Inovação em negócios

Ou...

6 questões que levam à inovação

Quem?

Elton Minetto

Graduado/pós-graduado em Ciência da Computação

Desenvolvedor desde 1997

Professor desde 2004

Autor de quatro livros sobre desenvolvimento em PHP

Mentor StartupWeekend Floripa e Inovaparq

@eminetto

CODEROCKR

"Innovation distinguishes between a leader and a follower."

Steve Jobs

“Innovation has nothing to do with how many R&D dollars you have.[...] It's not about money. It's about the people you have[...]

Steve Jobs

1. Como posso olhar para esse problema de uma nova maneira?

Airbnb, Inc.

airbnb

Become a Host

Sign Up

Log In

WELCOME HOME

Rent unique places to stay from local hosts in 190+ countries.

How It Works

Where do you want to go? | Check In | Check Out | 1 Guest | Search

Hosting opens up a world of opportunity

Earn money sharing your extra space with travelers.

uber.com

WANT TO DRIVE WITH UBER? BECOME A DRIVER

MENU

UBER

LOG IN SIGN UP

YOUR RIDE, ON DEMAND

TRANSPORTATION IN MINUTES WITH THE UBER APP

SIGN UP

2. Como posso usar isto de uma nova maneira?

viagra.com

VIAGRA® (sildenafil citrate) tablets

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Get 50% off
3 prescriptions.**

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Terms and conditions apply.

Scroll or Click for Important Safety Information and Indication

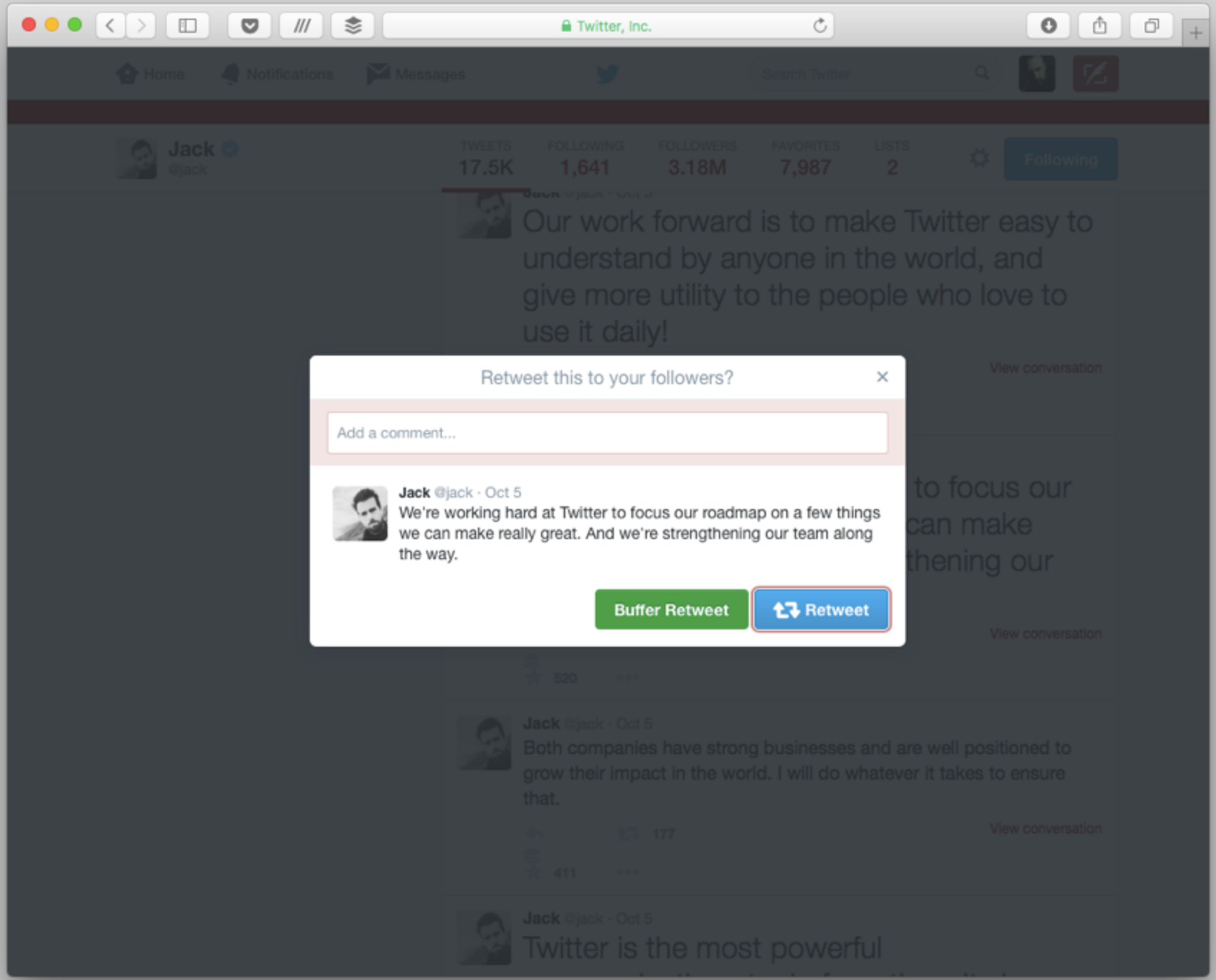
Click to Expand

IMPORTANT SAFETY INFORMATION

Do not take VIAGRA (sildenafil citrate) if you:

