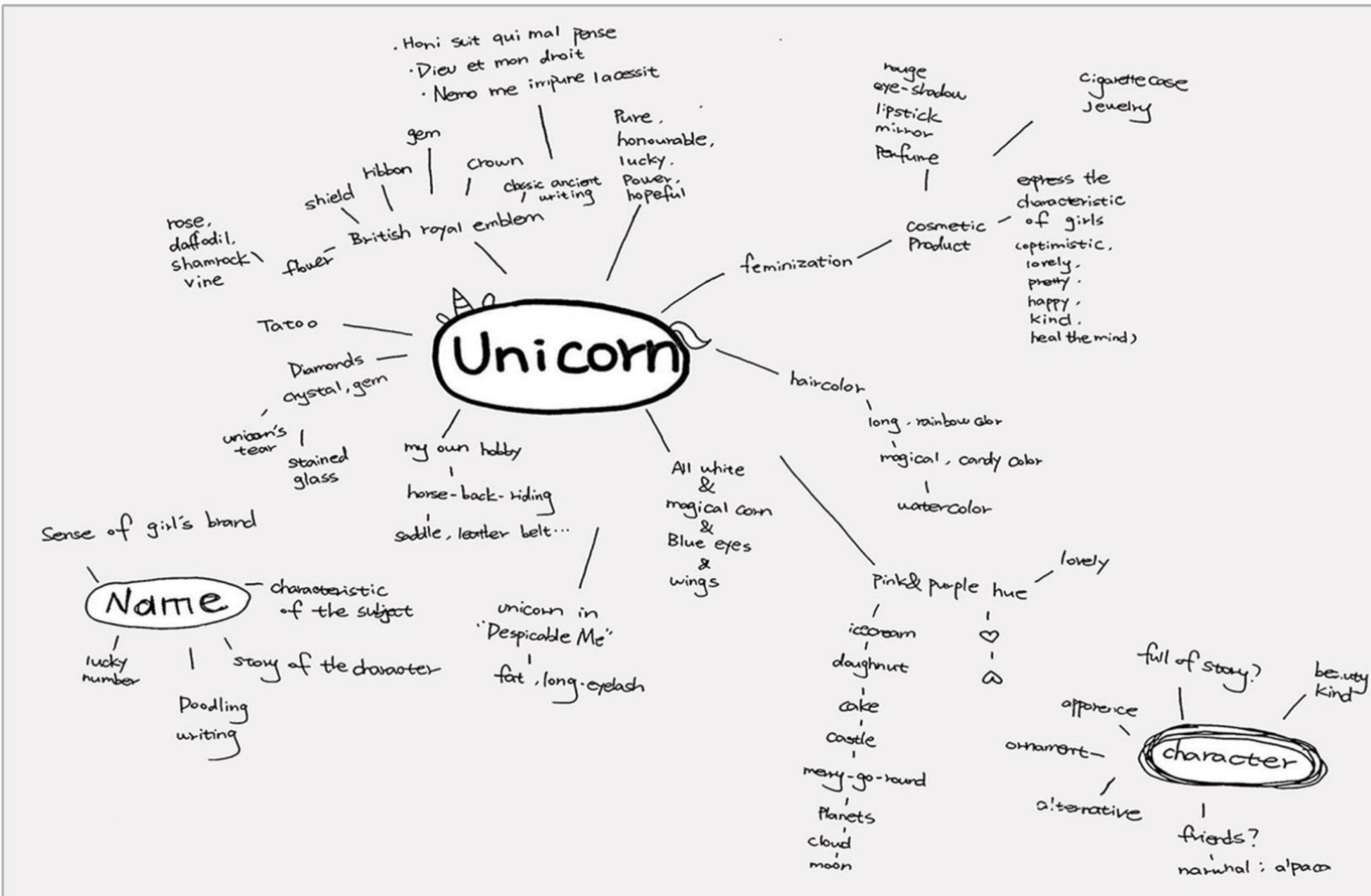


