

1. What are some of the main characteristics of meta tags? Select all that apply.

1 / 1 punto

- ☐ They are placed inside the <body> element
- ☒ They define metadata about an HTML document, namely information about data

✓ **Correcto**
Correct! They are contextual information for browsers.

- ☒ They are very important for SEO

✓ **Correcto**
Correct! They define and influence how search engines rank your pages.

- ☒ They don't have a visual representation in your pages

✓ **Correcto**
Correct! They will not be displayed on the page.

2. What are some of the most important Meta tags you should use for good SEO? Select all that apply.

1 / 1 punto

- ☐ Keywords
- ☒ Title

✓ **Correcto**
Correct! Search engines use them as clickable headlines and titles are given high weight in the ranking factor.

- ☒ Image alt attributes

**Correcto**

Correct! They help search engines understand what the images are about.

**Description****Correcto**

Correct! Although it is not a ranking factor, search engines tend to display descriptions as accompanied snippets.

3. Which meta tag is used to specify the character encoding for the HTML document?

1 / 1 punto

charset



content



lang



language

**Correcto**

That's correct! You should use charset to tell the browser the encoding used in your HTML pages, like UTF-8, for example.

4. Which meta tag and properties do you need to set to make your pages responsive in desktop and mobile viewports?

1 / 1 punto

```
1 <meta name="viewport" content="width=device-width, initial-scale=1" />
```



```
1 <meta name="viewport" content = " width = device-width, initial-scale = 0" />
```



```
1 <meta name="viewport" content="width=device-width, initial-scale=1" />
```



```
1 <meta name="viewport" content="height=device-height, initial-scale=1" />
```

**Correcto**

That's correct! It'll establish a 1:1 relationship between CSS pixels and device-independent pixels, taking screen orientation into account.

5. ¿Cómo le dice a Google que no desea proporcionar una traducción automática para su página si el usuario usa un idioma diferente?

1 / 1 punto



```
1 < meta nombre = " googlebot " contenido = " español " />
```



```
1 < meta nombre = " googlebot " contenido = " notranslate " />
```



```
1 < meta nombre = " idioma " contenido = " inglés " />
```

✓ **Correcto**

¡Eso es correcto! Así es como le indicas a Google que omita una traducción automática.

6. ¿Cuáles de las siguientes afirmaciones son verdaderas sobre las etiquetas equivalentes a HTTP? Seleccione todas las que correspondan.

1 / 1 punto

☒ Son útiles si no tienes acceso a la configuración del servidor.

✓ **Correcto**

¡Correcto! Esto es cierto si está utilizando un alojamiento compartido donde depende de la empresa de alojamiento cómo responder a las solicitudes.

☒ Pueden simular encabezados de respuesta HTTP

✓ **Correcto**

¡Correcto! El servidor puede adjuntar etiquetas meta http-equiv para obtener instrucciones adicionales para el navegador.

☐ Son la forma recomendada de establecer encabezados de respuesta HTTP