- take any other medicines called nitrates, often prescribed for chest pain, as this may cause a sudden, unsafe drop in blood pressure.
- are allergic to sildenafil, as contained in VIAGRA and REVATIO, or any of the ingredients in VIAGRA.

Discuss your health with your doctor to ensure that you are healthy enough for sex. If you experience chest pain, dizziness, or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17.5K
FOLLOWING
1,641
FOLLOWERS
3.18M
FAVORITES
7,987
LISTS
2
Following
Our work forward is to make Twitter easy to understand by anyone in the world, and give more utility to the people who love to use it daily!
View conversation
Retweet this to your followers?
Add a comment...
Jack @jack · Oct 5
We're working hard at Twitter to focus our roadmap on a few things we can make really great. And we're strengthening our team along the way.
Buffer Retweet
Retweet
520
Jack @jack · Oct 5
Both companies have strong businesses and are well positioned to grow their impact in the world. I will do whatever it takes to ensure that.
View conversation
177
411
Jack @jack · Oct 5
Twitter is the most powerful

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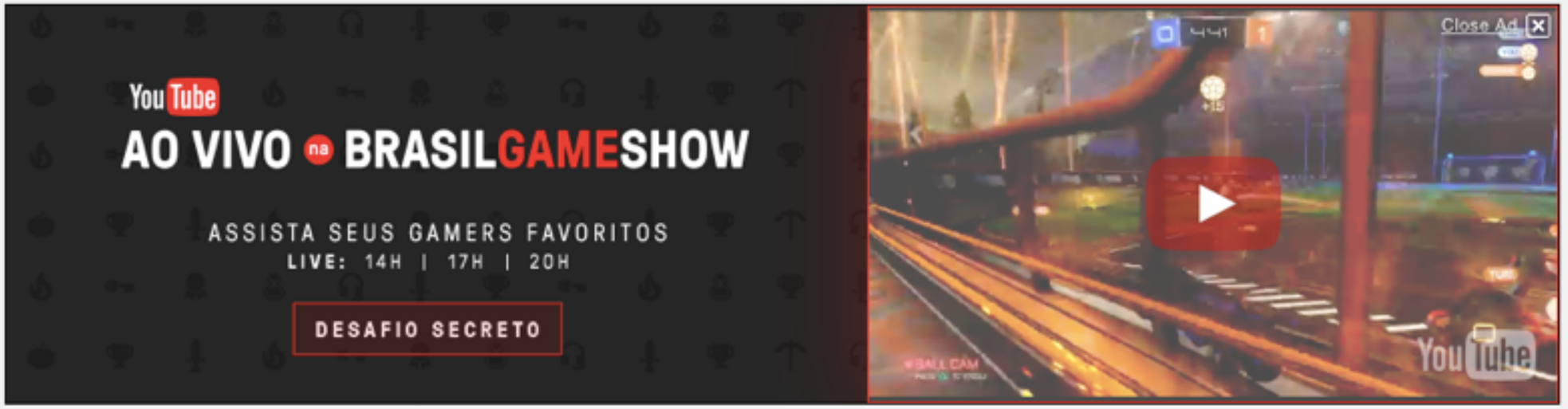

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Apple doesn't save your transaction information. With Apple Pay, your payments are private. Apple Pay doesn't store the details of your transactions so they can't be tied back to you. Your most recent purchases are kept in Wallet for your convenience, but that's as far as it goes.

Leave your cards in your pocket. Since you don't have to show your credit or debit card, you never reveal your name, card number, or security code to the cashier when you pay in a store. This additional layer of privacy helps ensure that your information stays where it belongs. With you.