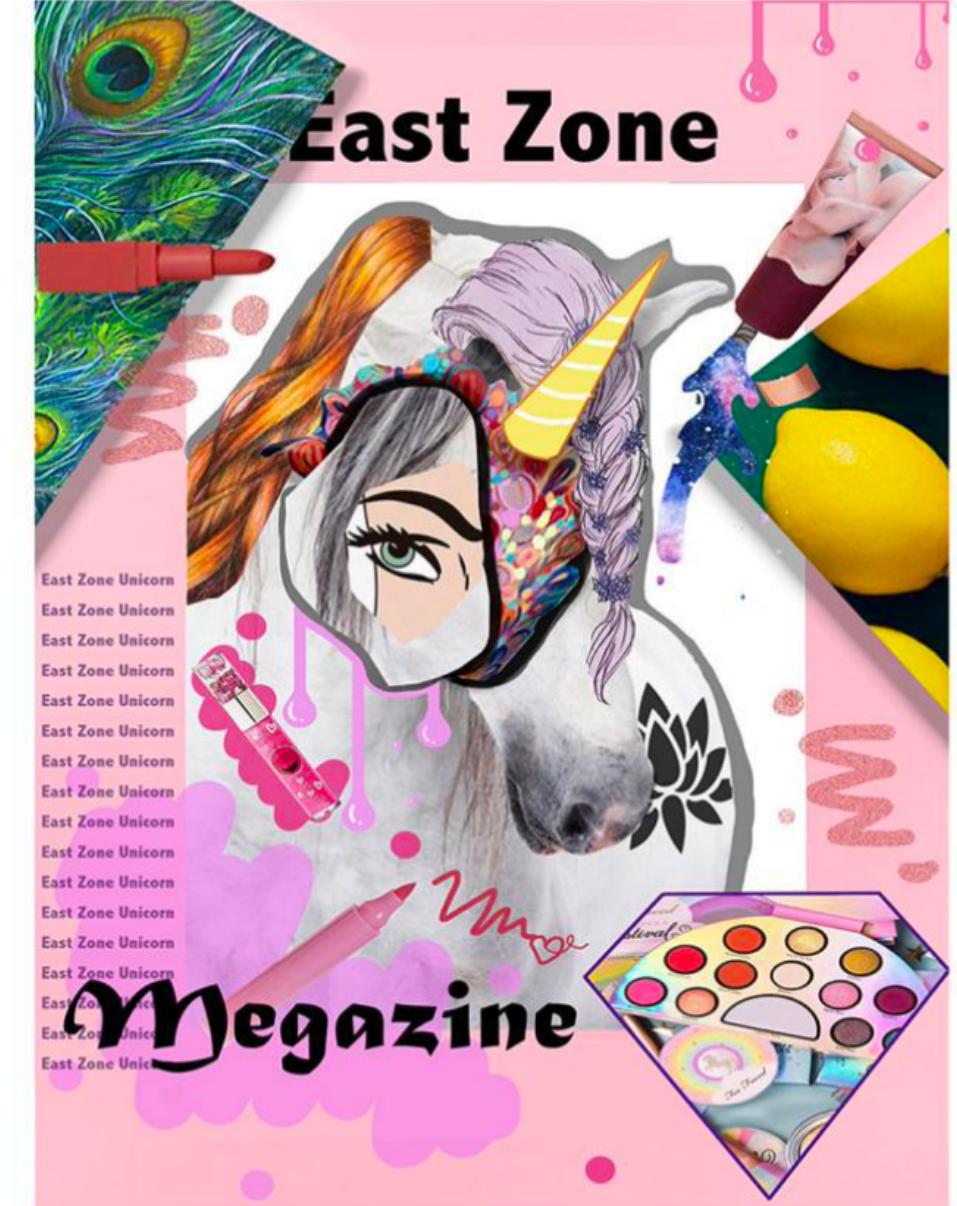
