



“what is good today may be cliché tomorrow”

- Alexey Brodovitch



ANDREW PALLACK INTRODUCES THE BRITISH NATURAL

The man in the Andrew Pallack suit is "at home" on Madison Avenue, Wilshire Boulevard or flying to far off places in a BOAC Jet...in this flawless blending of British styling and American natural shoulder comfort. The suit is new, original, distinctive... slim line jacket with self-supporting pleatless trousers... a new concept in styling for that self-assured "feeling of insouciance"!

Initial showing at the following fine shops: Boston - Clark of Boston • Brooklyn - Ford Bros. • Chicago - Turner Bros. • Chicago - Fagnola's • Chicago - Meyer Selinger • Dallas - Lily Myers • Detroit - The J. Hudson Co. • Evanston - Jernigan's • Houston - Moss Cuthers • Jamaica, Long Island - B&B Clothes Shop • Kansas City - Ward • Los Angeles - Canale's • Los Angeles - Bullock's • Los Angeles - Devereaux • Miami Beach - Merritt of Edin Bros. • Minneapolis - B&B • Minneapolis - Jernigan's • New Orleans - Zeller • New York City - House of Carmichael • New York City - Arnold Constable • New York City - Warner Water • Oakland - Mc. Chace • Philadelphia - Diamond & Co. • Philadelphia - Richards • San Antonio - Frances Co. • San Francisco - Nease's • Washington, D. C. - D. J. Kaufman • West New York - Schreiner's

FOR NAMES OF OTHER FINE SHOPS, PLEASE WRITE **ANDREW PALLACK & CO., INC.**, 120 FIFTH AVENUE, NEW YORK 11, N. Y.

*TRADE MARK REGISTRATION OFFICE NEW YORK

ESQUIRE 1 October 47



