Emis Koscielniak

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EDUCATION

New Jersey Institute of Technology (NJIT)   May 2027
Bachelor of Science Human-Computer Interaction
Newark, NJ
- Minor in Data Analytics
- Cumulative GPA 3.478/4.000
- ***BS/MS Information Systems** (Admitted; starting graduate coursework Spring 2026)

Courses: Designing the User Experience, Discovering User Needs for UX, Introduction to Website Development, Building Web Applications

ACADEMIC PROJECTS

User Experience Project: EventGenie   May 2025
New Jersey Institute of Technology
Newark, NJ

- Created an app using Figma & FigJam to address dietary restrictions, increasing attendee engagement & reducing complaints, which resulted in **positive feedback** & enhanced overall satisfaction
- Elevated guest satisfaction & streamlined the event planning process by analyzing feedback & **strengthening vendor relationships**, leading to increased guest ratings & more efficient event coordination
- Coordinated iterative design critiques using Figma & UI/UX software to integrate peer feedback, **significantly boosting customer satisfaction** & refining overall user experience
- Managed group of 3 to gather and analyze data; produce affinity diagrams, empathy maps, and a persona; and develop a medium fidelity prototype

Website Design Project: Beginners Guide to Formula 1   Dec 2024
New Jersey Institute of Technology
Newark, NJ
- Utilized HTML, CSS, JavaScript, and Bootstrap to develop a responsive website about Formula 1 racing

- Developed a strategic proposal incorporating SEO techniques to outline goals, target audience, & call to action, driving a 15% increase in engagement
- Amplified user engagement through an interactive wireframe & site map using Figma, HTML, CSS, JavaScript, & Bootstrap, enhancing navigation efficiency & overall user experience for a **moderately complex project with diverse interactions**

WORK EXPERIENCE

Peer Mentor   Aug 2025 - Present

New Jersey Institute of Technology   Newark, NJ

- Drove a 25% increase in student engagement by fostering an inclusive environment for incoming first-year students through targeted email campaigns, dynamic social media interactions, & in-person meetings, **ultimately strengthening community connections**
- Amplified campus resource awareness & student success rates by orchestrating dynamic study sessions & workshops that employed **interpersonal communication & targeted marketing strategies**, fostering a more engaged student community
- Elevated NJIT pride & community involvement by driving a 25% increase in student engagement through targeted Instagram posts that promoted campus programs & activities, **significantly boosting event attendance**
- Calculated time management strategies, academic planning techniques, & **personal development tools** to guide fellow students, resulting in improved course selection efficiency & boosted academic performance

Orientation Leader   Jun 2025 - Present

New Jersey Institute of Technology   Newark, NJ

- Structured university resources for incoming students through informal interviewing techniques, resulting in a 30% increase in engagement & positive feedback for enhanced clarity & accessibility
- Collaborate with peers, faculty, and staff to coordinate and deliver welcoming orientation experiences, ensuring consistency and a user-centered approach
- Cultivated student satisfaction by conducting regular informal feedback sessions, achieving a **30% increase in satisfaction** through empathetic & flexible real-time problem-solving

SKILLS

Design Tools: Figma, Framer, Adobe Illustrator, Adobe XD, Canva, GloolMaps

Programming & Development: Python, Git/GitHub, Terminal/CLI, HTML, CSS, JavaScript, Docker, Java
Productivity Suites: Notion, Google Suite, Microsoft Office