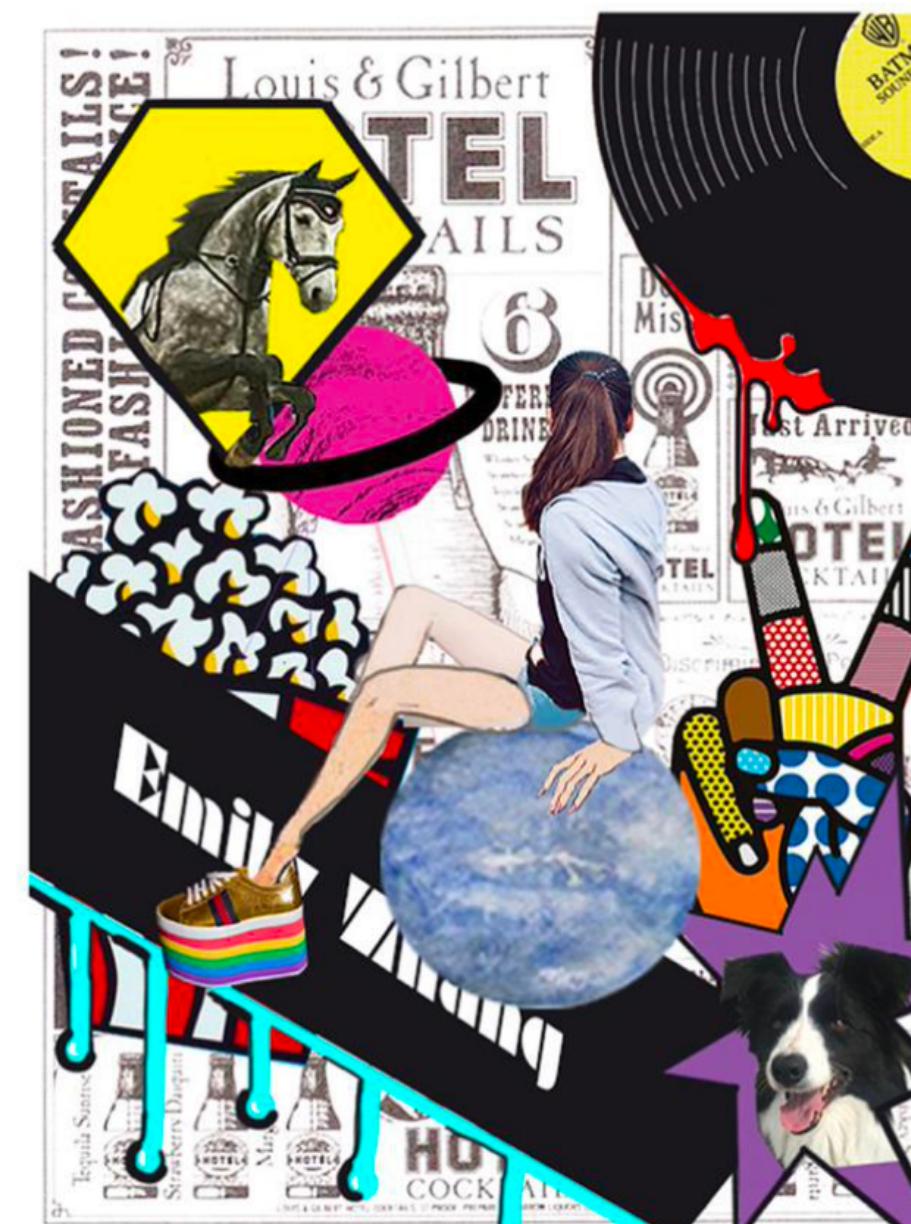
EAST ZONE COSMETIC



