

Persona's Name: Robert Hill

Age: 16

Lives in: Lincoln, Maine

Occupation: High School Student

What types of activities does this persona do online?

1. Trolling web forms
2. Sends Memes on social media
3. Plays online games
4. Checks video game news
5. Listens to Spotify

What activities would this persona perform on your web site?

1. Look up info on PC architecture
2. Learn how to buy parts
3. Learn where to buy the parts
4. See other people's builds and opinions
5. See news about PC building

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who created the site?

Answer: Eric Mlynar with the help of Jack Hill created the website.

2. Question: What is an CPU?

Answer: A CPU is a central processing unit used as the "brain" of the computer.

3. Question: Why should a good motherboard matter?

Answer: A motherboard can allow for more video cards and allow plug ins for all your peripherals.

4. Question: Where would I go to find good parts?

Answer: You can head to any of these websites listed in our shop section.

5. Question: When did the latest Intel processor come out?

Answer: I'm not sure, but you can check our news feed to find out.

6. Question: How do I buy a computer?

Answer: You can answer all your DIY questions on building a computer in our “how to shop” section.

Persona’s Name: Derek Sparkle

Age: 36

Lives in: Washbuck, Illinois

Occupation: Mechanic

What types of activities does this persona do online?

1. Looks up car parts on search engines
2. Scans thru forms to find advice for his next PC build
3. Follows Political news for doomsday events
4. Buys ammunition and legal weapons
5. Reminiscences in old cartoon shows

What activities would this persona perform on your web site?

1. Verifies his PC knowledge in the learn section
2. Looks for deals in the shop section of the site.
3. Comments on the form with his own build ideas
4. Checks news about some parts he is anticipating buying
5. Find tips on how to buy his pc pieces better next time

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who sells the new graphics card I want?

Answer: Check out our shop section of the site for reputable vendors

2. Question: What does a peripheral really mean?

Answer: In the learn section, it means extra equipment like headphones or mice that you plug into your computer.

3. Question: Why don’t you sell parts yourself?

Answer: You will see we offer reputable vendors because making the parts ourselves would just be inefficient.

4. Question: Where do I comment on my recent build?

Answer: In the forms section of our website.

5. Question: When will I need your site?

Answer: Anytime you need answer to your general build questions, or a place to find some PC news.

6. Question: How do I put thermal paste on my CPU?

Answer: Ask in the forms for an answer.

Persona's Name: Jenny Washington

Age: 22

Lives in: San Bernardino, California

Occupation: Collage Student

What types of activities does this persona do online?

1. Uses content managers for her homework sites
2. Shops for clothes
3. Communicates with friends over social media
4. Buys her groceries
5. Looks for deals for her tech needs

What activities would this persona perform on your web site?

1. Looking for a cheap laptop
2. Try to find the best deal between vendors
3. Make sure her build is good enough for her school work and social life
4. Scan the knowledge section to find info about a PC for a class
5. Verify if building a pc or buying a laptop would be more economical

What questions would this persona have or want answered from your website starting with who, what, why, where, when, how (you fill in the rest). Please provide the **questions** and **answers** to the questions.

1. Question: Who sells laptops?

Answer: Look on our shop section to a view of some good vendors.

2. Question: What can I get for \$500.00?

Answer: Ask on our forms for some of the cheapest builds.

3. Question: Why do people build their own PC?

Answer: Main page will explain a little bit about DIY enthusiasts.

4. Question: Where are the social media plugins?

Answer: We haven't created them yet but look for the little familiar icons and you'll get to our pages.

5. Question: When will buying a computer be easy?

Answer: It might not ever be! Our website, however, will help you get there.

6. Question: How do I plug in my RAM?

Answer: Follow our build it guide for some more tips.