EMINA PASUKAN



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EDUCATION

UNIVERSITY OF NORTHERN COLORADO

Bachelor of Science in Business

Administration Expected: May 2024

Emphasis in Management, Minor in Digital

Marketing, Certificate in HR

SKILLS/ QUALIFICATION

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- Microsoft Office
- VS Code
- Google Analytics
- Social Media (LinkedIn, Instagram, Facebook, Twitter)
- Languages: Bosnian and English (native proficiency)

HONORS AND AWARDS

- Swimmer for National Team of Bosnia and Herzegovina (World and European Championships, YOG Buenos Aires 2018)
- Young Ambassador for Bosnia and Herzegovina and EOC at EYOF Baku 2019
- Hub Spot Academy Digital Marketing Certification issued in 2023
- Dean's Honor Roll

PROFILE

I am an international student-athlete majoring in Business Administration with a focus on Management and minoring in Digital Marketing at the University of Northern Colorado. As a dedicated member of the Varsity Swimming and Diving Division 1 team, I've developed strong time management and teamwork skills. I'm eager to pursue a career in Digital Marketing.

EXPERIENCE

INTERN

Adriatic Metals PLC

July 2023-Aug 2023

- Gathered photo and video materials for company marketing campaigns (pictures and video material with drone)
- Facilitated a visit by the Ministry of FBiH delegation, including a field trip to the mine; creation of promotional photo and video content, and crafting engaging social media posts.
- Arranged media visits to the company, conducted interviews with the CEO, translated questions from English to Bosnian, conducted interviews within the local community, and coordinated visits to company facilities in Vares
- Expertise in creating and optimizing social media posts for platforms like Facebook, LinkedIn, and Instagram, including content writing and photo editing.

INTERN

American Chamber of Commerce in Bosnia and Herzegovina May 2021- August 2021

- Answered incoming phone calls; sorted and organized files; interacted with clients via phone, e-mail or in person; assisted with event planning
- Contributed to content creation for the company (Instagram and web page)

SWIMMING LESSONS COACH

Swim Club Bosna

April 2019- February 2020

 Teaching kids (age 4-7) swimming techniques and basic swimming movements in the water