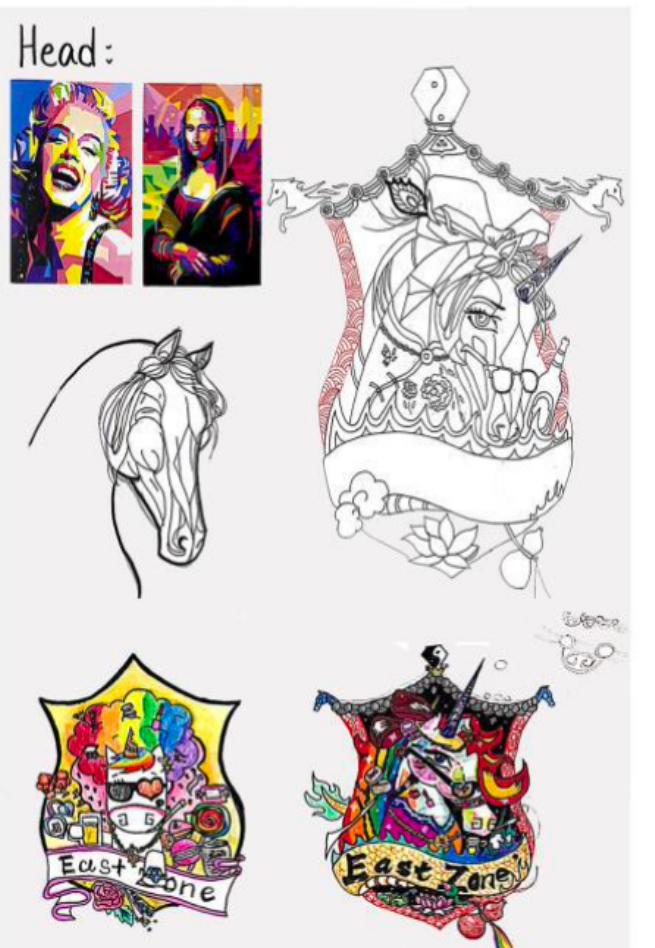
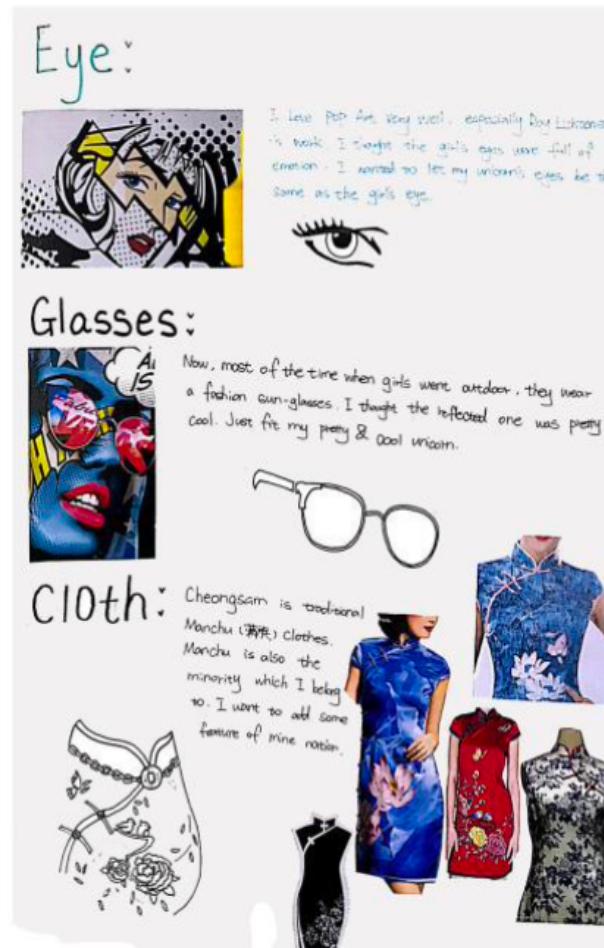
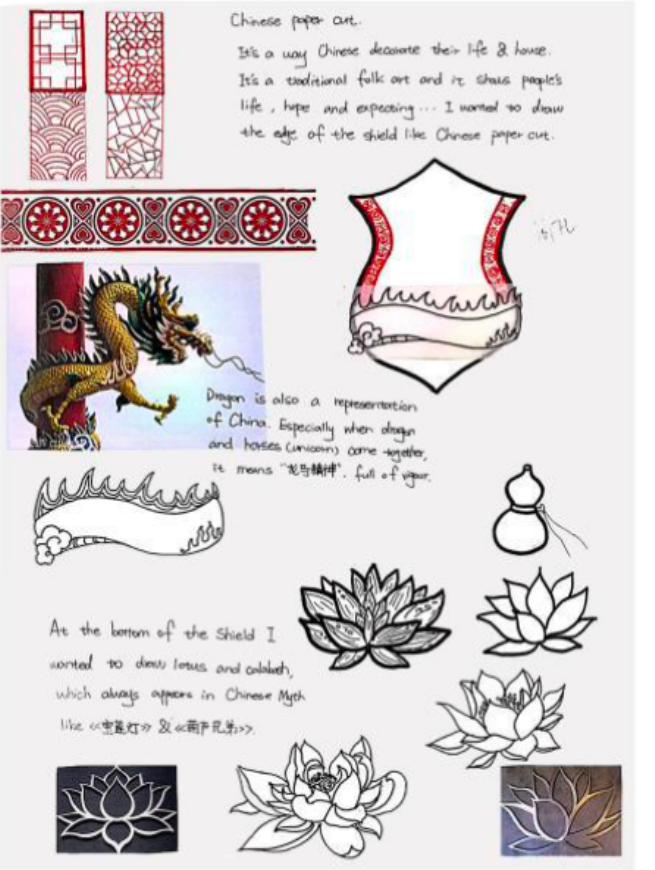
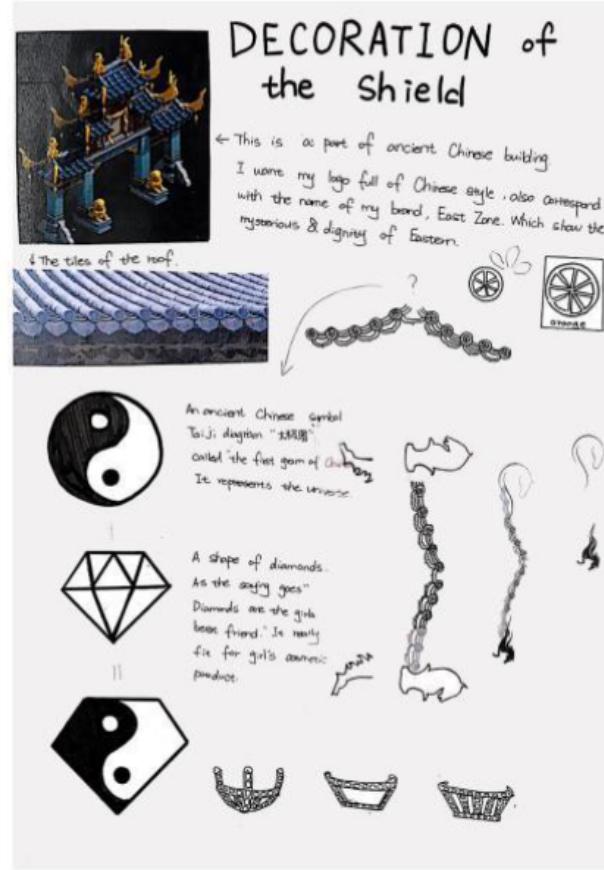
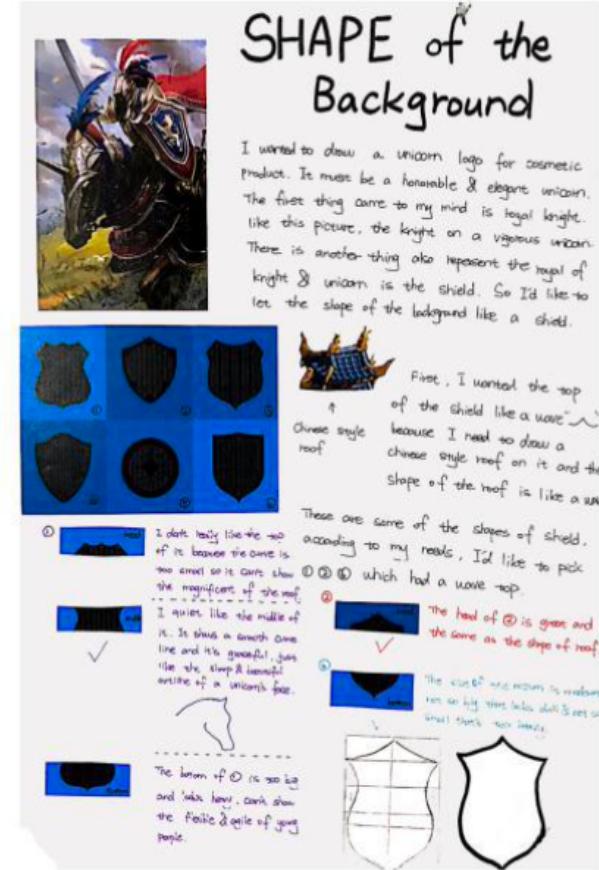
Almost everyone has favorite animals. Horses, my own Chinese Zodiac, the figure of horses accompany with me which also lead me to my favorite sport—horse-back riding. Now I also have my own pet horse called Diamond. During 6 years studying, I learned to be persistence, try to not give up even when I faced difficulty and injury and try to use a patient heart to treat people.