5. O que eu posso mudar em termos de design ou performance?

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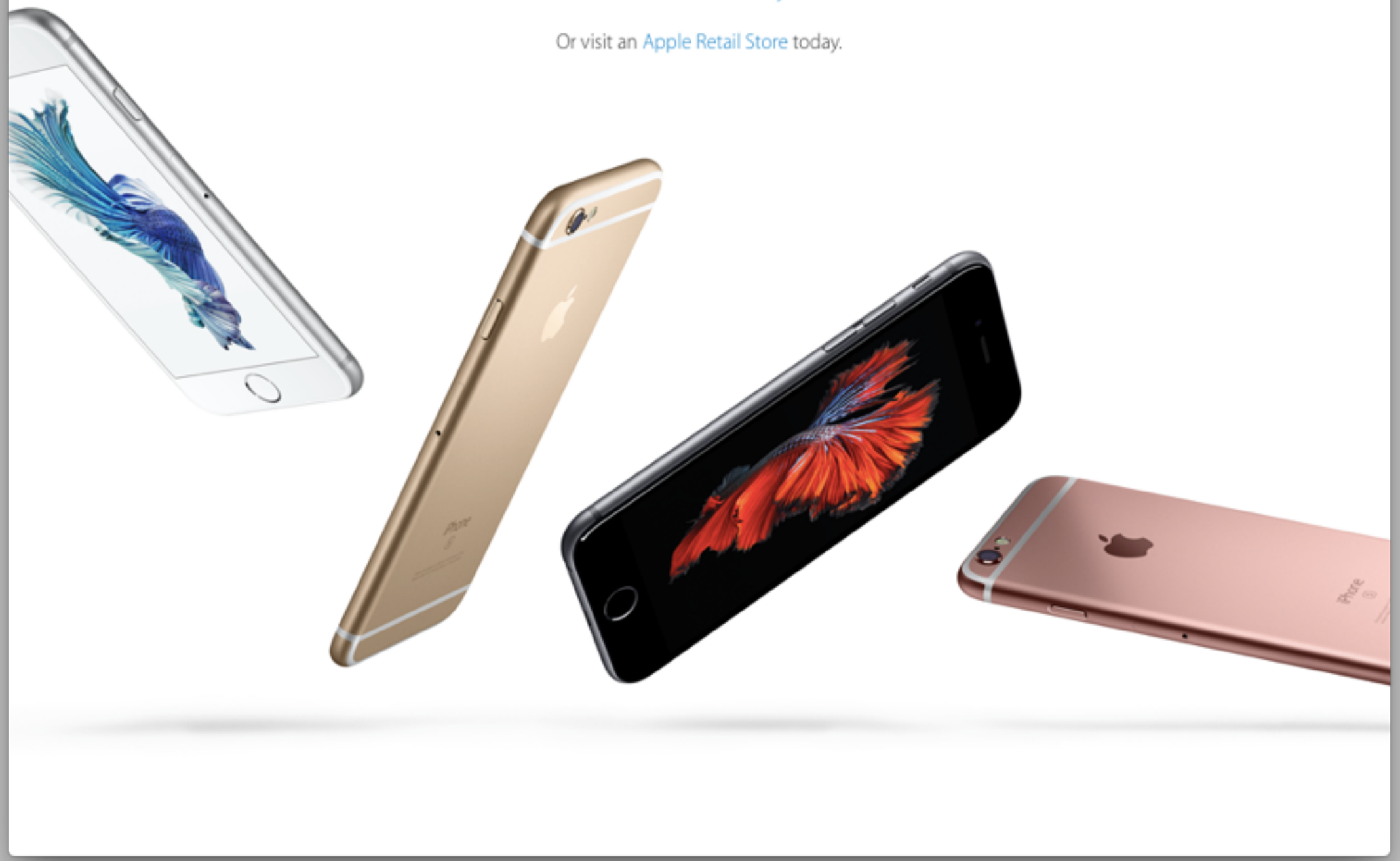

6. O que eu posso criar que é realmente novo?

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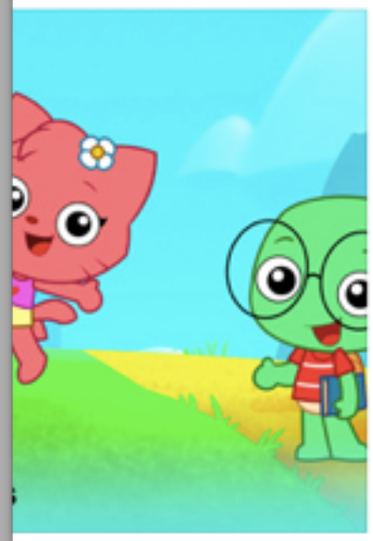

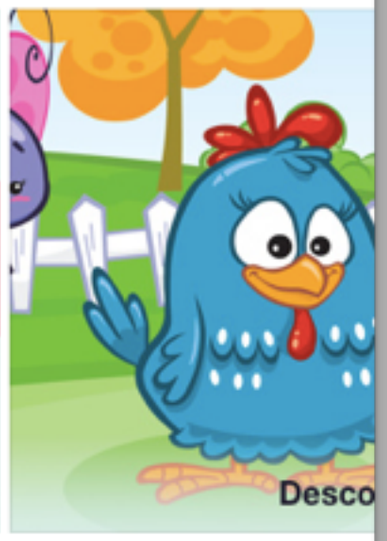

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