

TD7 WEB - EMANULE MARNATI

The goals of this lab session is to apply the principles seen during class to the design of a simple Web user interface.

NATURE MUSIC APP - REQUIREMENTS

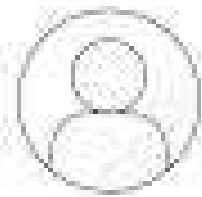
- Simplicity: use simple style and recurrent color background, like (in this static demo) green bg color.
- Intuitiveness: use intuitive reference, like (in this static demo) for the library a library image.
- Consistency: repeat your self if necessary to keep it intuitive.
- Least surprise: limit the new known concept, they shocked the user
- Fairness: if I have to buy, just use the buy option, do not going around that word to fool the user
- Tolerance: Implement fault tolerant action like for the log in or buy button allow the user to mistake the credentials

MOCK UP APPLICATION

- Based on nature feelings
- Based on Spotify intuitive GUI
- Based on Bookshelf idea (in figuration and imaginary reference)
- Plus the «buy single track option» , not available on spotify
- The Mock-Up is graphically implements with images from the web

A collage of nature photographs surrounding a central text box. The collage includes images of dense green foliage, a sunburst through leaves, a stream, and various plants and trees. The central text box is white with a decorative border and contains the title "The Sound of Nature".

The Sound — of — Nature



LOGIN



LOGIN

[Forgot Your Password? Click here](#)

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ACCESS YOUR NATURE MUSIC LIBRARY

ACCESS YOUR NATURE MUSIC LIBRARY






Top 50 - Italia

Aggiornato 19 ore fa

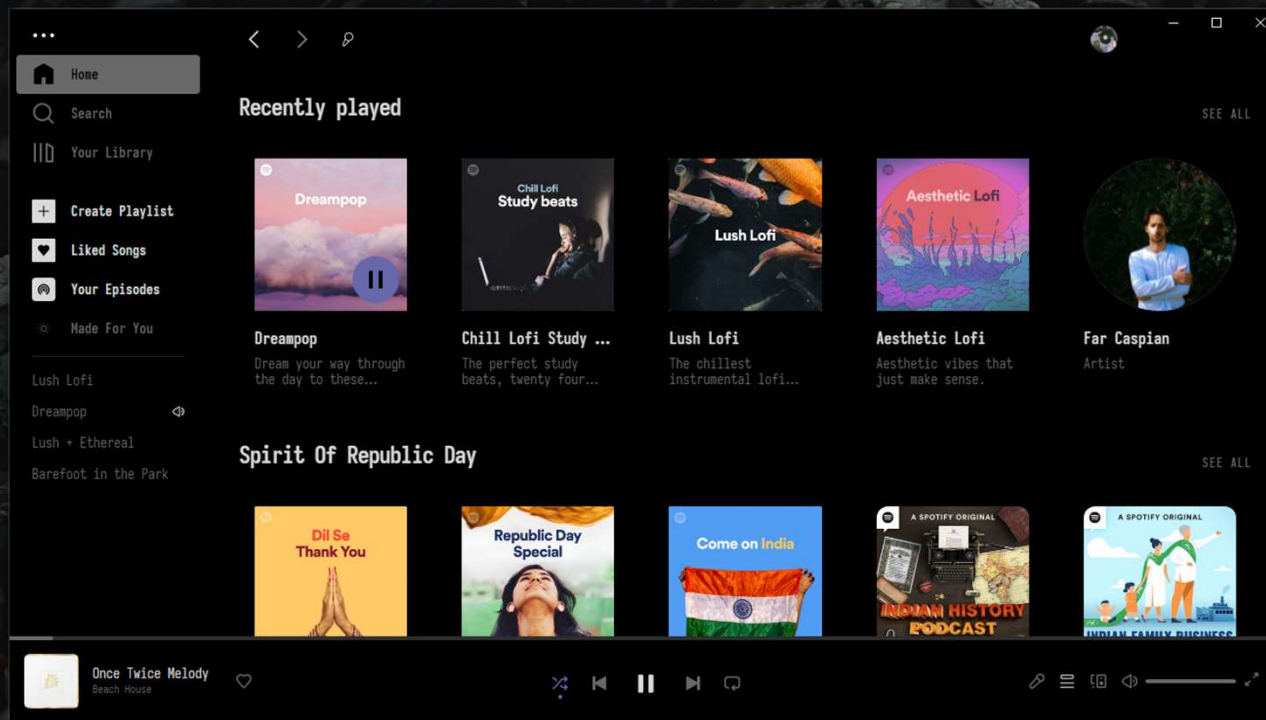
ASCOLTO SHUFFLE

CON

1. Shiva, Eiffel 65 Auto Blu 2. Ghali Good Times
3. Mr.Rain Fiori di Chernobyl 4. SAINTt JHN,
Imanbek Roses - Imanbek Remix 5. ANNA

	1. Auto Blu ESPLICITO Shiva, Eiffel 65	...
	2. Good Times ▲ Ghali	...
	3. Fiori di Chernobyl ▼ Mr.Rain	...
	4. Roses - Imanbek Remix ESPLICITO SAINTt JHN, Imanbek	...
	5. Bando ANNA	...







NORMAL USER – PROFESSIONAL USER



COLOR BLIND USER

CHECK LIST:

BASED ON GRICE COOPERATIVE COMMUNICATION PRINCIPLE:

- IS THERE QUALITY? Yes if the app provides me just music not product based on gardening or bricolage
- IS THERE QUANTITY? Yes if the app provides me what I expected from the interface not some unrequired files or data
- IS THERE RELATION? Is it relevant to get also elettronical music content? Not at all
- IS THERE MANNER? If I also sell plants based product I need to specify it and that is not the case

EURISTIC EVALUATION: USER TEST

PLEASE ANSWER THE FOLLOWING QUESTIONS AFTER PERFORMING THE REQUIRED ACTIONS IN THE LEAST TIME:

- Look at the front page, how much time takes you to get the subject of this application?
- Enter your credentials or create an account, was it hard to enter the credentials?
- Enter the wrong credential, were you able to correct it?
- Was it clear for you that you mistaken some credential or not?
- How long was this process?
- Use the library, for example buy a song and access it
- Do you feel comfortable with the library implementation?

EURISTIC EVALUATION:

- Enter a professional account, was it easy to entered?
- Enter the wrong credentials, was it clear for you that you mistaken some credential or not?
- Perform the same for normal user, were you able to get direct access due to the fact that you are already logged-in as normal user?
- Would you suggest some improvements for this application in term of usability?

EURISTIC EVALUATION- FOR COLOR BLIND:

- Enter the color blind mode, can you feel the difference in the green tonality and other less relevant colors?
- Do you find disturbing the colors you see during navigation?
- Were you still able to get the green bg color around? Or was it still red for you?
- Would you suggest some improvements for this Application in term of color?

EXAMPLE OF HOW TO INTEGRATE THE MOCK UP EVALUATION

- If it is not so clear, allow the user to choose directly between professional or normal access.
- Enter some error message pages if the user get something wrong, but be carefull to redirecting all the 404 pages or error pages that they can get.
- Change the colour if the color bling people are disturbed by it in the color blind mode (is not so pleasent if all the green tonality are mistaken for red tonality!)

THANKS FOR THE ATTENTION