I combine the western unicorn with Chinese elements. I try to make my painting into the packages of cosmetic products since for most of the girls; they like to spend time on discussing the pretty cosmetic products. So putting the elegant creature on the cosmetic package would draw on attention and fit the girls' favor.



Firstly, the logo may seem too complicated and hard to focus on the main object. So I try to select the best feature of Chinese style to make it neat and express the characteristic of China like the hairstyle and building, and add western element. As we can say, the eye and face of the unicorn is draw in pop art painting. It contains both Eastern and Western style. And I main it East Zone, EZ is also the abbreviation of my name. East Zone represents the mysterious area of oriental Eastern part of the earth.

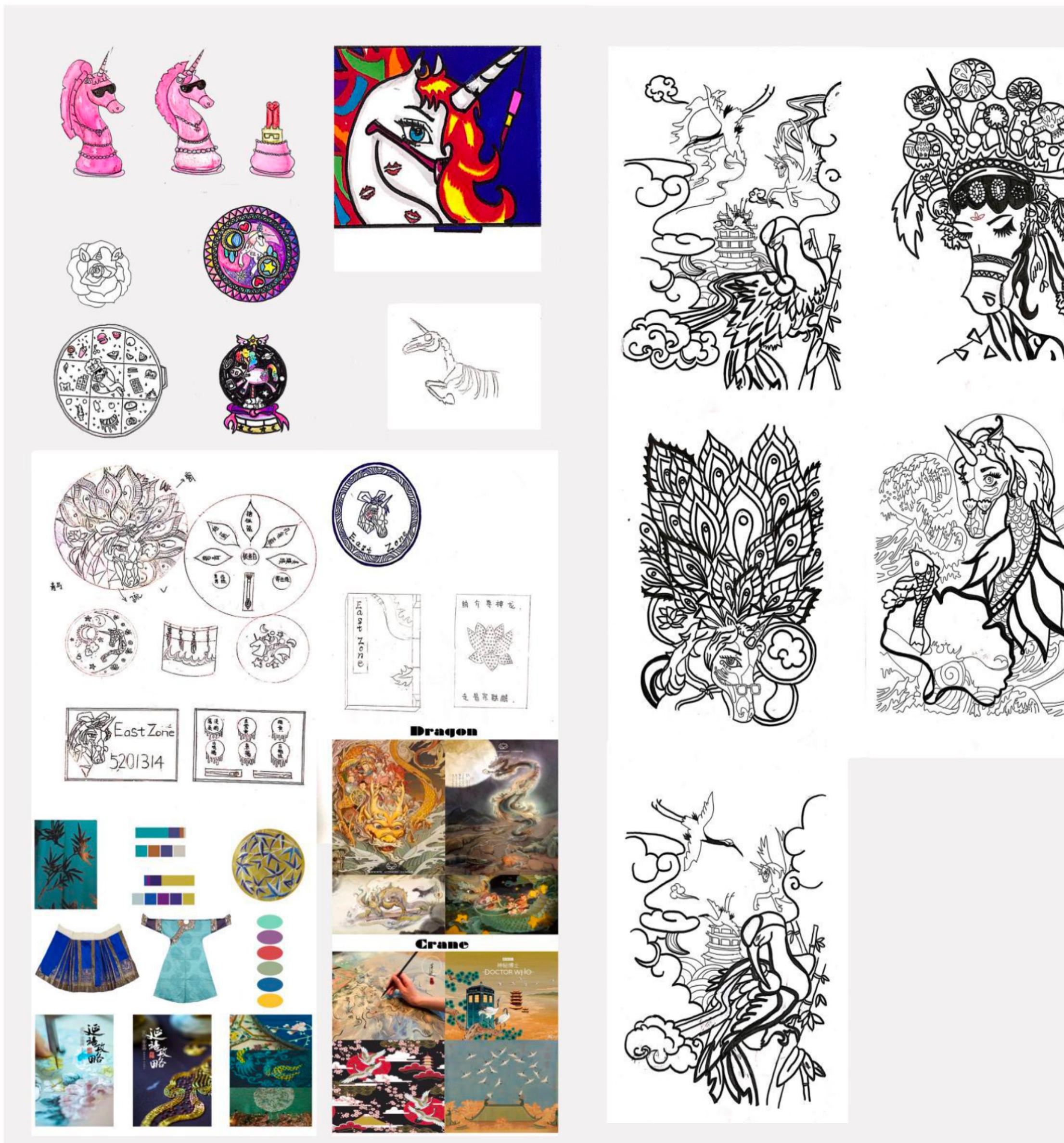


The overall hue of the four pictures I choose the Morantie tone, which seems grey and deluxe. The subjects of the four pictures are Chinese lucky meaning animals: crane, dragon (traditional custom for dragon dance), peacock and carp. I also referenced the Japanese style tattoo and pop art style when I was composing.

