

CONTACT

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📁 Portfolio

EDUCATION

UI Immersion, Career Foundry

Sep 2021 – Present

Level 3 NVQ Graphic Design, BMet College

2018 – 2020

Distinction

SKILLS

Interaction

User research
Wireframing
Prototyping
User Interviews
User Testing
Personas and Scenario
Development
Collaboration

Visual

Sketching
Layout
Inclusive Design

Software

Adobe Suite
Sketch
Figma

Emma Morris

Graphic Designer / UI & UX Designer

SUMMARY

A dynamic and innovative professional with 3+ years of invaluable hands on experience in handling simultaneous creative design projects, concept creation and editorial design. Equipped with the ability to escalate brand awareness by utilizing skills gained in the creative industry, able to identify opportunities, overcome objections and build long-term mutually beneficial relationships with clients, colleagues and stakeholders.

UI/UX PROJECTS

Fabrica – e-commerce app

Sep – Nov 2021

- Successfully followed a design brief to create and design the UI for a vintage buy and sell e-commerce app, ensuring all assets were exported in the correct formats for hand off to developers.

Happy Paws – location-based responsive web application

Nov 2021 – Feb 2022

- Applied a user-centered and mobile-first approach to design a responsive web app for finding pet walkers/carers near in a searched location.
- Conducted competitive analysis, user interviews, surveys, and A/B testing to gather invaluable research data and develop personas, user flows, and sitemaps.
- Designed 30+ high-fidelity screens, mockups, prototypes, and a comprehensive style guide based on stakeholder requests and end-user feedback.

MixIt – cocktail recipe app

Feb 2022 – Present

- Adhered to Material Design and Human Interface Guidelines to design and test the final user interface designs for a cocktail recipe app.

WORK EXPERIENCE

Wilmington Plc – Graphic Designer

2018–Present

- Managing a workload of over 30 design projects whilst regularly monitoring new jobs, booking them in and estimating the time required to complete them, ensuring deadlines are met.
- Working with clients, briefing and advising them with regards to design style, format, print production and time-scales.
- Utilizing time management and organisational skills to maximise production and meet deadlines.
- Responsible for editing a bi monthly magazine, managing layout, design and imagery with a tight deadline.
- Implemented design codes and a new system for document version control.
- Improved multiple client's brand identity by advising and applying design principles, typography, colour theory and composition to promotional materials.
- Accessibility champion with responsibility of ensuring documents all align with WCAG accessibility guidelines and work correctly with screen readers.