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Class: ECO 32500 - Python for Business Analytics

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HW 8: Mail a Letter

1. Identify the problem, metric, be specific

- **Problem:** You need to send a physical letter to someone (Objective: ensure the letter reaches its destination as fast and safe as possible).
- Question: What is the best way to prepare and mail a letter efficiently?
- Why the question: Following the correct process ensures your letter arrives on time and to the correct recipient.

2. What do I need to know to answer the question?

- Action point: Understand the requirements for mailing a letter, including addressing, postage, and drop-off locations.
- What needs collecting:
 - The recipient's full name and address.
 - Your return address (so it can be returned if undeliverable).
 - Proper postage (stamps or pre-paid envelope in the top right corner).
- Beginning data: Write the letter and place it in an envelope. Ensure the envelope is sealed properly.
- Collect data for: Confirming the recipient's address format and the correct amount of postage required.

3. Identify all things I need to know before mailing

- Budget: Postage costs may vary depending on the destination (domestic or international) and the letter's weight.
- What raw data: The destination address, return address, and postage rates.
- Inferences: If the letter is bulky or heavy, you may need additional stamps or a different mailing service.

4. Organize the data and decide what I need to collect

- Data Cleaning: Ensure the recipient's address is accurate and formatted correctly (e.g., street, city, state, ZIP code).
- Outliers: If sending internationally, check for any special requirements (customs forms, specific postage).
- Make data usable: Place the address clearly on the center of the envelope and your return address in the top-left corner.
- Data Relationships: Match the envelope size and weight with the correct postage to avoid delays.
- Apparent vs. Inferred: Don't assume all letters require the same postage—confirm based on weight and destination.

5. Find and identify the relationships

- Look for: Connections between the weight of the letter, its destination, and the required postage.
- Outliers: Bulky or oversized letters may need extra postage or special handling.

- **Percentage:** Determine if the majority of letters you send are domestic or international and adjust your preparation accordingly.
- Chart: Visualize the process from writing the address to dropping the letter at the mailbox to ensure all steps are completed.
- Root cause: Ensure proper addressing and postage to avoid delays or the letter being returned.

6. Find a solution

- **Undo the problem:** If the letter is returned for insufficient postage or incorrect address, fix the issue and re-mail it.
- **Change the situation:** For frequent mailings, consider using pre-stamped envelopes or an online service to print labels.

7. Presentation/Tell a story

 Opportunities: Mailing a letter correctly allows for reliable communication, whether personal or professional, and ensures timely delivery.