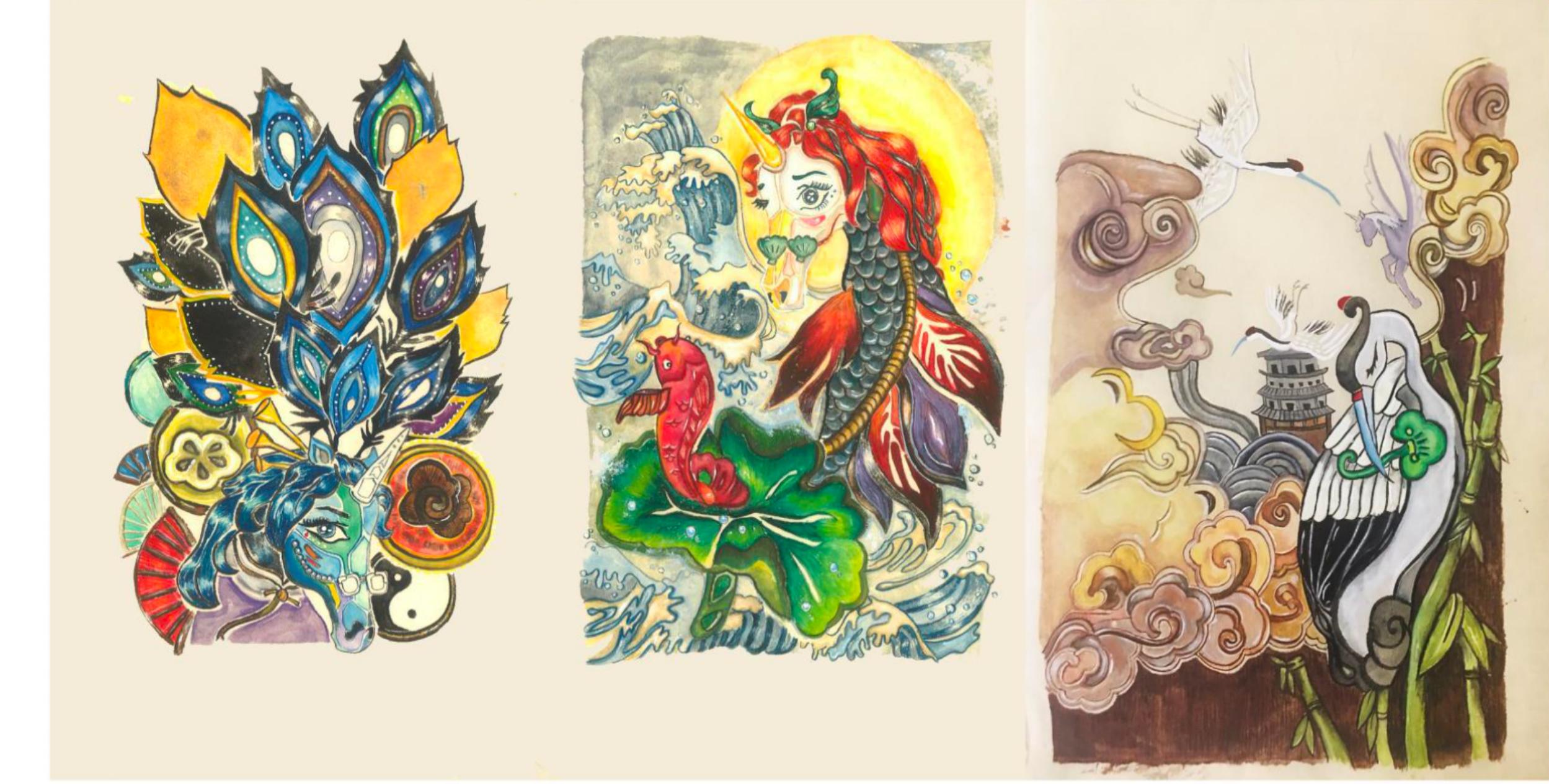


4 main pictures

Outline trying



Using traditional Chinese painting pigment



One of the problems that I face in this project is coloring. At first, I tried color pencil. However, it was not successful. But after a while, I found a special kind of pigment called Chinese rock painting. Since the rock painting is too hard to manage and use so I use traditional Chinese painting pigment to substitute. Luckily, after a long time work, the result become better. I also use Photoshop to redress my drawing by extract out the color and repaint it.

Final picture



flower chief 虞美人

The main subject "Flower chief", a traditional Beijing opera dressed horse is a female role in Chinese opera. The elegant of the horse is just like the most fancy flower among the garden, as a leader, a chief, a flower chief. And "虞美人" in Chinese is a word describes a beauty and pretty flower.



indigo jade 碧桃春

"碧桃春" means the spring full of color blue and green with flowering peaches. The color of this drawing is mostly covered in blue and the pink colored ornaments, cheongsam are like the peaches. I named the picture "Indigo jade" which express the first sense of the picture.



wishes come true 如意令

"Wishes come true", in the picture, the crane carries a piece of jade in its mouth. The jade is called 如意 in Chinese which means as ones whishes, so I named the picture "如意" "Wishes come true."



fishing melody 渔歌子

The four pictures I choose the Morantie tone, which seems grey and deluxe. Their subjects are Chinese lucky meaning animals: crane, dragon, peacock and carp. In order to blend Eastern and Western elements, I also referenced the Japanese style tattoo and pop art style when I was composing. Four pictures are the title of four Chinese poems.

Final Work

I purchase some Chinese style cloth as background. I also take my own eyeshadow case and then took the photograph by myself. I extracted the color from my work and designed multiple color of the eyeshadow fit for different type of people.



I found many Chinese style furniture like Chinese tea pot and traditional Chinese screen, I added my pictures on the furniture and make them become my derivative project.

Derivative work

