

Instapaper: Friday, Feb. 1st (Instapaper) - Your Highlight on Location 744-746 | Added on Thursday, February 21, 2019 9:57:41 AM

He was more interested in how the strength of the treatment varied with the quality and quantity of interaction between the healer and the patient — the drama, in other words. Hall reached out to him shortly after she read the paper.

Instapaper: Friday, Feb. 1st (Instapaper) - Your Highlight on Location 753-754 | Added on Thursday, February 21, 2019 9:58:38 AM

“Rituals trigger specific neurobiological pathways that specifically modulate bodily sensations, symptoms and emotions,” he wrote. “It seems that if the mind can be persuaded, the body can sometimes act accordingly.”

Instapaper: Friday, Feb. 1st (Instapaper) - Your Highlight on Location 782-784 | Added on Thursday, February 21, 2019 10:01:35 AM

2015 study published in the journal *Pain* analyzed 84 clinical trials of pain medication conducted between 1990 and 2013 and found that in some cases the efficacy of placebo had grown sharply, narrowing the gap with the drugs’ effect from 27 percent on average to just 9 percent.