1. What are some of the main characteristics of meta tags? Select all that apply.

       1 / 1 punto

☐ They are placed inside the <body> element

☑ They define metadata about an HTML document, namely information about data

> ✓ **Correcto**
> Correct! They are contextual information for browsers.

☑ They are very important for SEO

> ✓ **Correcto**
> Correct! They define and influence how search engines rank your pages.

☑ They don't have a visual representation in your pages

> ✓ **Correcto**
> Correct! They will not be displayed on the page.

2. What are some of the most important Meta tags you should use for good SEO? Select all that apply.

       1 / 1 punto

☐ Keywords

☑ Title

> ✓ **Correcto**
> Correct! Search engines use them as clickable headlines and titles are given high weight in the ranking factor.

☑ Image alt attributes

> ✓ **Correcto**
> Correct! They help search engines understand what the images are about.

☑ Description

> ✓ **Correcto**
> Correct! Although it is not a ranking factor, search engines tend to display descriptions as accompanied snippets.

3. Which meta tag is used to specify the character encoding for the HTML document?

1 / 1 punto

- ⦿ charset

- ○ content

- ○ lang

- ○ language

> ✓ **Correcto**
> That's correct! You should use charset to tell the browser the encoding used in your HTML pages, like UTF-8, for example.

4. Which meta tag and properties do you need to set to make your pages responsive in desktop and mobile viewports?

1 / 1 punto

○

```
1   <meta name="viewport" content="width=window-width, initial-scale=1" />
```

○

```
1    <meta name="viewport" content =" width = device-width, initial-scale = 0"  />
```

◉

```
1    <meta name="viewport" content="width=device-width, initial-scale=1"  />
```

○

```
1    <meta name="viewport" content="height=device-height, initial-scale=1"  />
```

✓ **Correcto**
That's correct! It'll establish a 1:1 relationship between CSS pixels and device-independent pixels, taking screen orientation into account.

5. How do you tell Google you don't want to provide an automatic translation
for your page if the user uses a different language?

○
```
1    <meta name="googlebot" content="english"  />
```

◉
```
1    <meta name="googlebot" content="notranslate"  />
```

○
```
1    <meta name="language" content="english"  />
```

✓ **Correcto**
That's correct! This is how you instruct Google to skip an automatic translation.

6. Which of the following statements are true about HTTP-equiv tags? Select
all that apply.

☑ They are useful if you don't have access to the server configuration

✓ **Correcto**

Correct! This is true if you are using a shared hosting where it's up to the hosting company how to respond to the requests.

☑ They can simulate HTTP response headers

✓ **Correcto**
Correct! The server can attach http-equiv meta tags for additional instructions to the browser.

☐ They are the recommended way to set HTTP response headers