

Introduction – Business Problems

In this project we will try to identify the best locations to open a new pharmacy in Bucharest, Romania. This town is crowded with pharmacies, so it will be quite challenging to find a good spot that will not be surrounded with lots and lots of this kind of stores on a 500 meters radius.

We will use our data science skills to try to find the best locations in this city also based on a proximity criteria to the city center