### **EMMA BROWN**

### **UX Design Student**

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### **EDUCATION**

University of Michigan Ann Arbor, MI

**Bachelor of Science in Information** 

**Concentration in User Experience Design** 

Expected Graduation: May 2022 | GPA: 3.8/4.0

### **RELEVANT COURSEWORK**

- EECS 280: Programming and Data Structures
- SI 206: Data-Oriented Programing
- SI 339: Web Design, Development, and Access
- SI 320: Graphic Design
- SI 422: Needs Assessment and Usability

### PROJECT EXPERIENCE

### **Tech 4 Social Good**

UX Designer - Lunar Doula Collective

October 2020 - April 2021

- Developed a website to meet the needs of Lunar Doula Collective, including a volunteer database and administrator management system.
- Tools: Illustrator, Figma, HTML/CSS, Postgres

### **HONORS AND AWARDS**

## Teach for America's Rise Student Leadership Experience

May 2020 - Cancelled due to COVID-19

 Selected to attend a competitive professional development conference for undergraduates passionate about addressing education inequity

# National Center for Women & Information Technology *Aspirations in Computing*

2018 Regional Recipient

 Recipient of award recognizing female computer science students in Michigan

### **WORK EXPERIENCE**

### **Education Policy Initiative**

Graphic Design Intern Ann Arbor, MI January 2021 - Present

- Publicize center events, programs, and research by creating promotional materials and reports
- Transfer and organize content, update layouts, and copyedit to support staff in conversion of website from static HTML/CSS to Drupal 8
- Construct usability test and review results to assist in development of new center website
- Develop a comprehensive image library for all digital promotional materials

### **UMSI Rise Up 4 CS**

Research Assistant Ann Arbor, MI September 2019 - May 2021

- Improved user features in interactive e-book using Runestone Academy, Python, Java, and Git
- Led online and in-person tutoring sessions for groups of 1-20 underrepresented students taking the AP CS-A exam to empower students to explore careers in technology
- Developed virtual training course for incoming tutors regarding culturally responsive teaching strategies, online learning, and facilitation skills

### **UM Office of New Student Programs**

Orientation Leader Ann Arbor, MI May 2019 - December 2020

### In Person

- Led 30-60 minute campus tours, wrote and presented 5 minute monologues, and supervised 200 students per day with a team of 4 coworkers
- Facilitated daily orientation sessions with groups of 15-200 students about social, mental, and academic wellbeing

#### Remote

- Supervised over 400 incoming students' progress in an online orientation course
- Managed a live customer service chat feature for incoming students and family members
- Engaged in direct email and video communication with over 400 students to guide them through their transition to college during a pandemic

### **U-M Hatcher Graduate Library**

Technical Services Assistant Ann Arbor, MI September 2018 - February 2021

 Maintain library databases and solve e-resource accessibility problems by addressing database outages, performing copyright reviews, and updating vendor information